

Roast and Ground Coffee-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/RA5E9BC902BEN.html>

Date: April 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: RA5E9BC902BEN

Abstracts

Report Summary

Roast and Ground Coffee-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Roast and Ground Coffee industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Roast and Ground Coffee 2013-2017, and development forecast 2018-2023

Main market players of Roast and Ground Coffee in China, with company and product introduction, position in the Roast and Ground Coffee market

Market status and development trend of Roast and Ground Coffee by types and applications

Cost and profit status of Roast and Ground Coffee, and marketing status

Market growth drivers and challenges

The report segments the China Roast and Ground Coffee market as:

China Roast and Ground Coffee Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Roast and Ground Coffee Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Coffee beans

Packaged coffee powder

China Roast and Ground Coffee Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hot Drinks

Food and Supplements

Other

China Roast and Ground Coffee Market: Players Segment Analysis (Company and Product introduction, Roast and Ground Coffee Sales Volume, Revenue, Price and Gross Margin):

Eight O'Clock Coffee

J.M. Smucker

Jacob Douwe Egberts

Keurig Green Mountain

Kraft Food

Starbucks

Ajinomoto General Foods

AMT coffee

Bewley's

Caffe Nero

Coffee Beanery

Coffee Republic

Costa Coffee

Dunkin' Donuts

Graffeo Coffee Roasting

HACO

Industria Colombiana de Cafe

Luigi Lavazza

Massimo Zanetti Beverage USA

Mauro Demetrio

Meira

Melitta USA

Muffin Break

Paulig
Peet's Coffee & Tea
Strauss
Tchibo
Tim Hortons

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ROAST AND GROUND COFFEE

- 1.1 Definition of Roast and Ground Coffee in This Report
- 1.2 Commercial Types of Roast and Ground Coffee
 - 1.2.1 Coffee beans
 - 1.2.2 Packaged coffee powder
- 1.3 Downstream Application of Roast and Ground Coffee
 - 1.3.1 Hot Drinks
 - 1.3.2 Food and Suppliments
 - 1.3.3 Other
- 1.4 Development History of Roast and Ground Coffee
- 1.5 Market Status and Trend of Roast and Ground Coffee 2013-2023
 - 1.5.1 China Roast and Ground Coffee Market Status and Trend 2013-2023
 - 1.5.2 Regional Roast and Ground Coffee Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Roast and Ground Coffee in China 2013-2017
- 2.2 Consumption Market of Roast and Ground Coffee in China by Regions
 - 2.2.1 Consumption Volume of Roast and Ground Coffee in China by Regions
 - 2.2.2 Revenue of Roast and Ground Coffee in China by Regions
- 2.3 Market Analysis of Roast and Ground Coffee in China by Regions
 - 2.3.1 Market Analysis of Roast and Ground Coffee in North China 2013-2017
 - 2.3.2 Market Analysis of Roast and Ground Coffee in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Roast and Ground Coffee in East China 2013-2017
 - 2.3.4 Market Analysis of Roast and Ground Coffee in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Roast and Ground Coffee in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Roast and Ground Coffee in Northwest China 2013-2017
- 2.4 Market Development Forecast of Roast and Ground Coffee in China 2018-2023
 - 2.4.1 Market Development Forecast of Roast and Ground Coffee in China 2018-2023
 - 2.4.2 Market Development Forecast of Roast and Ground Coffee by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Roast and Ground Coffee in China by Types
- 3.1.2 Revenue of Roast and Ground Coffee in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Roast and Ground Coffee in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Roast and Ground Coffee in China by Downstream Industry
- 4.2 Demand Volume of Roast and Ground Coffee by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Roast and Ground Coffee by Downstream Industry in North China
 - 4.2.2 Demand Volume of Roast and Ground Coffee by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Roast and Ground Coffee by Downstream Industry in East China
 - 4.2.4 Demand Volume of Roast and Ground Coffee by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Roast and Ground Coffee by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Roast and Ground Coffee by Downstream Industry in Northwest China
- 4.3 Market Forecast of Roast and Ground Coffee in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROAST AND GROUND COFFEE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Roast and Ground Coffee Downstream Industry Situation and Trend Overview

CHAPTER 6 ROAST AND GROUND COFFEE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Roast and Ground Coffee in China by Major Players

6.2 Revenue of Roast and Ground Coffee in China by Major Players

6.3 Basic Information of Roast and Ground Coffee by Major Players

6.3.1 Headquarters Location and Established Time of Roast and Ground Coffee Major Players

6.3.2 Employees and Revenue Level of Roast and Ground Coffee Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ROAST AND GROUND COFFEE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Eight O'Clock Coffee

7.1.1 Company profile

7.1.2 Representative Roast and Ground Coffee Product

7.1.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Eight O'Clock Coffee

7.2 J.M. Smucker

7.2.1 Company profile

7.2.2 Representative Roast and Ground Coffee Product

7.2.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of J.M. Smucker

7.3 Jacob Douwe Egberts

7.3.1 Company profile

7.3.2 Representative Roast and Ground Coffee Product

7.3.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Jacob Douwe Egberts

7.4 Keurig Green Mountain

7.4.1 Company profile

7.4.2 Representative Roast and Ground Coffee Product

7.4.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Keurig Green Mountain

7.5 Kraft Food

7.5.1 Company profile

7.5.2 Representative Roast and Ground Coffee Product

7.5.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Kraft Food

7.6 Starbucks

7.6.1 Company profile

7.6.2 Representative Roast and Ground Coffee Product

7.6.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Starbucks

7.7 Ajinomoto General Foods

7.7.1 Company profile

7.7.2 Representative Roast and Ground Coffee Product

7.7.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Ajinomoto

General Foods

7.8 AMT coffee

7.8.1 Company profile

7.8.2 Representative Roast and Ground Coffee Product

7.8.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of AMT coffee

7.9 Bewley's

7.9.1 Company profile

7.9.2 Representative Roast and Ground Coffee Product

7.9.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Bewley's

7.10 Caffe Nero

7.10.1 Company profile

7.10.2 Representative Roast and Ground Coffee Product

7.10.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Caffe Nero

7.11 Coffee Beanery

7.11.1 Company profile

7.11.2 Representative Roast and Ground Coffee Product

7.11.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Coffee Beanery

7.12 Coffee Republic

7.12.1 Company profile

7.12.2 Representative Roast and Ground Coffee Product

7.12.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Coffee Republic

7.13 Costa Coffee

7.13.1 Company profile

7.13.2 Representative Roast and Ground Coffee Product

7.13.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Costa Coffee

7.14 Dunkin' Donuts

- 7.14.1 Company profile
- 7.14.2 Representative Roast and Ground Coffee Product
- 7.14.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Dunkin' Donuts
- 7.15 Graffeo Coffee Roasting
 - 7.15.1 Company profile
 - 7.15.2 Representative Roast and Ground Coffee Product
 - 7.15.3 Roast and Ground Coffee Sales, Revenue, Price and Gross Margin of Graffeo Coffee Roasting
- 7.16 HACO
- 7.17 Industria Colombiana de Cafe
- 7.18 Luigi Lavazza
- 7.19 Massimo Zanetti Beverage USA
- 7.20 Mauro Demetrio
- 7.21 Meira
- 7.22 Melitta USA
- 7.23 Muffin Break
- 7.24 Paulig
- 7.25 Peet's Coffee & Tea
- 7.26 Strauss
- 7.27 Tchibo
- 7.28 Tim Hortons

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROAST AND GROUND COFFEE

- 8.1 Industry Chain of Roast and Ground Coffee
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROAST AND GROUND COFFEE

- 9.1 Cost Structure Analysis of Roast and Ground Coffee
- 9.2 Raw Materials Cost Analysis of Roast and Ground Coffee
- 9.3 Labor Cost Analysis of Roast and Ground Coffee
- 9.4 Manufacturing Expenses Analysis of Roast and Ground Coffee

CHAPTER 10 MARKETING STATUS ANALYSIS OF ROAST AND GROUND

COFFEE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Roast and Ground Coffee-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/RA5E9BC902BEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RA5E9BC902BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970