

# RFID Tag-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R9DEC8C46B1EN.html>

Date: April 2018

Pages: 156

Price: US\$ 2,480.00 (Single User License)

ID: R9DEC8C46B1EN

## Abstracts

### Report Summary

RFID Tag-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on RFID Tag industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of RFID Tag 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of RFID Tag worldwide, with company and product introduction, position in the RFID Tag market

Market status and development trend of RFID Tag by types and applications

Cost and profit status of RFID Tag, and marketing status

Market growth drivers and challenges

The report segments the global RFID Tag market as:

Global RFID Tag Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global RFID Tag Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

LF

HF

UHF

Microwave

Global RFID Tag Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

FMCG

Retail

Automotive

Global RFID Tag Market: Manufacturers Segment Analysis (Company and Product introduction, RFID Tag Sales Volume, Revenue, Price and Gross Margin):

3M

Atmel

NXP Semiconductors

Murata Electronics Europe

Abracon

AMS

Siemens

STMicroelectronics

Avery Dennison RFID

Panasonic Electronic Components

Texas Instruments

Adafruit Industries

DLP Design

Harting

Maxim Integrated

Melexis Technologies

Microship Technology

MikroElektronika

Mouser Electronics

Parallax  
Ramtron  
RF Solutions

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF RFID TAG**

- 1.1 Definition of RFID Tag in This Report
- 1.2 Commercial Types of RFID Tag
  - 1.2.1 LF
  - 1.2.2 HF
  - 1.2.3 UHF
  - 1.2.4 Microwave
- 1.3 Downstream Application of RFID Tag
  - 1.3.1 FMCG
  - 1.3.2 Retail
  - 1.3.3 Automotive
- 1.4 Development History of RFID Tag
- 1.5 Market Status and Trend of RFID Tag 2013-2023
  - 1.5.1 Global RFID Tag Market Status and Trend 2013-2023
  - 1.5.2 Regional RFID Tag Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of RFID Tag 2013-2017
- 2.2 Production Market of RFID Tag by Regions
  - 2.2.1 Production Volume of RFID Tag by Regions
  - 2.2.2 Production Value of RFID Tag by Regions
- 2.3 Demand Market of RFID Tag by Regions
- 2.4 Production and Demand Status of RFID Tag by Regions
  - 2.4.1 Production and Demand Status of RFID Tag by Regions 2013-2017
  - 2.4.2 Import and Export Status of RFID Tag by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of RFID Tag by Types
- 3.2 Production Value of RFID Tag by Types
- 3.3 Market Forecast of RFID Tag by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of RFID Tag by Downstream Industry

4.2 Market Forecast of RFID Tag by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RFID TAG**

5.1 Global Economy Situation and Trend Overview

5.2 RFID Tag Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RFID TAG MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of RFID Tag by Major Manufacturers

6.2 Production Value of RFID Tag by Major Manufacturers

6.3 Basic Information of RFID Tag by Major Manufacturers

6.3.1 Headquarters Location and Established Time of RFID Tag Major Manufacturer

6.3.2 Employees and Revenue Level of RFID Tag Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 RFID TAG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 3M

7.1.1 Company profile

7.1.2 Representative RFID Tag Product

7.1.3 RFID Tag Sales, Revenue, Price and Gross Margin of 3M

7.2 Atmel

7.2.1 Company profile

7.2.2 Representative RFID Tag Product

7.2.3 RFID Tag Sales, Revenue, Price and Gross Margin of Atmel

7.3 NXP Semiconductors

7.3.1 Company profile

7.3.2 Representative RFID Tag Product

7.3.3 RFID Tag Sales, Revenue, Price and Gross Margin of NXP Semiconductors

7.4 Murata Electronics Europe

7.4.1 Company profile

7.4.2 Representative RFID Tag Product

- 7.4.3 RFID Tag Sales, Revenue, Price and Gross Margin of Murata Electronics Europe
- 7.5 Abracon
  - 7.5.1 Company profile
  - 7.5.2 Representative RFID Tag Product
  - 7.5.3 RFID Tag Sales, Revenue, Price and Gross Margin of Abracon
- 7.6 AMS
  - 7.6.1 Company profile
  - 7.6.2 Representative RFID Tag Product
  - 7.6.3 RFID Tag Sales, Revenue, Price and Gross Margin of AMS
- 7.7 Siemens
  - 7.7.1 Company profile
  - 7.7.2 Representative RFID Tag Product
  - 7.7.3 RFID Tag Sales, Revenue, Price and Gross Margin of Siemens
- 7.8 STMicroelectronics
  - 7.8.1 Company profile
  - 7.8.2 Representative RFID Tag Product
  - 7.8.3 RFID Tag Sales, Revenue, Price and Gross Margin of STMicroelectronics
- 7.9 Avery Dennison RFID
  - 7.9.1 Company profile
  - 7.9.2 Representative RFID Tag Product
  - 7.9.3 RFID Tag Sales, Revenue, Price and Gross Margin of Avery Dennison RFID
- 7.10 Panasonic Electronic Components
  - 7.10.1 Company profile
  - 7.10.2 Representative RFID Tag Product
  - 7.10.3 RFID Tag Sales, Revenue, Price and Gross Margin of Panasonic Electronic Components
- 7.11 Texas Instruments
  - 7.11.1 Company profile
  - 7.11.2 Representative RFID Tag Product
  - 7.11.3 RFID Tag Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.12 Adafruit Industries
  - 7.12.1 Company profile
  - 7.12.2 Representative RFID Tag Product
  - 7.12.3 RFID Tag Sales, Revenue, Price and Gross Margin of Adafruit Industries
- 7.13 DLP Design
  - 7.13.1 Company profile
  - 7.13.2 Representative RFID Tag Product
  - 7.13.3 RFID Tag Sales, Revenue, Price and Gross Margin of DLP Design
- 7.14 Harting

- 7.14.1 Company profile
- 7.14.2 Representative RFID Tag Product
- 7.14.3 RFID Tag Sales, Revenue, Price and Gross Margin of Harting
- 7.15 Maxim Integrated
  - 7.15.1 Company profile
  - 7.15.2 Representative RFID Tag Product
  - 7.15.3 RFID Tag Sales, Revenue, Price and Gross Margin of Maxim Integrated
- 7.16 Melexis Technologies
- 7.17 Microship Technology
- 7.18 MikroElektronika
- 7.19 Mouser Electronics
- 7.20 Parallax
- 7.21 Ramtron
- 7.22 RF Solutions

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RFID TAG**

- 8.1 Industry Chain of RFID Tag
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RFID TAG**

- 9.1 Cost Structure Analysis of RFID Tag
- 9.2 Raw Materials Cost Analysis of RFID Tag
- 9.3 Labor Cost Analysis of RFID Tag
- 9.4 Manufacturing Expenses Analysis of RFID Tag

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RFID TAG**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: RFID Tag-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R9DEC8C46B1EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R9DEC8C46B1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970