

# Ready Meals-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/RB7961E8BB2MEN.html>

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: RB7961E8BB2MEN

## Abstracts

### Report Summary

Ready Meals-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ready Meals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Ready Meals 2013-2017, and development forecast 2018-2023

Main market players of Ready Meals in United States, with company and product introduction, position in the Ready Meals market

Market status and development trend of Ready Meals by types and applications

Cost and profit status of Ready Meals, and marketing status

Market growth drivers and challenges

The report segments the United States Ready Meals market as:

United States Ready Meals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Ready Meals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Frozen & Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

United States Ready Meals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

United States Ready Meals Market: Players Segment Analysis (Company and Product introduction, Ready Meals Sales Volume, Revenue, Price and Gross Margin):

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF READY MEALS

- 1.1 Definition of Ready Meals in This Report
- 1.2 Commercial Types of Ready Meals
  - 1.2.1 Frozen & Chilled Ready Meals
  - 1.2.2 Canned Ready Meals
  - 1.2.3 Dried Ready Meals
- 1.3 Downstream Application of Ready Meals
  - 1.3.1 Hypermarkets and Supermarkets
  - 1.3.2 Independent Retailers
  - 1.3.3 Convenience Stores
  - 1.3.4 Others
- 1.4 Development History of Ready Meals
- 1.5 Market Status and Trend of Ready Meals 2013-2023
  - 1.5.1 United States Ready Meals Market Status and Trend 2013-2023
  - 1.5.2 Regional Ready Meals Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ready Meals in United States 2013-2017
- 2.2 Consumption Market of Ready Meals in United States by Regions
  - 2.2.1 Consumption Volume of Ready Meals in United States by Regions
  - 2.2.2 Revenue of Ready Meals in United States by Regions
- 2.3 Market Analysis of Ready Meals in United States by Regions
  - 2.3.1 Market Analysis of Ready Meals in New England 2013-2017
  - 2.3.2 Market Analysis of Ready Meals in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Ready Meals in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Ready Meals in The West 2013-2017
  - 2.3.5 Market Analysis of Ready Meals in The South 2013-2017
  - 2.3.6 Market Analysis of Ready Meals in Southwest 2013-2017
- 2.4 Market Development Forecast of Ready Meals in United States 2018-2023
  - 2.4.1 Market Development Forecast of Ready Meals in United States 2018-2023
  - 2.4.2 Market Development Forecast of Ready Meals by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Ready Meals in United States by Types
- 3.1.2 Revenue of Ready Meals in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Ready Meals in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Ready Meals in United States by Downstream Industry
- 4.2 Demand Volume of Ready Meals by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Ready Meals by Downstream Industry in New England
  - 4.2.2 Demand Volume of Ready Meals by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Ready Meals by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Ready Meals by Downstream Industry in The West
  - 4.2.5 Demand Volume of Ready Meals by Downstream Industry in The South
  - 4.2.6 Demand Volume of Ready Meals by Downstream Industry in Southwest
- 4.3 Market Forecast of Ready Meals in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF READY MEALS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Ready Meals Downstream Industry Situation and Trend Overview

## **CHAPTER 6 READY MEALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Ready Meals in United States by Major Players
- 6.2 Revenue of Ready Meals in United States by Major Players
- 6.3 Basic Information of Ready Meals by Major Players
  - 6.3.1 Headquarters Location and Established Time of Ready Meals Major Players
  - 6.3.2 Employees and Revenue Level of Ready Meals Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 READY MEALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Nestle**

- 7.1.1 Company profile
- 7.1.2 Representative Ready Meals Product
- 7.1.3 Ready Meals Sales, Revenue, Price and Gross Margin of Nestle

### **7.2 ConAgra**

- 7.2.1 Company profile
- 7.2.2 Representative Ready Meals Product
- 7.2.3 Ready Meals Sales, Revenue, Price and Gross Margin of ConAgra

### **7.3 Unilever**

- 7.3.1 Company profile
- 7.3.2 Representative Ready Meals Product
- 7.3.3 Ready Meals Sales, Revenue, Price and Gross Margin of Unilever

### **7.4 Kraft Heinz**

- 7.4.1 Company profile
- 7.4.2 Representative Ready Meals Product
- 7.4.3 Ready Meals Sales, Revenue, Price and Gross Margin of Kraft Heinz

### **7.5 Campbell Soup**

- 7.5.1 Company profile
- 7.5.2 Representative Ready Meals Product
- 7.5.3 Ready Meals Sales, Revenue, Price and Gross Margin of Campbell Soup

### **7.6 Hormel Foods**

- 7.6.1 Company profile
- 7.6.2 Representative Ready Meals Product
- 7.6.3 Ready Meals Sales, Revenue, Price and Gross Margin of Hormel Foods

### **7.7 The Schwan Food**

- 7.7.1 Company profile
- 7.7.2 Representative Ready Meals Product
- 7.7.3 Ready Meals Sales, Revenue, Price and Gross Margin of The Schwan Food

### **7.8 JBS**

- 7.8.1 Company profile
- 7.8.2 Representative Ready Meals Product
- 7.8.3 Ready Meals Sales, Revenue, Price and Gross Margin of JBS

### **7.9 Sigma Alimentos**

- 7.9.1 Company profile
- 7.9.2 Representative Ready Meals Product
- 7.9.3 Ready Meals Sales, Revenue, Price and Gross Margin of Sigma Alimentos
- 7.10 Iglo Group(Nomad Foods)
  - 7.10.1 Company profile
  - 7.10.2 Representative Ready Meals Product
  - 7.10.3 Ready Meals Sales, Revenue, Price and Gross Margin of Iglo Group(Nomad Foods)
- 7.11 Sisters Food Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Ready Meals Product
  - 7.11.3 Ready Meals Sales, Revenue, Price and Gross Margin of Sisters Food Group
- 7.12 Tyson Foods
  - 7.12.1 Company profile
  - 7.12.2 Representative Ready Meals Product
  - 7.12.3 Ready Meals Sales, Revenue, Price and Gross Margin of Tyson Foods
- 7.13 Fleury Michon
  - 7.13.1 Company profile
  - 7.13.2 Representative Ready Meals Product
  - 7.13.3 Ready Meals Sales, Revenue, Price and Gross Margin of Fleury Michon
- 7.14 Grupo Herdez
  - 7.14.1 Company profile
  - 7.14.2 Representative Ready Meals Product
  - 7.14.3 Ready Meals Sales, Revenue, Price and Gross Margin of Grupo Herdez
- 7.15 Greencore Group
  - 7.15.1 Company profile
  - 7.15.2 Representative Ready Meals Product
  - 7.15.3 Ready Meals Sales, Revenue, Price and Gross Margin of Greencore Group
- 7.16 Maple Leaf Foods
- 7.17 McCain
- 7.18 Advanced Fresh Concepts

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF READY MEALS**

- 8.1 Industry Chain of Ready Meals
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF READY MEALS**

- 9.1 Cost Structure Analysis of Ready Meals
- 9.2 Raw Materials Cost Analysis of Ready Meals
- 9.3 Labor Cost Analysis of Ready Meals
- 9.4 Manufacturing Expenses Analysis of Ready Meals

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF READY MEALS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Ready Meals-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/RB7961E8BB2MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB7961E8BB2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970