

# Rice Wine-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/R878DEF7230EN.html

Date: April 2018 Pages: 141 Price: US\$ 3,480.00 (Single User License) ID: R878DEF7230EN

# **Abstracts**

### **Report Summary**

Rice Wine-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Rice Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Rice Wine 2013-2017, and development forecast 2018-2023 Main market players of Rice Wine in North America, with company and product introduction, position in the Rice Wine market Market status and development trend of Rice Wine by types and applications Cost and profit status of Rice Wine, and marketing status Market growth drivers and challenges

The report segments the North America Rice Wine market as:

North America Rice Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada Mexico

North America Rice Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Chinese rice wine Japanese rice wine Korean rice wine Vietnamese rice wine

North America Rice Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Commercial Domestic Other

North America Rice Wine Market: Players Segment Analysis (Company and Product introduction, Rice Wine Sales Volume, Revenue, Price and Gross Margin): Kweichow Moutai Fenjiu Group Dukang Shanxi Xifeng Liquor JNC Group Luzhou Laojiao ASAHISHUZO Kokuryu Asahi-Shuzo Sake Brewing Dewazakura Sake Brewery Corporation Miyao Sake Brewing Hakkaisan Brewery GUJING GROUP

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### **CHAPTER 1 OVERVIEW OF RICE WINE**

- 1.1 Definition of Rice Wine in This Report
- 1.2 Commercial Types of Rice Wine
- 1.2.1 Chinese rice wine
- 1.2.2 Japanese rice wine
- 1.2.3 Korean rice wine
- 1.2.4 Vietnamese rice wine
- 1.3 Downstream Application of Rice Wine
- 1.3.1 Commercial
- 1.3.2 Domestic
- 1.3.3 Other
- 1.4 Development History of Rice Wine
- 1.5 Market Status and Trend of Rice Wine 2013-2023
  - 1.5.1 North America Rice Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Rice Wine Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Rice Wine in North America 2013-2017
- 2.2 Consumption Market of Rice Wine in North America by Regions
- 2.2.1 Consumption Volume of Rice Wine in North America by Regions
- 2.2.2 Revenue of Rice Wine in North America by Regions
- 2.3 Market Analysis of Rice Wine in North America by Regions
- 2.3.1 Market Analysis of Rice Wine in United States 2013-2017
- 2.3.2 Market Analysis of Rice Wine in Canada 2013-2017
- 2.3.3 Market Analysis of Rice Wine in Mexico 2013-2017
- 2.4 Market Development Forecast of Rice Wine in North America 2018-2023
  - 2.4.1 Market Development Forecast of Rice Wine in North America 2018-2023
  - 2.4.2 Market Development Forecast of Rice Wine by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Rice Wine in North America by Types
- 3.1.2 Revenue of Rice Wine in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Rice Wine in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Rice Wine in North America by Downstream Industry
- 4.2 Demand Volume of Rice Wine by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Rice Wine by Downstream Industry in United States
- 4.2.2 Demand Volume of Rice Wine by Downstream Industry in Canada
- 4.2.3 Demand Volume of Rice Wine by Downstream Industry in Mexico
- 4.3 Market Forecast of Rice Wine in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RICE WINE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Rice Wine Downstream Industry Situation and Trend Overview

# CHAPTER 6 RICE WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Rice Wine in North America by Major Players
- 6.2 Revenue of Rice Wine in North America by Major Players
- 6.3 Basic Information of Rice Wine by Major Players
- 6.3.1 Headquarters Location and Established Time of Rice Wine Major Players
- 6.3.2 Employees and Revenue Level of Rice Wine Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 RICE WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kweichow Moutai
  - 7.1.1 Company profile
  - 7.1.2 Representative Rice Wine Product



7.1.3 Rice Wine Sales, Revenue, Price and Gross Margin of Kweichow Moutai

- 7.2 Fenjiu Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Rice Wine Product
  - 7.2.3 Rice Wine Sales, Revenue, Price and Gross Margin of Fenjiu Group
- 7.3 Dukang
  - 7.3.1 Company profile
  - 7.3.2 Representative Rice Wine Product
  - 7.3.3 Rice Wine Sales, Revenue, Price and Gross Margin of Dukang
- 7.4 Shanxi Xifeng Liquor
- 7.4.1 Company profile
- 7.4.2 Representative Rice Wine Product
- 7.4.3 Rice Wine Sales, Revenue, Price and Gross Margin of Shanxi Xifeng Liquor
- 7.5 JNC Group
  - 7.5.1 Company profile
  - 7.5.2 Representative Rice Wine Product
- 7.5.3 Rice Wine Sales, Revenue, Price and Gross Margin of JNC Group
- 7.6 Luzhou Laojiao
  - 7.6.1 Company profile
  - 7.6.2 Representative Rice Wine Product
  - 7.6.3 Rice Wine Sales, Revenue, Price and Gross Margin of Luzhou Laojiao
- 7.7 ASAHISHUZO
- 7.7.1 Company profile
- 7.7.2 Representative Rice Wine Product
- 7.7.3 Rice Wine Sales, Revenue, Price and Gross Margin of ASAHISHUZO
- 7.8 Kokuryu
  - 7.8.1 Company profile
  - 7.8.2 Representative Rice Wine Product
- 7.8.3 Rice Wine Sales, Revenue, Price and Gross Margin of Kokuryu
- 7.9 Asahi-Shuzo Sake Brewing
  - 7.9.1 Company profile
- 7.9.2 Representative Rice Wine Product
- 7.9.3 Rice Wine Sales, Revenue, Price and Gross Margin of Asahi-Shuzo Sake Brewing
- 7.10 Dewazakura Sake Brewery Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Rice Wine Product

7.10.3 Rice Wine Sales, Revenue, Price and Gross Margin of Dewazakura Sake Brewery Corporation



- 7.11 Miyao Sake Brewing
  - 7.11.1 Company profile
  - 7.11.2 Representative Rice Wine Product
  - 7.11.3 Rice Wine Sales, Revenue, Price and Gross Margin of Miyao Sake Brewing
- 7.12 Hakkaisan Brewery
  - 7.12.1 Company profile
  - 7.12.2 Representative Rice Wine Product
  - 7.12.3 Rice Wine Sales, Revenue, Price and Gross Margin of Hakkaisan Brewery
- 7.13 GUJING GROUP
  - 7.13.1 Company profile
  - 7.13.2 Representative Rice Wine Product
  - 7.13.3 Rice Wine Sales, Revenue, Price and Gross Margin of GUJING GROUP

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RICE WINE

- 8.1 Industry Chain of Rice Wine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RICE WINE

- 9.1 Cost Structure Analysis of Rice Wine
- 9.2 Raw Materials Cost Analysis of Rice Wine
- 9.3 Labor Cost Analysis of Rice Wine
- 9.4 Manufacturing Expenses Analysis of Rice Wine

# CHAPTER 10 MARKETING STATUS ANALYSIS OF RICE WINE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# CHAPTER 11 REPORT CONCLUSION



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Rice Wine-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/R878DEF7230EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/R878DEF7230EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970