

# Rechargeable Batteries-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/RA2C2A3FC0B2EN.html>

Date: June 2018

Pages: 150

Price: US\$ 5,680.00 (Single User License)

ID: RA2C2A3FC0B2EN

## Abstracts

### Report Summary

Rechargeable Batteries-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Rechargeable Batteries industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Rechargeable Batteries 2013-2017, and development forecast 2018-2023

Main market players of Rechargeable Batteries in China, with company and product introduction, position in the Rechargeable Batteries market

Market status and development trend of Rechargeable Batteries by types and applications

Cost and profit status of Rechargeable Batteries, and marketing status

Market growth drivers and challenges

The report segments the China Rechargeable Batteries market as:

China Rechargeable Batteries Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Rechargeable Batteries Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ni-Cd Battery

Ni-MH Battery

Li-Ion Battery

Others

China Rechargeable Batteries Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Residential

China Rechargeable Batteries Market: Players Segment Analysis (Company and Product introduction, Rechargeable Batteries Sales Volume, Revenue, Price and Gross Margin):

Primearth EV Energy

FDK

GP Batteries

Highpower

Corun

Panasonic

Huanyu battery

GS Yuasa

Spectrum Brands (Rayovac)

Lexel Battery (Coslight)

EPT Battery

Energizer Holdings

Great Power Energy

Suppo

Sanyo

PISEN

NanFu

Philips

Energizer

Desay

Sony

Maxell

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF RECHARGABLE BATTERIES**

- 1.1 Definition of Rechargeable Batteries in This Report
- 1.2 Commercial Types of Rechargeable Batteries
  - 1.2.1 Ni-Cd Battery
  - 1.2.2 Ni-MH Battery
  - 1.2.3 Li-Ion Battery
  - 1.2.4 Others
- 1.3 Downstream Application of Rechargeable Batteries
  - 1.3.1 Commercial
  - 1.3.2 Residential
- 1.4 Development History of Rechargeable Batteries
- 1.5 Market Status and Trend of Rechargeable Batteries 2013-2023
  - 1.5.1 China Rechargeable Batteries Market Status and Trend 2013-2023
  - 1.5.2 Regional Rechargeable Batteries Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Rechargeable Batteries in China 2013-2017
- 2.2 Consumption Market of Rechargeable Batteries in China by Regions
  - 2.2.1 Consumption Volume of Rechargeable Batteries in China by Regions
  - 2.2.2 Revenue of Rechargeable Batteries in China by Regions
- 2.3 Market Analysis of Rechargeable Batteries in China by Regions
  - 2.3.1 Market Analysis of Rechargeable Batteries in North China 2013-2017
  - 2.3.2 Market Analysis of Rechargeable Batteries in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Rechargeable Batteries in East China 2013-2017
  - 2.3.4 Market Analysis of Rechargeable Batteries in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Rechargeable Batteries in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Rechargeable Batteries in Northwest China 2013-2017
- 2.4 Market Development Forecast of Rechargeable Batteries in China 2018-2023
  - 2.4.1 Market Development Forecast of Rechargeable Batteries in China 2018-2023
  - 2.4.2 Market Development Forecast of Rechargeable Batteries by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Rechargeable Batteries in China by Types

- 3.1.2 Revenue of Rechargeable Batteries in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Rechargeable Batteries in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Rechargeable Batteries in China by Downstream Industry
- 4.2 Demand Volume of Rechargeable Batteries by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Rechargeable Batteries by Downstream Industry in North China
  - 4.2.2 Demand Volume of Rechargeable Batteries by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Rechargeable Batteries by Downstream Industry in East China
  - 4.2.4 Demand Volume of Rechargeable Batteries by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Rechargeable Batteries by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Rechargeable Batteries by Downstream Industry in Northwest China
- 4.3 Market Forecast of Rechargeable Batteries in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RECHARGABLE BATTERIES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Rechargeable Batteries Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RECHARGABLE BATTERIES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Rechargeable Batteries in China by Major Players
- 6.2 Revenue of Rechargeable Batteries in China by Major Players
- 6.3 Basic Information of Rechargeable Batteries by Major Players
  - 6.3.1 Headquarters Location and Established Time of Rechargeable Batteries Major Players
  - 6.3.2 Employees and Revenue Level of Rechargeable Batteries Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 RECHARGABLE BATTERIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Primearth EV Energy
  - 7.1.1 Company profile
  - 7.1.2 Representative Rechargeable Batteries Product
  - 7.1.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Primearth EV Energy
- 7.2 FDK
  - 7.2.1 Company profile
  - 7.2.2 Representative Rechargeable Batteries Product
  - 7.2.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of FDK
- 7.3 GP Batteries
  - 7.3.1 Company profile
  - 7.3.2 Representative Rechargeable Batteries Product
  - 7.3.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of GP Batteries
- 7.4 Highpower
  - 7.4.1 Company profile
  - 7.4.2 Representative Rechargeable Batteries Product
  - 7.4.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Highpower
- 7.5 Corun
  - 7.5.1 Company profile
  - 7.5.2 Representative Rechargeable Batteries Product
  - 7.5.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Corun
- 7.6 Panasonic
  - 7.6.1 Company profile
  - 7.6.2 Representative Rechargeable Batteries Product
  - 7.6.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Panasonic

## 7.7 Huanyu battery

### 7.7.1 Company profile

### 7.7.2 Representative Rechargeable Batteries Product

### 7.7.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Huanyu battery

## 7.8 GS Yuasa

### 7.8.1 Company profile

### 7.8.2 Representative Rechargeable Batteries Product

### 7.8.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of GS Yuasa

## 7.9 Spectrum Brands (Rayovac)

### 7.9.1 Company profile

### 7.9.2 Representative Rechargeable Batteries Product

### 7.9.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Spectrum Brands (Rayovac)

## 7.10 Lexel Battery (Coslight)

### 7.10.1 Company profile

### 7.10.2 Representative Rechargeable Batteries Product

### 7.10.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Lexel Battery (Coslight)

## 7.11 EPT Battery

### 7.11.1 Company profile

### 7.11.2 Representative Rechargeable Batteries Product

### 7.11.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of EPT Battery

## 7.12 Energizer Holdings

### 7.12.1 Company profile

### 7.12.2 Representative Rechargeable Batteries Product

### 7.12.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Energizer Holdings

## 7.13 Great Power Energy

### 7.13.1 Company profile

### 7.13.2 Representative Rechargeable Batteries Product

### 7.13.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Great Power Energy

## 7.14 Suppo

### 7.14.1 Company profile

### 7.14.2 Representative Rechargeable Batteries Product

### 7.14.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Suppo

## 7.15 Sanyo

### 7.15.1 Company profile

- 7.15.2 Representative Rechargeable Batteries Product
- 7.15.3 Rechargeable Batteries Sales, Revenue, Price and Gross Margin of Sanyo
- 7.16 PISEN
- 7.17 NanFu
- 7.18 Philips
- 7.19 Energizer
- 7.20 Desay
- 7.21 Sony
- 7.22 Maxell

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RECHARGABLE BATTERIES**

- 8.1 Industry Chain of Rechargeable Batteries
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RECHARGABLE BATTERIES**

- 9.1 Cost Structure Analysis of Rechargeable Batteries
- 9.2 Raw Materials Cost Analysis of Rechargeable Batteries
- 9.3 Labor Cost Analysis of Rechargeable Batteries
- 9.4 Manufacturing Expenses Analysis of Rechargeable Batteries

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RECHARGABLE BATTERIES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Rechargeable Batteries-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/RA2C2A3FC0B2EN.html>

Price: US\$ 5,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RA2C2A3FC0B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970