

# RFID Transponders-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/RB9A9D0759EEN.html>

Date: January 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: RB9A9D0759EEN

## Abstracts

### Report Summary

RFID Transponders-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on RFID Transponders industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of RFID Transponders 2013-2017, and development forecast 2018-2023

Main market players of RFID Transponders in Asia Pacific, with company and product introduction, position in the RFID Transponders market

Market status and development trend of RFID Transponders by types and applications

Cost and profit status of RFID Transponders, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific RFID Transponders market as:

Asia Pacific RFID Transponders Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific RFID Transponders Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Passive RFID Transponders

Active RFID Transponders

Semi-active RFID Transponders

Asia Pacific RFID Transponders Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Network Services

Video

Government

Others

Asia Pacific RFID Transponders Market: Players Segment Analysis (Company and Product introduction, RFID Transponders Sales Volume, Revenue, Price and Gross Margin):

3M

Atmel

NXP Semiconductors

Murata Electronics

Texas Instruments

Maxim Integrated

Abracon

AMS

Microchip

Siemens

STMicroelectronics

ON Semiconductor

Harting

Avery Dennison RFID

Panasonic Electronic Components

Syrma Technology

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF RFID TRANSPONDERS**

- 1.1 Definition of RFID Transponders in This Report
- 1.2 Commercial Types of RFID Transponders
  - 1.2.1 Passive RFID Transponders
  - 1.2.2 Active RFID Transponders
  - 1.2.3 Semi-active RFID Transponders
- 1.3 Downstream Application of RFID Transponders
  - 1.3.1 Network Services
  - 1.3.2 Video
  - 1.3.3 Government
  - 1.3.4 Others
- 1.4 Development History of RFID Transponders
- 1.5 Market Status and Trend of RFID Transponders 2013-2023
  - 1.5.1 Asia Pacific RFID Transponders Market Status and Trend 2013-2023
  - 1.5.2 Regional RFID Transponders Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of RFID Transponders in Asia Pacific 2013-2017
- 2.2 Consumption Market of RFID Transponders in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of RFID Transponders in Asia Pacific by Regions
  - 2.2.2 Revenue of RFID Transponders in Asia Pacific by Regions
- 2.3 Market Analysis of RFID Transponders in Asia Pacific by Regions
  - 2.3.1 Market Analysis of RFID Transponders in China 2013-2017
  - 2.3.2 Market Analysis of RFID Transponders in Japan 2013-2017
  - 2.3.3 Market Analysis of RFID Transponders in Korea 2013-2017
  - 2.3.4 Market Analysis of RFID Transponders in India 2013-2017
  - 2.3.5 Market Analysis of RFID Transponders in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of RFID Transponders in Australia 2013-2017
- 2.4 Market Development Forecast of RFID Transponders in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of RFID Transponders in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of RFID Transponders by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of RFID Transponders in Asia Pacific by Types
- 3.1.2 Revenue of RFID Transponders in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of RFID Transponders in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of RFID Transponders in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of RFID Transponders by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of RFID Transponders by Downstream Industry in China
  - 4.2.2 Demand Volume of RFID Transponders by Downstream Industry in Japan
  - 4.2.3 Demand Volume of RFID Transponders by Downstream Industry in Korea
  - 4.2.4 Demand Volume of RFID Transponders by Downstream Industry in India
  - 4.2.5 Demand Volume of RFID Transponders by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of RFID Transponders by Downstream Industry in Australia
- 4.3 Market Forecast of RFID Transponders in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RFID TRANSPONDERS**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 RFID Transponders Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RFID TRANSPONDERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of RFID Transponders in Asia Pacific by Major Players
- 6.2 Revenue of RFID Transponders in Asia Pacific by Major Players
- 6.3 Basic Information of RFID Transponders by Major Players
  - 6.3.1 Headquarters Location and Established Time of RFID Transponders Major Players
  - 6.3.2 Employees and Revenue Level of RFID Transponders Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 RFID TRANSPONDERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 3M
  - 7.1.1 Company profile
  - 7.1.2 Representative RFID Transponders Product
  - 7.1.3 RFID Transponders Sales, Revenue, Price and Gross Margin of 3M
- 7.2 Atmel
  - 7.2.1 Company profile
  - 7.2.2 Representative RFID Transponders Product
  - 7.2.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Atmel
- 7.3 NXP Semiconductors
  - 7.3.1 Company profile
  - 7.3.2 Representative RFID Transponders Product
  - 7.3.3 RFID Transponders Sales, Revenue, Price and Gross Margin of NXP Semiconductors
- 7.4 Murata Electronics
  - 7.4.1 Company profile
  - 7.4.2 Representative RFID Transponders Product
  - 7.4.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Murata Electronics
- 7.5 Texas Instruments
  - 7.5.1 Company profile
  - 7.5.2 Representative RFID Transponders Product
  - 7.5.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.6 Maxim Integrated
  - 7.6.1 Company profile
  - 7.6.2 Representative RFID Transponders Product
  - 7.6.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Maxim Integrated
- 7.7 Abracon
  - 7.7.1 Company profile
  - 7.7.2 Representative RFID Transponders Product

- 7.7.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Abracon
- 7.8 AMS
  - 7.8.1 Company profile
  - 7.8.2 Representative RFID Transponders Product
  - 7.8.3 RFID Transponders Sales, Revenue, Price and Gross Margin of AMS
- 7.9 Microchip
  - 7.9.1 Company profile
  - 7.9.2 Representative RFID Transponders Product
  - 7.9.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Microchip
- 7.10 Siemens
  - 7.10.1 Company profile
  - 7.10.2 Representative RFID Transponders Product
  - 7.10.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Siemens
- 7.11 STMicroelectronics
  - 7.11.1 Company profile
  - 7.11.2 Representative RFID Transponders Product
  - 7.11.3 RFID Transponders Sales, Revenue, Price and Gross Margin of STMicroelectronics
- 7.12 ON Semiconductor
  - 7.12.1 Company profile
  - 7.12.2 Representative RFID Transponders Product
  - 7.12.3 RFID Transponders Sales, Revenue, Price and Gross Margin of ON Semiconductor
- 7.13 Harting
  - 7.13.1 Company profile
  - 7.13.2 Representative RFID Transponders Product
  - 7.13.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Harting
- 7.14 Avery Dennison RFID
  - 7.14.1 Company profile
  - 7.14.2 Representative RFID Transponders Product
  - 7.14.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Avery Dennison RFID
- 7.15 Panasonic Electronic Components
  - 7.15.1 Company profile
  - 7.15.2 Representative RFID Transponders Product
  - 7.15.3 RFID Transponders Sales, Revenue, Price and Gross Margin of Panasonic Electronic Components
- 7.16 Syrma Technology

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RFID TRANSPONDERS**

- 8.1 Industry Chain of RFID Transponders
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RFID TRANSPONDERS**

- 9.1 Cost Structure Analysis of RFID Transponders
- 9.2 Raw Materials Cost Analysis of RFID Transponders
- 9.3 Labor Cost Analysis of RFID Transponders
- 9.4 Manufacturing Expenses Analysis of RFID Transponders

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RFID TRANSPONDERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: RFID Transponders-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/RB9A9D0759EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB9A9D0759EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970