

Ready Meals-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R41162E764CMEN.html>

Date: February 2018

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: R41162E764CMEN

Abstracts

Report Summary

Ready Meals-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ready Meals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ready Meals 2013-2017, and development forecast 2018-2023

Main market players of Ready Meals in China, with company and product introduction, position in the Ready Meals market

Market status and development trend of Ready Meals by types and applications

Cost and profit status of Ready Meals, and marketing status

Market growth drivers and challenges

The report segments the China Ready Meals market as:

China Ready Meals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Ready Meals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Frozen & Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

China Ready Meals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

China Ready Meals Market: Players Segment Analysis (Company and Product introduction, Ready Meals Sales Volume, Revenue, Price and Gross Margin):

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF READY MEALS

- 1.1 Definition of Ready Meals in This Report
- 1.2 Commercial Types of Ready Meals
 - 1.2.1 Frozen & Chilled Ready Meals
 - 1.2.2 Canned Ready Meals
 - 1.2.3 Dried Ready Meals
- 1.3 Downstream Application of Ready Meals
 - 1.3.1 Hypermarkets and Supermarkets
 - 1.3.2 Independent Retailers
 - 1.3.3 Convenience Stores
 - 1.3.4 Others
- 1.4 Development History of Ready Meals
- 1.5 Market Status and Trend of Ready Meals 2013-2023
 - 1.5.1 China Ready Meals Market Status and Trend 2013-2023
 - 1.5.2 Regional Ready Meals Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ready Meals in China 2013-2017
- 2.2 Consumption Market of Ready Meals in China by Regions
 - 2.2.1 Consumption Volume of Ready Meals in China by Regions
 - 2.2.2 Revenue of Ready Meals in China by Regions
- 2.3 Market Analysis of Ready Meals in China by Regions
 - 2.3.1 Market Analysis of Ready Meals in North China 2013-2017
 - 2.3.2 Market Analysis of Ready Meals in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Ready Meals in East China 2013-2017
 - 2.3.4 Market Analysis of Ready Meals in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Ready Meals in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Ready Meals in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ready Meals in China 2018-2023
 - 2.4.1 Market Development Forecast of Ready Meals in China 2018-2023
 - 2.4.2 Market Development Forecast of Ready Meals by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Ready Meals in China by Types
- 3.1.2 Revenue of Ready Meals in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ready Meals in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ready Meals in China by Downstream Industry
- 4.2 Demand Volume of Ready Meals by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Ready Meals by Downstream Industry in North China
 - 4.2.2 Demand Volume of Ready Meals by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Ready Meals by Downstream Industry in East China
 - 4.2.4 Demand Volume of Ready Meals by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Ready Meals by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Ready Meals by Downstream Industry in Northwest China
- 4.3 Market Forecast of Ready Meals in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF READY MEALS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ready Meals Downstream Industry Situation and Trend Overview

CHAPTER 6 READY MEALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Ready Meals in China by Major Players
- 6.2 Revenue of Ready Meals in China by Major Players
- 6.3 Basic Information of Ready Meals by Major Players
 - 6.3.1 Headquarters Location and Established Time of Ready Meals Major Players
 - 6.3.2 Employees and Revenue Level of Ready Meals Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 READY MEALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nestle

- 7.1.1 Company profile
- 7.1.2 Representative Ready Meals Product
- 7.1.3 Ready Meals Sales, Revenue, Price and Gross Margin of Nestle

7.2 ConAgra

- 7.2.1 Company profile
- 7.2.2 Representative Ready Meals Product
- 7.2.3 Ready Meals Sales, Revenue, Price and Gross Margin of ConAgra

7.3 Unilever

- 7.3.1 Company profile
- 7.3.2 Representative Ready Meals Product
- 7.3.3 Ready Meals Sales, Revenue, Price and Gross Margin of Unilever

7.4 Kraft Heinz

- 7.4.1 Company profile
- 7.4.2 Representative Ready Meals Product
- 7.4.3 Ready Meals Sales, Revenue, Price and Gross Margin of Kraft Heinz

7.5 Campbell Soup

- 7.5.1 Company profile
- 7.5.2 Representative Ready Meals Product
- 7.5.3 Ready Meals Sales, Revenue, Price and Gross Margin of Campbell Soup

7.6 Hormel Foods

- 7.6.1 Company profile
- 7.6.2 Representative Ready Meals Product
- 7.6.3 Ready Meals Sales, Revenue, Price and Gross Margin of Hormel Foods

7.7 The Schwan Food

- 7.7.1 Company profile
- 7.7.2 Representative Ready Meals Product
- 7.7.3 Ready Meals Sales, Revenue, Price and Gross Margin of The Schwan Food

7.8 JBS

- 7.8.1 Company profile
- 7.8.2 Representative Ready Meals Product
- 7.8.3 Ready Meals Sales, Revenue, Price and Gross Margin of JBS

7.9 Sigma Alimentos

7.9.1 Company profile

7.9.2 Representative Ready Meals Product

7.9.3 Ready Meals Sales, Revenue, Price and Gross Margin of Sigma Alimentos

7.10 Iglo Group(Nomad Foods)

7.10.1 Company profile

7.10.2 Representative Ready Meals Product

7.10.3 Ready Meals Sales, Revenue, Price and Gross Margin of Iglo Group(Nomad Foods)

7.11 Sisters Food Group

7.11.1 Company profile

7.11.2 Representative Ready Meals Product

7.11.3 Ready Meals Sales, Revenue, Price and Gross Margin of Sisters Food Group

7.12 Tyson Foods

7.12.1 Company profile

7.12.2 Representative Ready Meals Product

7.12.3 Ready Meals Sales, Revenue, Price and Gross Margin of Tyson Foods

7.13 Fleury Michon

7.13.1 Company profile

7.13.2 Representative Ready Meals Product

7.13.3 Ready Meals Sales, Revenue, Price and Gross Margin of Fleury Michon

7.14 Grupo Herdez

7.14.1 Company profile

7.14.2 Representative Ready Meals Product

7.14.3 Ready Meals Sales, Revenue, Price and Gross Margin of Grupo Herdez

7.15 Greencore Group

7.15.1 Company profile

7.15.2 Representative Ready Meals Product

7.15.3 Ready Meals Sales, Revenue, Price and Gross Margin of Greencore Group

7.16 Maple Leaf Foods

7.17 McCain

7.18 Advanced Fresh Concepts

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF READY MEALS

8.1 Industry Chain of Ready Meals

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF READY MEALS

- 9.1 Cost Structure Analysis of Ready Meals
- 9.2 Raw Materials Cost Analysis of Ready Meals
- 9.3 Labor Cost Analysis of Ready Meals
- 9.4 Manufacturing Expenses Analysis of Ready Meals

CHAPTER 10 MARKETING STATUS ANALYSIS OF READY MEALS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Ready Meals-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R41162E764CMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R41162E764CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970