

# RC Helicopter-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/R3588B3168B0EN.html>

Date: April 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: R3588B3168B0EN

## Abstracts

### Report Summary

RC Helicopter-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on RC Helicopter industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of RC Helicopter 2013-2017, and development forecast 2018-2023

Main market players of RC Helicopter in South America, with company and product introduction, position in the RC Helicopter market

Market status and development trend of RC Helicopter by types and applications

Cost and profit status of RC Helicopter, and marketing status

Market growth drivers and challenges

The report segments the South America RC Helicopter market as:

South America RC Helicopter Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America RC Helicopter Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

3 Channel Type

3.5 Channel Type

4 Channel Type

South America RC Helicopter Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Entertainment

Commercial Activity

Other

South America RC Helicopter Market: Players Segment Analysis (Company and Product introduction, RC Helicopter Sales Volume, Revenue, Price and Gross Margin):

CCP

CENTURY

TAROT

XTREME

UDI

DJI

SAB

Horizon Hobby

HELIPAL

Landbow

SILVERLIT

MJX R/C

CX MODEL

Syma Toy

Shantou Attop

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF RC HELICOPTER

- 1.1 Definition of RC Helicopter in This Report
- 1.2 Commercial Types of RC Helicopter
  - 1.2.1 3 Channel Type
  - 1.2.2 3.5 Channel Type
  - 1.2.3 4 Channel Type
- 1.3 Downstream Application of RC Helicopter
  - 1.3.1 Entertainment
  - 1.3.2 Commercial Activity
  - 1.3.3 Other
- 1.4 Development History of RC Helicopter
- 1.5 Market Status and Trend of RC Helicopter 2013-2023
  - 1.5.1 South America RC Helicopter Market Status and Trend 2013-2023
  - 1.5.2 Regional RC Helicopter Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of RC Helicopter in South America 2013-2017
- 2.2 Consumption Market of RC Helicopter in South America by Regions
  - 2.2.1 Consumption Volume of RC Helicopter in South America by Regions
  - 2.2.2 Revenue of RC Helicopter in South America by Regions
- 2.3 Market Analysis of RC Helicopter in South America by Regions
  - 2.3.1 Market Analysis of RC Helicopter in Brazil 2013-2017
  - 2.3.2 Market Analysis of RC Helicopter in Argentina 2013-2017
  - 2.3.3 Market Analysis of RC Helicopter in Venezuela 2013-2017
  - 2.3.4 Market Analysis of RC Helicopter in Colombia 2013-2017
  - 2.3.5 Market Analysis of RC Helicopter in Others 2013-2017
- 2.4 Market Development Forecast of RC Helicopter in South America 2018-2023
  - 2.4.1 Market Development Forecast of RC Helicopter in South America 2018-2023
  - 2.4.2 Market Development Forecast of RC Helicopter by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of RC Helicopter in South America by Types
  - 3.1.2 Revenue of RC Helicopter in South America by Types

### 3.2 South America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Brazil

#### 3.2.2 Market Status by Types in Argentina

#### 3.2.3 Market Status by Types in Venezuela

#### 3.2.4 Market Status by Types in Colombia

#### 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of RC Helicopter in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of RC Helicopter in South America by Downstream Industry

### 4.2 Demand Volume of RC Helicopter by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of RC Helicopter by Downstream Industry in Brazil

#### 4.2.2 Demand Volume of RC Helicopter by Downstream Industry in Argentina

#### 4.2.3 Demand Volume of RC Helicopter by Downstream Industry in Venezuela

#### 4.2.4 Demand Volume of RC Helicopter by Downstream Industry in Colombia

#### 4.2.5 Demand Volume of RC Helicopter by Downstream Industry in Others

### 4.3 Market Forecast of RC Helicopter in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF RC HELICOPTER**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 RC Helicopter Downstream Industry Situation and Trend Overview

## **CHAPTER 6 RC HELICOPTER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### 6.1 Sales Volume of RC Helicopter in South America by Major Players

### 6.2 Revenue of RC Helicopter in South America by Major Players

### 6.3 Basic Information of RC Helicopter by Major Players

#### 6.3.1 Headquarters Location and Established Time of RC Helicopter Major Players

#### 6.3.2 Employees and Revenue Level of RC Helicopter Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 RC HELICOPTER MAJOR MANUFACTURERS INTRODUCTION AND**

## MARKET DATA

### 7.1 CCP

7.1.1 Company profile

7.1.2 Representative RC Helicopter Product

7.1.3 RC Helicopter Sales, Revenue, Price and Gross Margin of CCP

### 7.2 CENTURY

7.2.1 Company profile

7.2.2 Representative RC Helicopter Product

7.2.3 RC Helicopter Sales, Revenue, Price and Gross Margin of CENTURY

### 7.3 TAROT

7.3.1 Company profile

7.3.2 Representative RC Helicopter Product

7.3.3 RC Helicopter Sales, Revenue, Price and Gross Margin of TAROT

### 7.4 XTREME

7.4.1 Company profile

7.4.2 Representative RC Helicopter Product

7.4.3 RC Helicopter Sales, Revenue, Price and Gross Margin of XTREME

### 7.5 UDI

7.5.1 Company profile

7.5.2 Representative RC Helicopter Product

7.5.3 RC Helicopter Sales, Revenue, Price and Gross Margin of UDI

### 7.6 DJI

7.6.1 Company profile

7.6.2 Representative RC Helicopter Product

7.6.3 RC Helicopter Sales, Revenue, Price and Gross Margin of DJI

### 7.7 SAB

7.7.1 Company profile

7.7.2 Representative RC Helicopter Product

7.7.3 RC Helicopter Sales, Revenue, Price and Gross Margin of SAB

### 7.8 Horizon Hobby

7.8.1 Company profile

7.8.2 Representative RC Helicopter Product

7.8.3 RC Helicopter Sales, Revenue, Price and Gross Margin of Horizon Hobby

### 7.9 HELIPAL

7.9.1 Company profile

7.9.2 Representative RC Helicopter Product

7.9.3 RC Helicopter Sales, Revenue, Price and Gross Margin of HELIPAL

### 7.10 Landbow

- 7.10.1 Company profile
- 7.10.2 Representative RC Helicopter Product
- 7.10.3 RC Helicopter Sales, Revenue, Price and Gross Margin of Landbow
- 7.11 SILVERLIT
  - 7.11.1 Company profile
  - 7.11.2 Representative RC Helicopter Product
  - 7.11.3 RC Helicopter Sales, Revenue, Price and Gross Margin of SILVERLIT
- 7.12 MJX R/C
  - 7.12.1 Company profile
  - 7.12.2 Representative RC Helicopter Product
  - 7.12.3 RC Helicopter Sales, Revenue, Price and Gross Margin of MJX R/C
- 7.13 CX MODEL
  - 7.13.1 Company profile
  - 7.13.2 Representative RC Helicopter Product
  - 7.13.3 RC Helicopter Sales, Revenue, Price and Gross Margin of CX MODEL
- 7.14 Syma Toy
  - 7.14.1 Company profile
  - 7.14.2 Representative RC Helicopter Product
  - 7.14.3 RC Helicopter Sales, Revenue, Price and Gross Margin of Syma Toy
- 7.15 Shantou Attop
  - 7.15.1 Company profile
  - 7.15.2 Representative RC Helicopter Product
  - 7.15.3 RC Helicopter Sales, Revenue, Price and Gross Margin of Shantou Attop

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF RC HELICOPTER**

- 8.1 Industry Chain of RC Helicopter
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF RC HELICOPTER**

- 9.1 Cost Structure Analysis of RC Helicopter
- 9.2 Raw Materials Cost Analysis of RC Helicopter
- 9.3 Labor Cost Analysis of RC Helicopter
- 9.4 Manufacturing Expenses Analysis of RC Helicopter

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF RC HELICOPTER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: RC Helicopter-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/R3588B3168B0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R3588B3168B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970