

## RFID Tag-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/R229914CD3BEN.html

Date: April 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: R229914CD3BEN

## Abstracts

### **Report Summary**

RFID Tag-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on RFID Tag industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of RFID Tag 2013-2017, and development forecast 2018-2023 Main market players of RFID Tag in North America, with company and product introduction, position in the RFID Tag market Market status and development trend of RFID Tag by types and applications Cost and profit status of RFID Tag, and marketing status Market growth drivers and challenges

The report segments the North America RFID Tag market as:

North America RFID Tag Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America RFID Tag Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

LF HF UHF Microwave

North America RFID Tag Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

FMCG Retail Automotive

North America RFID Tag Market: Players Segment Analysis (Company and Product introduction, RFID Tag Sales Volume, Revenue, Price and Gross Margin):

3M Atmel **NXP** Semiconductors Murata Electronics Europe Abracon AMS Siemens **STMicroelectronics** Avery Dennison RFID Panasonic Electronic Components **Texas Instruments** Adafruit Industries **DLP** Design Harting Maxim Integrated Melexis Technologies Microship Technology **MikroElektronika Mouser Electronics** Parallax Ramtron **RF** Solutions



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

## CHAPTER 1 OVERVIEW OF RFID TAG

- 1.1 Definition of RFID Tag in This Report
- 1.2 Commercial Types of RFID Tag
  - 1.2.1 LF
  - 1.2.2 HF
  - 1.2.3 UHF
  - 1.2.4 Microwave
- 1.3 Downstream Application of RFID Tag
  - 1.3.1 FMCG
  - 1.3.2 Retail
  - 1.3.3 Automotive
- 1.4 Development History of RFID Tag
- 1.5 Market Status and Trend of RFID Tag 2013-2023
  - 1.5.1 North America RFID Tag Market Status and Trend 2013-2023
  - 1.5.2 Regional RFID Tag Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of RFID Tag in North America 2013-2017
- 2.2 Consumption Market of RFID Tag in North America by Regions
- 2.2.1 Consumption Volume of RFID Tag in North America by Regions
- 2.2.2 Revenue of RFID Tag in North America by Regions
- 2.3 Market Analysis of RFID Tag in North America by Regions
  - 2.3.1 Market Analysis of RFID Tag in United States 2013-2017
  - 2.3.2 Market Analysis of RFID Tag in Canada 2013-2017
  - 2.3.3 Market Analysis of RFID Tag in Mexico 2013-2017
- 2.4 Market Development Forecast of RFID Tag in North America 2018-2023
  - 2.4.1 Market Development Forecast of RFID Tag in North America 2018-2023
  - 2.4.2 Market Development Forecast of RFID Tag by Regions 2018-2023

## CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of RFID Tag in North America by Types
- 3.1.2 Revenue of RFID Tag in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of RFID Tag in North America by Types

## CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of RFID Tag in North America by Downstream Industry
- 4.2 Demand Volume of RFID Tag by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of RFID Tag by Downstream Industry in United States
- 4.2.2 Demand Volume of RFID Tag by Downstream Industry in Canada
- 4.2.3 Demand Volume of RFID Tag by Downstream Industry in Mexico
- 4.3 Market Forecast of RFID Tag in North America by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RFID TAG

- 5.1 North America Economy Situation and Trend Overview
- 5.2 RFID Tag Downstream Industry Situation and Trend Overview

# CHAPTER 6 RFID TAG MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of RFID Tag in North America by Major Players
- 6.2 Revenue of RFID Tag in North America by Major Players
- 6.3 Basic Information of RFID Tag by Major Players
- 6.3.1 Headquarters Location and Established Time of RFID Tag Major Players
- 6.3.2 Employees and Revenue Level of RFID Tag Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 RFID TAG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 3M

- 7.1.1 Company profile
- 7.1.2 Representative RFID Tag Product



7.1.3 RFID Tag Sales, Revenue, Price and Gross Margin of 3M

7.2 Atmel

- 7.2.1 Company profile
- 7.2.2 Representative RFID Tag Product
- 7.2.3 RFID Tag Sales, Revenue, Price and Gross Margin of Atmel
- 7.3 NXP Semiconductors
- 7.3.1 Company profile
- 7.3.2 Representative RFID Tag Product
- 7.3.3 RFID Tag Sales, Revenue, Price and Gross Margin of NXP Semiconductors
- 7.4 Murata Electronics Europe
- 7.4.1 Company profile
- 7.4.2 Representative RFID Tag Product
- 7.4.3 RFID Tag Sales, Revenue, Price and Gross Margin of Murata Electronics Europe

7.5 Abracon

- 7.5.1 Company profile
- 7.5.2 Representative RFID Tag Product
- 7.5.3 RFID Tag Sales, Revenue, Price and Gross Margin of Abracon
- 7.6 AMS
  - 7.6.1 Company profile
  - 7.6.2 Representative RFID Tag Product
- 7.6.3 RFID Tag Sales, Revenue, Price and Gross Margin of AMS
- 7.7 Siemens
- 7.7.1 Company profile
- 7.7.2 Representative RFID Tag Product
- 7.7.3 RFID Tag Sales, Revenue, Price and Gross Margin of Siemens
- 7.8 STMicroelectronics
  - 7.8.1 Company profile
  - 7.8.2 Representative RFID Tag Product
- 7.8.3 RFID Tag Sales, Revenue, Price and Gross Margin of STMicroelectronics
- 7.9 Avery Dennison RFID
  - 7.9.1 Company profile
  - 7.9.2 Representative RFID Tag Product
- 7.9.3 RFID Tag Sales, Revenue, Price and Gross Margin of Avery Dennison RFID
- 7.10 Panasonic Electronic Components
  - 7.10.1 Company profile
  - 7.10.2 Representative RFID Tag Product
- 7.10.3 RFID Tag Sales, Revenue, Price and Gross Margin of Panasonic Electronic Components
- 7.11 Texas Instruments



- 7.11.1 Company profile
- 7.11.2 Representative RFID Tag Product
- 7.11.3 RFID Tag Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.12 Adafruit Industries
- 7.12.1 Company profile
- 7.12.2 Representative RFID Tag Product
- 7.12.3 RFID Tag Sales, Revenue, Price and Gross Margin of Adafruit Industries
- 7.13 DLP Design
- 7.13.1 Company profile
- 7.13.2 Representative RFID Tag Product
- 7.13.3 RFID Tag Sales, Revenue, Price and Gross Margin of DLP Design
- 7.14 Harting
- 7.14.1 Company profile
- 7.14.2 Representative RFID Tag Product
- 7.14.3 RFID Tag Sales, Revenue, Price and Gross Margin of Harting
- 7.15 Maxim Integrated
- 7.15.1 Company profile
- 7.15.2 Representative RFID Tag Product
- 7.15.3 RFID Tag Sales, Revenue, Price and Gross Margin of Maxim Integrated
- 7.16 Melexis Technologies
- 7.17 Microship Technology
- 7.18 MikroElektronika
- 7.19 Mouser Electronics
- 7.20 Parallax
- 7.21 Ramtron
- 7.22 RF Solutions

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RFID TAG

- 8.1 Industry Chain of RFID Tag
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RFID TAG

- 9.1 Cost Structure Analysis of RFID Tag
- 9.2 Raw Materials Cost Analysis of RFID Tag
- 9.3 Labor Cost Analysis of RFID Tag
- 9.4 Manufacturing Expenses Analysis of RFID Tag



### CHAPTER 10 MARKETING STATUS ANALYSIS OF RFID TAG

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: RFID Tag-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/R229914CD3BEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/R229914CD3BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970