

# Roofing Materials-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/RDA1D852BCFMEN.html

Date: April 2018

Pages: 158

Price: US\$ 2,480.00 (Single User License)

ID: RDA1D852BCFMEN

### **Abstracts**

### **Report Summary**

Roofing Materials-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Roofing Materials industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Roofing Materials 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Roofing Materials worldwide, with company and product introduction, position in the Roofing Materials market

Market status and development trend of Roofing Materials by types and applications

Cost and profit status of Roofing Materials, and marketing status

Market growth drivers and challenges

The report segments the global Roofing Materials market as:

Global Roofing Materials Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



#### Latin America

Global Roofing Materials Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Asphalt Shingles
Clay Tile
Metal roofing
Wood Shingles
Other

Global Roofing Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Construction
Commercial Construction

Global Roofing Materials Market: Manufacturers Segment Analysis (Company and Product introduction, Roofing Materials Sales Volume, Revenue, Price and Gross Margin):

**Braas Monier Building Group** 

Etex

**GAF Materials** 

**Owens Corning** 

American Hydrotech

Atlas Roofing

CertainTeed

**Eagle Roofing Products** 

**IKO Industries** 

Johns Manville

Zappone Manufacturing

Euroshield

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF ROOFING MATERIALS**

- 1.1 Definition of Roofing Materials in This Report
- 1.2 Commercial Types of Roofing Materials
  - 1.2.1 Asphalt Shingles
  - 1.2.2 Clay Tile
  - 1.2.3 Metal roofing
  - 1.2.4 Wood Shingles
  - 1.2.5 Other
- 1.3 Downstream Application of Roofing Materials
  - 1.3.1 Residential Construction
- 1.3.2 Commercial Construction
- 1.4 Development History of Roofing Materials
- 1.5 Market Status and Trend of Roofing Materials 2013-2023
  - 1.5.1 Global Roofing Materials Market Status and Trend 2013-2023
  - 1.5.2 Regional Roofing Materials Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Roofing Materials 2013-2017
- 2.2 Production Market of Roofing Materials by Regions
  - 2.2.1 Production Volume of Roofing Materials by Regions
- 2.2.2 Production Value of Roofing Materials by Regions
- 2.3 Demand Market of Roofing Materials by Regions
- 2.4 Production and Demand Status of Roofing Materials by Regions
  - 2.4.1 Production and Demand Status of Roofing Materials by Regions 2013-2017
  - 2.4.2 Import and Export Status of Roofing Materials by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Roofing Materials by Types
- 3.2 Production Value of Roofing Materials by Types
- 3.3 Market Forecast of Roofing Materials by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Roofing Materials by Downstream Industry
- 4.2 Market Forecast of Roofing Materials by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROOFING MATERIALS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Roofing Materials Downstream Industry Situation and Trend Overview

## CHAPTER 6 ROOFING MATERIALS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Roofing Materials by Major Manufacturers
- 6.2 Production Value of Roofing Materials by Major Manufacturers
- 6.3 Basic Information of Roofing Materials by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Roofing Materials Major Manufacturer
- 6.3.2 Employees and Revenue Level of Roofing Materials Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 ROOFING MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Braas Monier Building Group
  - 7.1.1 Company profile
  - 7.1.2 Representative Roofing Materials Product
- 7.1.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Braas Monier Building Group
- 7.2 Etex
  - 7.2.1 Company profile
  - 7.2.2 Representative Roofing Materials Product
  - 7.2.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Etex
- 7.3 GAF Materials
  - 7.3.1 Company profile
  - 7.3.2 Representative Roofing Materials Product
  - 7.3.3 Roofing Materials Sales, Revenue, Price and Gross Margin of GAF Materials
- 7.4 Owens Corning



- 7.4.1 Company profile
- 7.4.2 Representative Roofing Materials Product
- 7.4.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Owens Corning
- 7.5 American Hydrotech
  - 7.5.1 Company profile
  - 7.5.2 Representative Roofing Materials Product
- 7.5.3 Roofing Materials Sales, Revenue, Price and Gross Margin of American Hydrotech
- 7.6 Atlas Roofing
  - 7.6.1 Company profile
  - 7.6.2 Representative Roofing Materials Product
  - 7.6.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Atlas Roofing
- 7.7 CertainTeed
  - 7.7.1 Company profile
  - 7.7.2 Representative Roofing Materials Product
  - 7.7.3 Roofing Materials Sales, Revenue, Price and Gross Margin of CertainTeed
- 7.8 Eagle Roofing Products
  - 7.8.1 Company profile
  - 7.8.2 Representative Roofing Materials Product
- 7.8.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Eagle Roofing Products
- 7.9 IKO Industries
  - 7.9.1 Company profile
  - 7.9.2 Representative Roofing Materials Product
  - 7.9.3 Roofing Materials Sales, Revenue, Price and Gross Margin of IKO Industries
- 7.10 Johns Manville
  - 7.10.1 Company profile
  - 7.10.2 Representative Roofing Materials Product
  - 7.10.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Johns Manville
- 7.11 Zappone Manufacturing
  - 7.11.1 Company profile
  - 7.11.2 Representative Roofing Materials Product
- 7.11.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Zappone Manufacturing
- 7.12 Euroshield
  - 7.12.1 Company profile
  - 7.12.2 Representative Roofing Materials Product
  - 7.12.3 Roofing Materials Sales, Revenue, Price and Gross Margin of Euroshield



### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROOFING MATERIALS

- 8.1 Industry Chain of Roofing Materials
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROOFING MATERIALS

- 9.1 Cost Structure Analysis of Roofing Materials
- 9.2 Raw Materials Cost Analysis of Roofing Materials
- 9.3 Labor Cost Analysis of Roofing Materials
- 9.4 Manufacturing Expenses Analysis of Roofing Materials

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF ROOFING MATERIALS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Roofing Materials-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/RDA1D852BCFMEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RDA1D852BCFMEN.html">https://marketpublishers.com/r/RDA1D852BCFMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>
To place an order via fax simply print this form, fill in the information below.

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$