

# Reflective Cloth-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R27CEB4766FEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: R27CEB4766FEN

## Abstracts

### Report Summary

Reflective Cloth-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Reflective Cloth industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Reflective Cloth 2013-2017, and development forecast 2018-2023

Main market players of Reflective Cloth in United States, with company and product introduction, position in the Reflective Cloth market

Market status and development trend of Reflective Cloth by types and applications

Cost and profit status of Reflective Cloth, and marketing status

Market growth drivers and challenges

The report segments the United States Reflective Cloth market as:

United States Reflective Cloth Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Reflective Cloth Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyester  
Modacrylic  
Cotton

United States Reflective Cloth Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Construction  
Mining  
Oil & Gas  
Fire  
Consumer Sports Active  
Others

United States Reflective Cloth Market: Players Segment Analysis (Company and Product introduction, Reflective Cloth Sales Volume, Revenue, Price and Gross Margin):

Bocini  
3M  
Tibard  
Richlu  
Carhartt  
Portwest  
National Safety Apparel  
JSP  
Red Kap  
ML Kishigo  
GSS Safety  
Zhejiang Shunfa Reflective Clothing  
Viking  
Protective Industrial Products  
Portwest  
3A Safety Groups

Ergodyne  
Pyramex Safety Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF REFLECTIVE CLOTH**

- 1.1 Definition of Reflective Cloth in This Report
- 1.2 Commercial Types of Reflective Cloth
  - 1.2.1 Polyester
  - 1.2.2 Modacrylic
  - 1.2.3 Cotton
- 1.3 Downstream Application of Reflective Cloth
  - 1.3.1 Construction
  - 1.3.2 Mining
  - 1.3.3 Oil & Gas
  - 1.3.4 Fire
  - 1.3.5 Consumer Sports Active
  - 1.3.6 Others
- 1.4 Development History of Reflective Cloth
- 1.5 Market Status and Trend of Reflective Cloth 2013-2023
  - 1.5.1 United States Reflective Cloth Market Status and Trend 2013-2023
  - 1.5.2 Regional Reflective Cloth Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Reflective Cloth in United States 2013-2017
- 2.2 Consumption Market of Reflective Cloth in United States by Regions
  - 2.2.1 Consumption Volume of Reflective Cloth in United States by Regions
  - 2.2.2 Revenue of Reflective Cloth in United States by Regions
- 2.3 Market Analysis of Reflective Cloth in United States by Regions
  - 2.3.1 Market Analysis of Reflective Cloth in New England 2013-2017
  - 2.3.2 Market Analysis of Reflective Cloth in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Reflective Cloth in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Reflective Cloth in The West 2013-2017
  - 2.3.5 Market Analysis of Reflective Cloth in The South 2013-2017
  - 2.3.6 Market Analysis of Reflective Cloth in Southwest 2013-2017
- 2.4 Market Development Forecast of Reflective Cloth in United States 2018-2023
  - 2.4.1 Market Development Forecast of Reflective Cloth in United States 2018-2023
  - 2.4.2 Market Development Forecast of Reflective Cloth by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Reflective Cloth in United States by Types
  - 3.1.2 Revenue of Reflective Cloth in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Reflective Cloth in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Reflective Cloth in United States by Downstream Industry
- 4.2 Demand Volume of Reflective Cloth by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Reflective Cloth by Downstream Industry in New England
  - 4.2.2 Demand Volume of Reflective Cloth by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Reflective Cloth by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Reflective Cloth by Downstream Industry in The West
  - 4.2.5 Demand Volume of Reflective Cloth by Downstream Industry in The South
  - 4.2.6 Demand Volume of Reflective Cloth by Downstream Industry in Southwest
- 4.3 Market Forecast of Reflective Cloth in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF REFLECTIVE CLOTH**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Reflective Cloth Downstream Industry Situation and Trend Overview

## **CHAPTER 6 REFLECTIVE CLOTH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Reflective Cloth in United States by Major Players
- 6.2 Revenue of Reflective Cloth in United States by Major Players
- 6.3 Basic Information of Reflective Cloth by Major Players
  - 6.3.1 Headquarters Location and Established Time of Reflective Cloth Major Players

- 6.3.2 Employees and Revenue Level of Reflective Cloth Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 REFLECTIVE CLOTH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Bocini

- 7.1.1 Company profile
- 7.1.2 Representative Reflective Cloth Product
- 7.1.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Bocini

### 7.2 3M

- 7.2.1 Company profile
- 7.2.2 Representative Reflective Cloth Product
- 7.2.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of 3M

### 7.3 Tibard

- 7.3.1 Company profile
- 7.3.2 Representative Reflective Cloth Product
- 7.3.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Tibard

### 7.4 Richlu

- 7.4.1 Company profile
- 7.4.2 Representative Reflective Cloth Product
- 7.4.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Richlu

### 7.5 Carhartt

- 7.5.1 Company profile
- 7.5.2 Representative Reflective Cloth Product
- 7.5.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Carhartt

### 7.6 Portwest

- 7.6.1 Company profile
- 7.6.2 Representative Reflective Cloth Product
- 7.6.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Portwest

### 7.7 National Safety Apparel

- 7.7.1 Company profile
- 7.7.2 Representative Reflective Cloth Product
- 7.7.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of National Safety

### Apparel

### 7.8 JSP

- 7.8.1 Company profile
- 7.8.2 Representative Reflective Cloth Product
- 7.8.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of JSP
- 7.9 Red Kap
  - 7.9.1 Company profile
  - 7.9.2 Representative Reflective Cloth Product
  - 7.9.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Red Kap
- 7.10 ML Kishigo
  - 7.10.1 Company profile
  - 7.10.2 Representative Reflective Cloth Product
  - 7.10.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of ML Kishigo
- 7.11 GSS Safety
  - 7.11.1 Company profile
  - 7.11.2 Representative Reflective Cloth Product
  - 7.11.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of GSS Safety
- 7.12 Zhejiang Shunfa Reflective Clothing
  - 7.12.1 Company profile
  - 7.12.2 Representative Reflective Cloth Product
  - 7.12.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Zhejiang Shunfa Reflective Clothing
- 7.13 Viking
  - 7.13.1 Company profile
  - 7.13.2 Representative Reflective Cloth Product
  - 7.13.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Viking
- 7.14 Protective Industrial Products
  - 7.14.1 Company profile
  - 7.14.2 Representative Reflective Cloth Product
  - 7.14.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Protective Industrial Products
- 7.15 Portwest
  - 7.15.1 Company profile
  - 7.15.2 Representative Reflective Cloth Product
  - 7.15.3 Reflective Cloth Sales, Revenue, Price and Gross Margin of Portwest
- 7.16 3A Safety Groups
- 7.17 Ergodyne
- 7.18 Pyramex Safety Products

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF REFLECTIVE CLOTH**

- 8.1 Industry Chain of Reflective Cloth
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF REFLECTIVE CLOTH**

- 9.1 Cost Structure Analysis of Reflective Cloth
- 9.2 Raw Materials Cost Analysis of Reflective Cloth
- 9.3 Labor Cost Analysis of Reflective Cloth
- 9.4 Manufacturing Expenses Analysis of Reflective Cloth

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF REFLECTIVE CLOTH**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Reflective Cloth-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R27CEB4766FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R27CEB4766FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970