

# Rice Wine-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R8E2A3EC589EN.html>

Date: April 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: R8E2A3EC589EN

## Abstracts

### Report Summary

Rice Wine-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Rice Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Rice Wine 2013-2017, and development forecast 2018-2023

Main market players of Rice Wine in United States, with company and product introduction, position in the Rice Wine market

Market status and development trend of Rice Wine by types and applications

Cost and profit status of Rice Wine, and marketing status

Market growth drivers and challenges

The report segments the United States Rice Wine market as:

United States Rice Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Rice Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chinese rice wine

Japanese rice wine

Korean rice wine

Vietnamese rice wine

United States Rice Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Domestic

Other

United States Rice Wine Market: Players Segment Analysis (Company and Product introduction, Rice Wine Sales Volume, Revenue, Price and Gross Margin):

Kweichow Moutai

Fenjiu Group

Dukang

Shanxi Xifeng Liquor

JNC Group

Luzhou Laojiao

ASAHISHUZO

Kokuryu

Asahi-Shuzo Sake Brewing

Dewazakura Sake Brewery Corporation

Miyao Sake Brewing

Hakkaisan Brewery

GUJING GROUP

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF RICE WINE

- 1.1 Definition of Rice Wine in This Report
- 1.2 Commercial Types of Rice Wine
  - 1.2.1 Chinese rice wine
  - 1.2.2 Japanese rice wine
  - 1.2.3 Korean rice wine
  - 1.2.4 Vietnamese rice wine
- 1.3 Downstream Application of Rice Wine
  - 1.3.1 Commercial
  - 1.3.2 Domestic
  - 1.3.3 Other
- 1.4 Development History of Rice Wine
- 1.5 Market Status and Trend of Rice Wine 2013-2023
  - 1.5.1 United States Rice Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Rice Wine Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Rice Wine in United States 2013-2017
- 2.2 Consumption Market of Rice Wine in United States by Regions
  - 2.2.1 Consumption Volume of Rice Wine in United States by Regions
  - 2.2.2 Revenue of Rice Wine in United States by Regions
- 2.3 Market Analysis of Rice Wine in United States by Regions
  - 2.3.1 Market Analysis of Rice Wine in New England 2013-2017
  - 2.3.2 Market Analysis of Rice Wine in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Rice Wine in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Rice Wine in The West 2013-2017
  - 2.3.5 Market Analysis of Rice Wine in The South 2013-2017
  - 2.3.6 Market Analysis of Rice Wine in Southwest 2013-2017
- 2.4 Market Development Forecast of Rice Wine in United States 2018-2023
  - 2.4.1 Market Development Forecast of Rice Wine in United States 2018-2023
  - 2.4.2 Market Development Forecast of Rice Wine by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Rice Wine in United States by Types
- 3.1.2 Revenue of Rice Wine in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Rice Wine in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Rice Wine in United States by Downstream Industry
- 4.2 Demand Volume of Rice Wine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Rice Wine by Downstream Industry in New England
  - 4.2.2 Demand Volume of Rice Wine by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Rice Wine by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Rice Wine by Downstream Industry in The West
  - 4.2.5 Demand Volume of Rice Wine by Downstream Industry in The South
  - 4.2.6 Demand Volume of Rice Wine by Downstream Industry in Southwest
- 4.3 Market Forecast of Rice Wine in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RICE WINE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Rice Wine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RICE WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Rice Wine in United States by Major Players
- 6.2 Revenue of Rice Wine in United States by Major Players
- 6.3 Basic Information of Rice Wine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Rice Wine Major Players
  - 6.3.2 Employees and Revenue Level of Rice Wine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 RICE WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Kweichow Moutai**

- 7.1.1 Company profile
- 7.1.2 Representative Rice Wine Product
- 7.1.3 Rice Wine Sales, Revenue, Price and Gross Margin of Kweichow Moutai

### **7.2 Fenjiu Group**

- 7.2.1 Company profile
- 7.2.2 Representative Rice Wine Product
- 7.2.3 Rice Wine Sales, Revenue, Price and Gross Margin of Fenjiu Group

### **7.3 Dukang**

- 7.3.1 Company profile
- 7.3.2 Representative Rice Wine Product
- 7.3.3 Rice Wine Sales, Revenue, Price and Gross Margin of Dukang

### **7.4 Shanxi Xifeng Liquor**

- 7.4.1 Company profile
- 7.4.2 Representative Rice Wine Product
- 7.4.3 Rice Wine Sales, Revenue, Price and Gross Margin of Shanxi Xifeng Liquor

### **7.5 JNC Group**

- 7.5.1 Company profile
- 7.5.2 Representative Rice Wine Product
- 7.5.3 Rice Wine Sales, Revenue, Price and Gross Margin of JNC Group

### **7.6 Luzhou Laojiao**

- 7.6.1 Company profile
- 7.6.2 Representative Rice Wine Product
- 7.6.3 Rice Wine Sales, Revenue, Price and Gross Margin of Luzhou Laojiao

### **7.7 ASAHISHUZO**

- 7.7.1 Company profile
- 7.7.2 Representative Rice Wine Product
- 7.7.3 Rice Wine Sales, Revenue, Price and Gross Margin of ASAHISHUZO

### **7.8 Kokuryu**

- 7.8.1 Company profile
- 7.8.2 Representative Rice Wine Product
- 7.8.3 Rice Wine Sales, Revenue, Price and Gross Margin of Kokuryu

### **7.9 Asahi-Shuzo Sake Brewing**

- 7.9.1 Company profile
- 7.9.2 Representative Rice Wine Product
- 7.9.3 Rice Wine Sales, Revenue, Price and Gross Margin of Asahi-Shuzo Sake Brewing
- 7.10 Dewazakura Sake Brewery Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Rice Wine Product
  - 7.10.3 Rice Wine Sales, Revenue, Price and Gross Margin of Dewazakura Sake Brewery Corporation
- 7.11 Miyao Sake Brewing
  - 7.11.1 Company profile
  - 7.11.2 Representative Rice Wine Product
  - 7.11.3 Rice Wine Sales, Revenue, Price and Gross Margin of Miyao Sake Brewing
- 7.12 Hakkaisan Brewery
  - 7.12.1 Company profile
  - 7.12.2 Representative Rice Wine Product
  - 7.12.3 Rice Wine Sales, Revenue, Price and Gross Margin of Hakkaisan Brewery
- 7.13 GUJING GROUP
  - 7.13.1 Company profile
  - 7.13.2 Representative Rice Wine Product
  - 7.13.3 Rice Wine Sales, Revenue, Price and Gross Margin of GUJING GROUP

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RICE WINE**

- 8.1 Industry Chain of Rice Wine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RICE WINE**

- 9.1 Cost Structure Analysis of Rice Wine
- 9.2 Raw Materials Cost Analysis of Rice Wine
- 9.3 Labor Cost Analysis of Rice Wine
- 9.4 Manufacturing Expenses Analysis of Rice Wine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RICE WINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Rice Wine-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R8E2A3EC589EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R8E2A3EC589EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970