

# Roofing Materials-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/R192B21CFBFMEN.html

Date: April 2018 Pages: 156 Price: US\$ 3,480.00 (Single User License) ID: R192B21CFBFMEN

# Abstracts

#### **Report Summary**

Roofing Materials-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Roofing Materials industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Roofing Materials 2013-2017, and development forecast 2018-2023 Main market players of Roofing Materials in United States, with company and product introduction, position in the Roofing Materials market Market status and development trend of Roofing Materials by types and applications Cost and profit status of Roofing Materials, and marketing status Market growth drivers and challenges

The report segments the United States Roofing Materials market as:

United States Roofing Materials Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States Roofing Materials Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Asphalt Shingles Clay Tile Metal roofing Wood Shingles Other

United States Roofing Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Construction Commercial Construction

United States Roofing Materials Market: Players Segment Analysis (Company and Product introduction, Roofing Materials Sales Volume, Revenue, Price and Gross Margin):

Braas Monier Building Group Etex GAF Materials Owens Corning American Hydrotech Atlas Roofing CertainTeed Eagle Roofing Products IKO Industries Johns Manville Zappone Manufacturing Euroshield

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### **CHAPTER 1 OVERVIEW OF ROOFING MATERIALS**

- 1.1 Definition of Roofing Materials in This Report
- 1.2 Commercial Types of Roofing Materials
- 1.2.1 Asphalt Shingles
- 1.2.2 Clay Tile
- 1.2.3 Metal roofing
- 1.2.4 Wood Shingles
- 1.2.5 Other
- 1.3 Downstream Application of Roofing Materials
- 1.3.1 Residential Construction
- 1.3.2 Commercial Construction
- 1.4 Development History of Roofing Materials
- 1.5 Market Status and Trend of Roofing Materials 2013-2023
  - 1.5.1 United States Roofing Materials Market Status and Trend 2013-2023
  - 1.5.2 Regional Roofing Materials Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Roofing Materials in United States 2013-2017
- 2.2 Consumption Market of Roofing Materials in United States by Regions
- 2.2.1 Consumption Volume of Roofing Materials in United States by Regions
- 2.2.2 Revenue of Roofing Materials in United States by Regions
- 2.3 Market Analysis of Roofing Materials in United States by Regions
- 2.3.1 Market Analysis of Roofing Materials in New England 2013-2017
- 2.3.2 Market Analysis of Roofing Materials in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Roofing Materials in The Midwest 2013-2017
- 2.3.4 Market Analysis of Roofing Materials in The West 2013-2017
- 2.3.5 Market Analysis of Roofing Materials in The South 2013-2017
- 2.3.6 Market Analysis of Roofing Materials in Southwest 2013-2017
- 2.4 Market Development Forecast of Roofing Materials in United States 2018-2023
- 2.4.1 Market Development Forecast of Roofing Materials in United States 2018-2023
- 2.4.2 Market Development Forecast of Roofing Materials by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Roofing Materials in United States by Types
- 3.1.2 Revenue of Roofing Materials in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Roofing Materials in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Roofing Materials in United States by Downstream Industry4.2 Demand Volume of Roofing Materials by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Roofing Materials by Downstream Industry in New England
- 4.2.2 Demand Volume of Roofing Materials by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Roofing Materials by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Roofing Materials by Downstream Industry in The West
  - 4.2.5 Demand Volume of Roofing Materials by Downstream Industry in The South
- 4.2.6 Demand Volume of Roofing Materials by Downstream Industry in Southwest
- 4.3 Market Forecast of Roofing Materials in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROOFING MATERIALS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Roofing Materials Downstream Industry Situation and Trend Overview

# CHAPTER 6 ROOFING MATERIALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Roofing Materials in United States by Major Players
- 6.2 Revenue of Roofing Materials in United States by Major Players
- 6.3 Basic Information of Roofing Materials by Major Players
- 6.3.1 Headquarters Location and Established Time of Roofing Materials Major Players
- 6.3.2 Employees and Revenue Level of Roofing Materials Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 ROOFING MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Braas Monier Building Group
  - 7.1.1 Company profile
  - 7.1.2 Representative Roofing Materials Product
- 7.1.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Braas Monier
- **Building Group**

7.2 Etex

- 7.2.1 Company profile
- 7.2.2 Representative Roofing Materials Product
- 7.2.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Etex
- 7.3 GAF Materials
- 7.3.1 Company profile
- 7.3.2 Representative Roofing Materials Product
- 7.3.3 Roofing Materials Sales, Revenue, Price and Gross Margin of GAF Materials
- 7.4 Owens Corning
  - 7.4.1 Company profile
  - 7.4.2 Representative Roofing Materials Product
- 7.4.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Owens Corning
- 7.5 American Hydrotech
  - 7.5.1 Company profile
  - 7.5.2 Representative Roofing Materials Product
- 7.5.3 Roofing Materials Sales, Revenue, Price and Gross Margin of American

Hydrotech

#### 7.6 Atlas Roofing

- 7.6.1 Company profile
- 7.6.2 Representative Roofing Materials Product
- 7.6.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Atlas Roofing
- 7.7 CertainTeed
  - 7.7.1 Company profile
  - 7.7.2 Representative Roofing Materials Product
- 7.7.3 Roofing Materials Sales, Revenue, Price and Gross Margin of CertainTeed
- 7.8 Eagle Roofing Products
  - 7.8.1 Company profile



7.8.2 Representative Roofing Materials Product

7.8.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Eagle Roofing Products

- 7.9 IKO Industries
- 7.9.1 Company profile
- 7.9.2 Representative Roofing Materials Product
- 7.9.3 Roofing Materials Sales, Revenue, Price and Gross Margin of IKO Industries
- 7.10 Johns Manville
  - 7.10.1 Company profile
  - 7.10.2 Representative Roofing Materials Product
- 7.10.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Johns Manville
- 7.11 Zappone Manufacturing
- 7.11.1 Company profile
- 7.11.2 Representative Roofing Materials Product
- 7.11.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Zappone

# Manufacturing

- 7.12 Euroshield
- 7.12.1 Company profile
- 7.12.2 Representative Roofing Materials Product
- 7.12.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Euroshield

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROOFING MATERIALS

- 8.1 Industry Chain of Roofing Materials
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROOFING MATERIALS

- 9.1 Cost Structure Analysis of Roofing Materials
- 9.2 Raw Materials Cost Analysis of Roofing Materials
- 9.3 Labor Cost Analysis of Roofing Materials
- 9.4 Manufacturing Expenses Analysis of Roofing Materials

# CHAPTER 10 MARKETING STATUS ANALYSIS OF ROOFING MATERIALS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Roofing Materials-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/R192B21CFBFMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/R192B21CFBFMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970