

# QLED TVs-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/QBA9D6DB31CEN.html

Date: January 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: QBA9D6DB31CEN

# **Abstracts**

### **Report Summary**

QLED TVs-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on QLED TVs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of QLED TVs 2013-2017, and development forecast 2018-2023

Main market players of QLED TVs in North America, with company and product introduction, position in the QLED TVs market

Market status and development trend of QLED TVs by types and applications Cost and profit status of QLED TVs, and marketing status Market growth drivers and challenges

The report segments the North America QLED TVs market as:

North America QLED TVs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America QLED TVs Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

55 Inches65 InchesOther

North America QLED TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Appliance
Commercial Appliance

North America QLED TVs Market: Players Segment Analysis (Company and Product introduction, QLED TVs Sales Volume, Revenue, Price and Gross Margin):

Samsung ChangHong TCL Hisense LG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF QLED TVS**

- 1.1 Definition of QLED TVs in This Report
- 1.2 Commercial Types of QLED TVs
  - 1.2.1 55 Inches
  - 1.2.2 65 Inches
  - 1.2.3 Other
- 1.3 Downstream Application of QLED TVs
  - 1.3.1 Home Appliance
  - 1.3.2 Commercial Appliance
- 1.4 Development History of QLED TVs
- 1.5 Market Status and Trend of QLED TVs 2013-2023
- 1.5.1 North America QLED TVs Market Status and Trend 2013-2023
- 1.5.2 Regional QLED TVs Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of QLED TVs in North America 2013-2017
- 2.2 Consumption Market of QLED TVs in North America by Regions
  - 2.2.1 Consumption Volume of QLED TVs in North America by Regions
  - 2.2.2 Revenue of QLED TVs in North America by Regions
- 2.3 Market Analysis of QLED TVs in North America by Regions
  - 2.3.1 Market Analysis of QLED TVs in United States 2013-2017
  - 2.3.2 Market Analysis of QLED TVs in Canada 2013-2017
  - 2.3.3 Market Analysis of QLED TVs in Mexico 2013-2017
- 2.4 Market Development Forecast of QLED TVs in North America 2018-2023
  - 2.4.1 Market Development Forecast of QLED TVs in North America 2018-2023
  - 2.4.2 Market Development Forecast of QLED TVs by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of QLED TVs in North America by Types
  - 3.1.2 Revenue of QLED TVs in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada



- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of QLED TVs in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of QLED TVs in North America by Downstream Industry
- 4.2 Demand Volume of QLED TVs by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of QLED TVs by Downstream Industry in United States
- 4.2.2 Demand Volume of QLED TVs by Downstream Industry in Canada
- 4.2.3 Demand Volume of QLED TVs by Downstream Industry in Mexico
- 4.3 Market Forecast of QLED TVs in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF QLED TVS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 QLED TVs Downstream Industry Situation and Trend Overview

# CHAPTER 6 QLED TVS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of QLED TVs in North America by Major Players
- 6.2 Revenue of QLED TVs in North America by Major Players
- 6.3 Basic Information of QLED TVs by Major Players
  - 6.3.1 Headquarters Location and Established Time of QLED TVs Major Players
  - 6.3.2 Employees and Revenue Level of QLED TVs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 QLED TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Samsung
  - 7.1.1 Company profile
  - 7.1.2 Representative QLED TVs Product
  - 7.1.3 QLED TVs Sales, Revenue, Price and Gross Margin of Samsung
- 7.2 ChangHong



- 7.2.1 Company profile
- 7.2.2 Representative QLED TVs Product
- 7.2.3 QLED TVs Sales, Revenue, Price and Gross Margin of ChangHong

#### 7.3 TCL

- 7.3.1 Company profile
- 7.3.2 Representative QLED TVs Product
- 7.3.3 QLED TVs Sales, Revenue, Price and Gross Margin of TCL

#### 7.4 Hisense

- 7.4.1 Company profile
- 7.4.2 Representative QLED TVs Product
- 7.4.3 QLED TVs Sales, Revenue, Price and Gross Margin of Hisense

#### 7.5 LG

- 7.5.1 Company profile
- 7.5.2 Representative QLED TVs Product
- 7.5.3 QLED TVs Sales, Revenue, Price and Gross Margin of LG

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF QLED TVS

- 8.1 Industry Chain of QLED TVs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF QLED TVS

- 9.1 Cost Structure Analysis of QLED TVs
- 9.2 Raw Materials Cost Analysis of QLED TVs
- 9.3 Labor Cost Analysis of QLED TVs
- 9.4 Manufacturing Expenses Analysis of QLED TVs

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF QLED TVS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: QLED TVs-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/QBA9D6DB31CEN.html">https://marketpublishers.com/r/QBA9D6DB31CEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/QBA9D6DB31CEN.html">https://marketpublishers.com/r/QBA9D6DB31CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970