

# Roofing-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R0B0AAB235DEN.html>

Date: December 2017

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: R0B0AAB235DEN

## Abstracts

### Report Summary

Roofing-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Roofing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Roofing 2013-2017, and development forecast 2018-2023

Main market players of Roofing in North America, with company and product introduction, position in the Roofing market

Market status and development trend of Roofing by types and applications

Cost and profit status of Roofing, and marketing status

Market growth drivers and challenges

The report segments the North America Roofing market as:

North America Roofing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Roofing Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Bituminous Roofing

Metal Roofing

Tile Roofing

North America Roofing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

Industrial

North America Roofing Market: Players Segment Analysis (Company and Product introduction, Roofing Sales Volume, Revenue, Price and Gross Margin):

Atlas Roofing Corporation

Duro-Last Roofing, Inc.

CertainTeed Corporation

Braas Monier Building Group Services S.A.

GAF

Johns Manville

IKO Industries Ltd.

Owens Corning

Firestone Building Products Company

TAMKO Building Products, Inc.

Carlisle

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ROOFING**

- 1.1 Definition of Roofing in This Report
- 1.2 Commercial Types of Roofing
  - 1.2.1 Bituminous Roofing
  - 1.2.2 Metal Roofing
  - 1.2.3 Tile Roofing
- 1.3 Downstream Application of Roofing
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
- 1.4 Development History of Roofing
- 1.5 Market Status and Trend of Roofing 2013-2023
  - 1.5.1 North America Roofing Market Status and Trend 2013-2023
  - 1.5.2 Regional Roofing Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Roofing in North America 2013-2017
- 2.2 Consumption Market of Roofing in North America by Regions
  - 2.2.1 Consumption Volume of Roofing in North America by Regions
  - 2.2.2 Revenue of Roofing in North America by Regions
- 2.3 Market Analysis of Roofing in North America by Regions
  - 2.3.1 Market Analysis of Roofing in United States 2013-2017
  - 2.3.2 Market Analysis of Roofing in Canada 2013-2017
  - 2.3.3 Market Analysis of Roofing in Mexico 2013-2017
- 2.4 Market Development Forecast of Roofing in North America 2018-2023
  - 2.4.1 Market Development Forecast of Roofing in North America 2018-2023
  - 2.4.2 Market Development Forecast of Roofing by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Roofing in North America by Types
  - 3.1.2 Revenue of Roofing in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Roofing in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Roofing in North America by Downstream Industry
- 4.2 Demand Volume of Roofing by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Roofing by Downstream Industry in United States
  - 4.2.2 Demand Volume of Roofing by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Roofing by Downstream Industry in Mexico
- 4.3 Market Forecast of Roofing in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROOFING**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Roofing Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ROOFING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Roofing in North America by Major Players
- 6.2 Revenue of Roofing in North America by Major Players
- 6.3 Basic Information of Roofing by Major Players
  - 6.3.1 Headquarters Location and Established Time of Roofing Major Players
  - 6.3.2 Employees and Revenue Level of Roofing Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ROOFING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Atlas Roofing Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Roofing Product
  - 7.1.3 Roofing Sales, Revenue, Price and Gross Margin of Atlas Roofing Corporation

## 7.2 Duro-Last Roofing, Inc.

### 7.2.1 Company profile

### 7.2.2 Representative Roofing Product

### 7.2.3 Roofing Sales, Revenue, Price and Gross Margin of Duro-Last Roofing, Inc.

## 7.3 CertainTeed Corporation

### 7.3.1 Company profile

### 7.3.2 Representative Roofing Product

### 7.3.3 Roofing Sales, Revenue, Price and Gross Margin of CertainTeed Corporation

## 7.4 Braas Monier Building Group Services S.A.

### 7.4.1 Company profile

### 7.4.2 Representative Roofing Product

### 7.4.3 Roofing Sales, Revenue, Price and Gross Margin of Braas Monier Building Group Services S.A.

## 7.5 GAF

### 7.5.1 Company profile

### 7.5.2 Representative Roofing Product

### 7.5.3 Roofing Sales, Revenue, Price and Gross Margin of GAF

## 7.6 Johns Manville

### 7.6.1 Company profile

### 7.6.2 Representative Roofing Product

### 7.6.3 Roofing Sales, Revenue, Price and Gross Margin of Johns Manville

## 7.7 IKO Industries Ltd.

### 7.7.1 Company profile

### 7.7.2 Representative Roofing Product

### 7.7.3 Roofing Sales, Revenue, Price and Gross Margin of IKO Industries Ltd.

## 7.8 Owens Corning

### 7.8.1 Company profile

### 7.8.2 Representative Roofing Product

### 7.8.3 Roofing Sales, Revenue, Price and Gross Margin of Owens Corning

## 7.9 Firestone Building Products Company

### 7.9.1 Company profile

### 7.9.2 Representative Roofing Product

### 7.9.3 Roofing Sales, Revenue, Price and Gross Margin of Firestone Building Products Company

## 7.10 TAMKO Building Products, Inc.

### 7.10.1 Company profile

### 7.10.2 Representative Roofing Product

### 7.10.3 Roofing Sales, Revenue, Price and Gross Margin of TAMKO Building Products, Inc.

## 7.11 Carlisle

7.11.1 Company profile

7.11.2 Representative Roofing Product

7.11.3 Roofing Sales, Revenue, Price and Gross Margin of Carlisle

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROOFING**

8.1 Industry Chain of Roofing

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROOFING**

9.1 Cost Structure Analysis of Roofing

9.2 Raw Materials Cost Analysis of Roofing

9.3 Labor Cost Analysis of Roofing

9.4 Manufacturing Expenses Analysis of Roofing

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ROOFING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Roofing-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ROB0AAB235DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ROB0AAB235DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970