

# Recliner Sofas-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/REEEB061C85EN.html

Date: April 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: REEEB061C85EN

# **Abstracts**

### **Report Summary**

Recliner Sofas-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Recliner Sofas industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Recliner Sofas 2013-2017, and development forecast 2018-2023

Main market players of Recliner Sofas in China, with company and product introduction, position in the Recliner Sofas market

Market status and development trend of Recliner Sofas by types and applications Cost and profit status of Recliner Sofas, and marketing status Market growth drivers and challenges

The report segments the China Recliner Sofas market as:

China Recliner Sofas Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Recliner Sofas Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
Single-Seater Recliner Sofas
Multi-Seater Recliner Sofas

China Recliner Sofas Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Furniture and Furnishings Stores
Hypermarkets, Supermarkets, and Department Stores
E-Retailers

China Recliner Sofas Market: Players Segment Analysis (Company and Product introduction, Recliner Sofas Sales Volume, Revenue, Price and Gross Margin):

La-Z-Boy

Ashley Furniture

Man Wah

Steinhoff

Heritage Home

American Leather

Anji Jinkun Furniture

Ekornes

Haverty Furniture Companies

Jackson Furniture Industries

Jaymar Furniture

Klaussner Home Furnishing

Macy's

Natuzzi

Palliser Furniture Upholstery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF RECLINER SOFAS**

- 1.1 Definition of Recliner Sofas in This Report
- 1.2 Commercial Types of Recliner Sofas
  - 1.2.1 Single-Seater Recliner Sofas
  - 1.2.2 Multi-Seater Recliner Sofas
- 1.3 Downstream Application of Recliner Sofas
  - 1.3.1 Furniture and Furnishings Stores
  - 1.3.2 Hypermarkets, Supermarkets, and Department Stores
  - 1.3.3 E-Retailers
- 1.4 Development History of Recliner Sofas
- 1.5 Market Status and Trend of Recliner Sofas 2013-2023
  - 1.5.1 China Recliner Sofas Market Status and Trend 2013-2023
  - 1.5.2 Regional Recliner Sofas Market Status and Trend 2013-2023

# **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Recliner Sofas in China 2013-2017
- 2.2 Consumption Market of Recliner Sofas in China by Regions
  - 2.2.1 Consumption Volume of Recliner Sofas in China by Regions
  - 2.2.2 Revenue of Recliner Sofas in China by Regions
- 2.3 Market Analysis of Recliner Sofas in China by Regions
  - 2.3.1 Market Analysis of Recliner Sofas in North China 2013-2017
  - 2.3.2 Market Analysis of Recliner Sofas in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Recliner Sofas in East China 2013-2017
  - 2.3.4 Market Analysis of Recliner Sofas in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Recliner Sofas in Southwest China 2013-2017
- 2.3.6 Market Analysis of Recliner Sofas in Northwest China 2013-2017
- 2.4 Market Development Forecast of Recliner Sofas in China 2018-2023
- 2.4.1 Market Development Forecast of Recliner Sofas in China 2018-2023
- 2.4.2 Market Development Forecast of Recliner Sofas by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Recliner Sofas in China by Types
  - 3.1.2 Revenue of Recliner Sofas in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Recliner Sofas in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Recliner Sofas in China by Downstream Industry
- 4.2 Demand Volume of Recliner Sofas by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Recliner Sofas by Downstream Industry in North China
- 4.2.2 Demand Volume of Recliner Sofas by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Recliner Sofas by Downstream Industry in East China
- 4.2.4 Demand Volume of Recliner Sofas by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Recliner Sofas by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Recliner Sofas by Downstream Industry in Northwest China
- 4.3 Market Forecast of Recliner Sofas in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RECLINER SOFAS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Recliner Sofas Downstream Industry Situation and Trend Overview

# CHAPTER 6 RECLINER SOFAS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Recliner Sofas in China by Major Players
- 6.2 Revenue of Recliner Sofas in China by Major Players
- 6.3 Basic Information of Recliner Sofas by Major Players
  - 6.3.1 Headquarters Location and Established Time of Recliner Sofas Major Players
  - 6.3.2 Employees and Revenue Level of Recliner Sofas Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

# CHAPTER 7 RECLINER SOFAS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 La-Z-Boy
  - 7.1.1 Company profile
  - 7.1.2 Representative Recliner Sofas Product
  - 7.1.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of La-Z-Boy
- 7.2 Ashley Furniture
  - 7.2.1 Company profile
  - 7.2.2 Representative Recliner Sofas Product
  - 7.2.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Ashley Furniture
- 7.3 Man Wah
  - 7.3.1 Company profile
  - 7.3.2 Representative Recliner Sofas Product
  - 7.3.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Man Wah
- 7.4 Steinhoff
  - 7.4.1 Company profile
  - 7.4.2 Representative Recliner Sofas Product
  - 7.4.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Steinhoff
- 7.5 Heritage Home
  - 7.5.1 Company profile
  - 7.5.2 Representative Recliner Sofas Product
  - 7.5.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Heritage Home
- 7.6 American Leather
  - 7.6.1 Company profile
  - 7.6.2 Representative Recliner Sofas Product
  - 7.6.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of American Leather
- 7.7 Anji Jinkun Furniture
  - 7.7.1 Company profile
  - 7.7.2 Representative Recliner Sofas Product
  - 7.7.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Anji Jinkun Furniture
- 7.8 Ekornes
  - 7.8.1 Company profile
  - 7.8.2 Representative Recliner Sofas Product
  - 7.8.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Ekornes
- 7.9 Haverty Furniture Companies
  - 7.9.1 Company profile



- 7.9.2 Representative Recliner Sofas Product
- 7.9.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Haverty Furniture Companies
- 7.10 Jackson Furniture Industries
  - 7.10.1 Company profile
  - 7.10.2 Representative Recliner Sofas Product
- 7.10.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Jackson Furniture Industries
- 7.11 Jaymar Furniture
  - 7.11.1 Company profile
  - 7.11.2 Representative Recliner Sofas Product
  - 7.11.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Jaymar Furniture
- 7.12 Klaussner Home Furnishing
  - 7.12.1 Company profile
  - 7.12.2 Representative Recliner Sofas Product
- 7.12.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Klaussner Home Furnishing
- 7.13 Macy's
  - 7.13.1 Company profile
  - 7.13.2 Representative Recliner Sofas Product
- 7.13.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Macy's
- 7.14 Natuzzi
  - 7.14.1 Company profile
  - 7.14.2 Representative Recliner Sofas Product
  - 7.14.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Natuzzi
- 7.15 Palliser Furniture Upholstery
  - 7.15.1 Company profile
  - 7.15.2 Representative Recliner Sofas Product
- 7.15.3 Recliner Sofas Sales, Revenue, Price and Gross Margin of Palliser Furniture Upholstery

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RECLINER SOFAS

- 8.1 Industry Chain of Recliner Sofas
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RECLINER SOFAS**



- 9.1 Cost Structure Analysis of Recliner Sofas
- 9.2 Raw Materials Cost Analysis of Recliner Sofas
- 9.3 Labor Cost Analysis of Recliner Sofas
- 9.4 Manufacturing Expenses Analysis of Recliner Sofas

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF RECLINER SOFAS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Recliner Sofas-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/REEEB061C85EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/REEEB061C85EN.html">https://marketpublishers.com/r/REEEB061C85EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970