

Road Racing Bicycle-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R5D3CC26246MEN.html>

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: R5D3CC26246MEN

Abstracts

Report Summary

Road Racing Bicycle-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Road Racing Bicycle industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Road Racing Bicycle 2013-2017, and development forecast 2018-2023

Main market players of Road Racing Bicycle in Europe, with company and product introduction, position in the Road Racing Bicycle market

Market status and development trend of Road Racing Bicycle by types and applications

Cost and profit status of Road Racing Bicycle, and marketing status

Market growth drivers and challenges

The report segments the Europe Road Racing Bicycle market as:

Europe Road Racing Bicycle Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Road Racing Bicycle Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Steel Frame

Aluminum Frame

Carbon Fiber Frame

Europe Road Racing Bicycle Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional

Amateur

Europe Road Racing Bicycle Market: Players Segment Analysis (Company and Product introduction, Road Racing Bicycle Sales Volume, Revenue, Price and Gross Margin):

Jamis Bicycles

Kestrel Bicycles

Schwinn

SCOTT

Atlas

Bianchi Bicycle

Giant Bicycle

GT Bicycles

Hero Cycles

Jenson USA

K2 Sports

Raleigh Bicycles

Redline Bicycles

Seven Cycles

Trek Bicycle

Merida

Look

Eddy Merckx

Venge

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ROAD RACING BICYCLE

- 1.1 Definition of Road Racing Bicycle in This Report
- 1.2 Commercial Types of Road Racing Bicycle
 - 1.2.1 Steel Frame
 - 1.2.2 Aluminum Frame
 - 1.2.3 Carbon Fiber Frame
- 1.3 Downstream Application of Road Racing Bicycle
 - 1.3.1 Professional
 - 1.3.2 Amateur
- 1.4 Development History of Road Racing Bicycle
- 1.5 Market Status and Trend of Road Racing Bicycle 2013-2023
 - 1.5.1 Europe Road Racing Bicycle Market Status and Trend 2013-2023
 - 1.5.2 Regional Road Racing Bicycle Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Road Racing Bicycle in Europe 2013-2017
- 2.2 Consumption Market of Road Racing Bicycle in Europe by Regions
 - 2.2.1 Consumption Volume of Road Racing Bicycle in Europe by Regions
 - 2.2.2 Revenue of Road Racing Bicycle in Europe by Regions
- 2.3 Market Analysis of Road Racing Bicycle in Europe by Regions
 - 2.3.1 Market Analysis of Road Racing Bicycle in Germany 2013-2017
 - 2.3.2 Market Analysis of Road Racing Bicycle in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Road Racing Bicycle in France 2013-2017
 - 2.3.4 Market Analysis of Road Racing Bicycle in Italy 2013-2017
 - 2.3.5 Market Analysis of Road Racing Bicycle in Spain 2013-2017
 - 2.3.6 Market Analysis of Road Racing Bicycle in Benelux 2013-2017
 - 2.3.7 Market Analysis of Road Racing Bicycle in Russia 2013-2017
- 2.4 Market Development Forecast of Road Racing Bicycle in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Road Racing Bicycle in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Road Racing Bicycle by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Road Racing Bicycle in Europe by Types

- 3.1.2 Revenue of Road Racing Bicycle in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Road Racing Bicycle in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Road Racing Bicycle in Europe by Downstream Industry
- 4.2 Demand Volume of Road Racing Bicycle by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Road Racing Bicycle by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Road Racing Bicycle by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Road Racing Bicycle by Downstream Industry in France
 - 4.2.4 Demand Volume of Road Racing Bicycle by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Road Racing Bicycle by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Road Racing Bicycle by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Road Racing Bicycle by Downstream Industry in Russia
- 4.3 Market Forecast of Road Racing Bicycle in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROAD RACING BICYCLE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Road Racing Bicycle Downstream Industry Situation and Trend Overview

CHAPTER 6 ROAD RACING BICYCLE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Road Racing Bicycle in Europe by Major Players
- 6.2 Revenue of Road Racing Bicycle in Europe by Major Players
- 6.3 Basic Information of Road Racing Bicycle by Major Players
 - 6.3.1 Headquarters Location and Established Time of Road Racing Bicycle Major

Players

6.3.2 Employees and Revenue Level of Road Racing Bicycle Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ROAD RACING BICYCLE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Jamis Bicycles

7.1.1 Company profile

7.1.2 Representative Road Racing Bicycle Product

7.1.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Jamis Bicycles

7.2 Kestrel Bicycles

7.2.1 Company profile

7.2.2 Representative Road Racing Bicycle Product

7.2.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Kestrel

Bicycles

7.3 Schwinn

7.3.1 Company profile

7.3.2 Representative Road Racing Bicycle Product

7.3.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Schwinn

7.4 SCOTT

7.4.1 Company profile

7.4.2 Representative Road Racing Bicycle Product

7.4.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of SCOTT

7.5 Atlas

7.5.1 Company profile

7.5.2 Representative Road Racing Bicycle Product

7.5.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Atlas

7.6 Bianchi Bicycle

7.6.1 Company profile

7.6.2 Representative Road Racing Bicycle Product

7.6.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Bianchi Bicycle

7.7 Giant Bicycle

7.7.1 Company profile

7.7.2 Representative Road Racing Bicycle Product

7.7.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Giant Bicycle

7.8 GT Bicycles

7.8.1 Company profile

7.8.2 Representative Road Racing Bicycle Product

7.8.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of GT Bicycles

7.9 Hero Cycles

7.9.1 Company profile

7.9.2 Representative Road Racing Bicycle Product

7.9.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Hero Cycles

7.10 Jenson USA

7.10.1 Company profile

7.10.2 Representative Road Racing Bicycle Product

7.10.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Jenson USA

7.11 K2 Sports

7.11.1 Company profile

7.11.2 Representative Road Racing Bicycle Product

7.11.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of K2 Sports

7.12 Raleigh Bicycles

7.12.1 Company profile

7.12.2 Representative Road Racing Bicycle Product

7.12.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Raleigh

Bicycles

7.13 Redline Bicycles

7.13.1 Company profile

7.13.2 Representative Road Racing Bicycle Product

7.13.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Redline

Bicycles

7.14 Seven Cycles

7.14.1 Company profile

7.14.2 Representative Road Racing Bicycle Product

7.14.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Seven Cycles

7.15 Trek Bicycle

7.15.1 Company profile

7.15.2 Representative Road Racing Bicycle Product

7.15.3 Road Racing Bicycle Sales, Revenue, Price and Gross Margin of Trek Bicycle

7.16 Merida

7.17 Look

7.18 Eddy Merckx

7.19 Venge

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROAD RACING BICYCLE

- 8.1 Industry Chain of Road Racing Bicycle
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROAD RACING BICYCLE

- 9.1 Cost Structure Analysis of Road Racing Bicycle
- 9.2 Raw Materials Cost Analysis of Road Racing Bicycle
- 9.3 Labor Cost Analysis of Road Racing Bicycle
- 9.4 Manufacturing Expenses Analysis of Road Racing Bicycle

CHAPTER 10 MARKETING STATUS ANALYSIS OF ROAD RACING BICYCLE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Road Racing Bicycle-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R5D3CC26246MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5D3CC26246MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970