

# Road Bicycles-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/RA882ED9A18EN.html

Date: January 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: RA882ED9A18EN

# Abstracts

# **Report Summary**

Road Bicycles-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Road Bicycles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Road Bicycles 2013-2017, and development forecast 2018-2023 Main market players of Road Bicycles in EMEA, with company and product introduction, position in the Road Bicycles market Market status and development trend of Road Bicycles by types and applications Cost and profit status of Road Bicycles, and marketing status Market growth drivers and challenges

The report segments the EMEA Road Bicycles market as:

EMEA Road Bicycles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Road Bicycles Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

All-Road Bicycle Intelligent Assisted Road Bicycle Others

EMEA Road Bicycles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Transportation Tool Racing Others

EMEA Road Bicycles Market: Players Segment Analysis (Company and Product introduction, Road Bicycles Sales Volume, Revenue, Price and Gross Margin):

Giant Trek **Bridgestone Cycle** Hero Cycles Merida Fuji Bikes Xidesheng Bicycle Accell Specialized **Ti Cycles** Cannondale Cube OMYO Tianjin Battle Shanghai Phonex Flying Pigeon Grimaldi Industri Trinx Bikes Scott Sports Derby Cycle LOOK Atlas Laux Bike



KHS Battle Luyuan Forever

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# **CHAPTER 1 OVERVIEW OF ROAD BICYCLES**

- 1.1 Definition of Road Bicycles in This Report
- 1.2 Commercial Types of Road Bicycles
- 1.2.1 All-Road Bicycle
- 1.2.2 Intelligent Assisted Road Bicycle
- 1.2.3 Others
- 1.3 Downstream Application of Road Bicycles
- 1.3.1 Transportation Tool
- 1.3.2 Racing
- 1.3.3 Others
- 1.4 Development History of Road Bicycles
- 1.5 Market Status and Trend of Road Bicycles 2013-2023
- 1.5.1 EMEA Road Bicycles Market Status and Trend 2013-2023
- 1.5.2 Regional Road Bicycles Market Status and Trend 2013-2023

# **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Road Bicycles in EMEA 2013-2017
- 2.2 Consumption Market of Road Bicycles in EMEA by Regions
- 2.2.1 Consumption Volume of Road Bicycles in EMEA by Regions
- 2.2.2 Revenue of Road Bicycles in EMEA by Regions
- 2.3 Market Analysis of Road Bicycles in EMEA by Regions
- 2.3.1 Market Analysis of Road Bicycles in Europe 2013-2017
- 2.3.2 Market Analysis of Road Bicycles in Middle East 2013-2017
- 2.3.3 Market Analysis of Road Bicycles in Africa 2013-2017
- 2.4 Market Development Forecast of Road Bicycles in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Road Bicycles in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Road Bicycles by Regions 2018-2023

# CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Road Bicycles in EMEA by Types
- 3.1.2 Revenue of Road Bicycles in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Road Bicycles in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Road Bicycles in EMEA by Downstream Industry
- 4.2 Demand Volume of Road Bicycles by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Road Bicycles by Downstream Industry in Europe
- 4.2.2 Demand Volume of Road Bicycles by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Road Bicycles by Downstream Industry in Africa
- 4.3 Market Forecast of Road Bicycles in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ROAD BICYCLES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Road Bicycles Downstream Industry Situation and Trend Overview

# CHAPTER 6 ROAD BICYCLES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Road Bicycles in EMEA by Major Players
- 6.2 Revenue of Road Bicycles in EMEA by Major Players
- 6.3 Basic Information of Road Bicycles by Major Players
  - 6.3.1 Headquarters Location and Established Time of Road Bicycles Major Players
- 6.3.2 Employees and Revenue Level of Road Bicycles Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ROAD BICYCLES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Giant

- 7.1.1 Company profile
- 7.1.2 Representative Road Bicycles Product
- 7.1.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Giant



#### 7.2 Trek

- 7.2.1 Company profile
- 7.2.2 Representative Road Bicycles Product
- 7.2.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Trek
- 7.3 Bridgestone Cycle
  - 7.3.1 Company profile
  - 7.3.2 Representative Road Bicycles Product
- 7.3.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Bridgestone Cycle
- 7.4 Hero Cycles
- 7.4.1 Company profile
- 7.4.2 Representative Road Bicycles Product
- 7.4.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Hero Cycles

7.5 Merida

- 7.5.1 Company profile
- 7.5.2 Representative Road Bicycles Product
- 7.5.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Merida

7.6 Fuji Bikes

- 7.6.1 Company profile
- 7.6.2 Representative Road Bicycles Product
- 7.6.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Fuji Bikes
- 7.7 Xidesheng Bicycle
  - 7.7.1 Company profile
  - 7.7.2 Representative Road Bicycles Product
- 7.7.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Xidesheng Bicycle

7.8 Accell

- 7.8.1 Company profile
- 7.8.2 Representative Road Bicycles Product
- 7.8.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Accell

7.9 Specialized

7.9.1 Company profile

- 7.9.2 Representative Road Bicycles Product
- 7.9.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Specialized

7.10 Ti Cycles

- 7.10.1 Company profile
- 7.10.2 Representative Road Bicycles Product
- 7.10.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Ti Cycles

7.11 Cannondale

- 7.11.1 Company profile
- 7.11.2 Representative Road Bicycles Product



7.11.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Cannondale

7.12 Cube

- 7.12.1 Company profile
- 7.12.2 Representative Road Bicycles Product
- 7.12.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Cube
- 7.13 OMYO
  - 7.13.1 Company profile
  - 7.13.2 Representative Road Bicycles Product
  - 7.13.3 Road Bicycles Sales, Revenue, Price and Gross Margin of OMYO
- 7.14 Tianjin Battle
- 7.14.1 Company profile
- 7.14.2 Representative Road Bicycles Product
- 7.14.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Tianjin Battle

7.15 Shanghai Phonex

- 7.15.1 Company profile
- 7.15.2 Representative Road Bicycles Product
- 7.15.3 Road Bicycles Sales, Revenue, Price and Gross Margin of Shanghai Phonex
- 7.16 Flying Pigeon
- 7.17 Grimaldi Industri
- 7.18 Trinx Bikes
- 7.19 Scott Sports
- 7.20 Derby Cycle
- 7.21 LOOK
- 7.22 Atlas
- 7.23 Laux Bike
- 7.24 KHS
- 7.25 Battle
- 7.26 Luyuan
- 7.27 Forever

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ROAD BICYCLES

- 8.1 Industry Chain of Road Bicycles
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ROAD BICYCLES



- 9.1 Cost Structure Analysis of Road Bicycles
- 9.2 Raw Materials Cost Analysis of Road Bicycles
- 9.3 Labor Cost Analysis of Road Bicycles
- 9.4 Manufacturing Expenses Analysis of Road Bicycles

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF ROAD BICYCLES

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# CHAPTER 11 REPORT CONCLUSION

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Road Bicycles-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/RA882ED9A18EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/RA882ED9A18EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970