

# Resilient Flooring-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/RA53E801978EN.html

Date: May 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: RA53E801978EN

### **Abstracts**

### **Report Summary**

Resilient Flooring-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Resilient Flooring industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Resilient Flooring 2013-2017, and development forecast 2018-2023

Main market players of Resilient Flooring in EMEA, with company and product introduction, position in the Resilient Flooring market

Market status and development trend of Resilient Flooring by types and applications Cost and profit status of Resilient Flooring, and marketing status Market growth drivers and challenges

The report segments the EMEA Resilient Flooring market as:

EMEA Resilient Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Resilient Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Vinyl Flooring

Linoleum

Rubber

Others

EMEA Resilient Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Flooring

Residential Flooring

EMEA Resilient Flooring Market: Players Segment Analysis (Company and Product introduction, Resilient Flooring Sales Volume, Revenue, Price and Gross Margin):

**Tarkett** 

Forbo

Beaulieu

Mohawk

Gerflor

**DLW Flooring** 

Nora Systems

James Halstead

Amtico

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF RESILIENT FLOORING**

- 1.1 Definition of Resilient Flooring in This Report
- 1.2 Commercial Types of Resilient Flooring
  - 1.2.1 Vinyl Flooring
  - 1.2.2 Linoleum
  - 1.2.3 Rubber
  - 1.2.4 Others
- 1.3 Downstream Application of Resilient Flooring
  - 1.3.1 Commercial Flooring
  - 1.3.2 Residential Flooring
- 1.4 Development History of Resilient Flooring
- 1.5 Market Status and Trend of Resilient Flooring 2013-2023
  - 1.5.1 EMEA Resilient Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Resilient Flooring Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Resilient Flooring in EMEA 2013-2017
- 2.2 Consumption Market of Resilient Flooring in EMEA by Regions
  - 2.2.1 Consumption Volume of Resilient Flooring in EMEA by Regions
  - 2.2.2 Revenue of Resilient Flooring in EMEA by Regions
- 2.3 Market Analysis of Resilient Flooring in EMEA by Regions
  - 2.3.1 Market Analysis of Resilient Flooring in Europe 2013-2017
  - 2.3.2 Market Analysis of Resilient Flooring in Middle East 2013-2017
  - 2.3.3 Market Analysis of Resilient Flooring in Africa 2013-2017
- 2.4 Market Development Forecast of Resilient Flooring in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Resilient Flooring in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Resilient Flooring by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Resilient Flooring in EMEA by Types
  - 3.1.2 Revenue of Resilient Flooring in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Resilient Flooring in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Resilient Flooring in EMEA by Downstream Industry
- 4.2 Demand Volume of Resilient Flooring by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Resilient Flooring by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Resilient Flooring by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Resilient Flooring by Downstream Industry in Africa
- 4.3 Market Forecast of Resilient Flooring in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RESILIENT FLOORING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Resilient Flooring Downstream Industry Situation and Trend Overview

### CHAPTER 6 RESILIENT FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Resilient Flooring in EMEA by Major Players
- 6.2 Revenue of Resilient Flooring in EMEA by Major Players
- 6.3 Basic Information of Resilient Flooring by Major Players
  - 6.3.1 Headquarters Location and Established Time of Resilient Flooring Major Players
  - 6.3.2 Employees and Revenue Level of Resilient Flooring Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 RESILIENT FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Tarkett
  - 7.1.1 Company profile
  - 7.1.2 Representative Resilient Flooring Product
  - 7.1.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Tarkett



- 7.2 Forbo
  - 7.2.1 Company profile
  - 7.2.2 Representative Resilient Flooring Product
  - 7.2.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.3 Beaulieu
  - 7.3.1 Company profile
  - 7.3.2 Representative Resilient Flooring Product
  - 7.3.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Beaulieu
- 7.4 Mohawk
  - 7.4.1 Company profile
  - 7.4.2 Representative Resilient Flooring Product
  - 7.4.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.5 Gerflor
  - 7.5.1 Company profile
  - 7.5.2 Representative Resilient Flooring Product
  - 7.5.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.6 DLW Flooring
  - 7.6.1 Company profile
  - 7.6.2 Representative Resilient Flooring Product
  - 7.6.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of DLW Flooring
- 7.7 Nora Systems
  - 7.7.1 Company profile
  - 7.7.2 Representative Resilient Flooring Product
  - 7.7.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Nora Systems
- 7.8 James Halstead
  - 7.8.1 Company profile
  - 7.8.2 Representative Resilient Flooring Product
  - 7.8.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of James Halstead
- 7.9 Amtico
  - 7.9.1 Company profile
  - 7.9.2 Representative Resilient Flooring Product
  - 7.9.3 Resilient Flooring Sales, Revenue, Price and Gross Margin of Amtico

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RESILIENT FLOORING

- 8.1 Industry Chain of Resilient Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RESILIENT FLOORING**

- 9.1 Cost Structure Analysis of Resilient Flooring
- 9.2 Raw Materials Cost Analysis of Resilient Flooring
- 9.3 Labor Cost Analysis of Resilient Flooring
- 9.4 Manufacturing Expenses Analysis of Resilient Flooring

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF RESILIENT FLOORING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Resilient Flooring-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/RA53E801978EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RA53E801978EN.html">https://marketpublishers.com/r/RA53E801978EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970