+44 20 8123 2220
info@marketpublishers.com

PVC Plastic Floor-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P2793DCBC03EN.html
Date: February 2018
Pages: 137
Price: US$ 2,480.00 (Single User License)
ID: P2793DCBC03EN

Abstracts

Report Summary

PVC Plastic Floor-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC Plastic Floor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of PVC Plastic Floor 2013-2017, and development forecast 2018-2023
Main manufacturers/suppliers of PVC Plastic Floor worldwide, with company and product introduction, position in the PVC Plastic Floor market
Market status and development trend of PVC Plastic Floor by types and applications
Cost and profit status of PVC Plastic Floor, and marketing status
Market growth drivers and challenges

The report segments the global PVC Plastic Floor market as:

Global PVC Plastic Floor Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America
Europe
China
Japan
Rest APAC

Latin America

Global PVC Plastic Floor Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Structure
Homogenous
Heterogeneous

Global PVC Plastic Floor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial
Residential

Global PVC Plastic Floor Market: Manufacturers Segment Analysis (Company and Product introduction, PVC Plastic Floor Sales Volume, Revenue, Price and Gross Margin):

LG Hausys
Armstrong
Gerflor
Targett
Polyflor(James Halstead)
Bonie
Takiron
HANWHA
Liberty
Forbo
Dajulong
Serfleks
Mannington
Mohawk (including IVC)
M.J. international group
Nox
GRABO
Suzhou Huatai
Taoshi
Windmoeller flooring/Witex Flooring

+44 20 8123 2220
info@marketpublishers.com

Yihua
Tinsue
Weilianshun
BEIJING LITONG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1 OVERVIEW OF PVC PLASTIC FLOOR

1.1 Definition of PVC Plastic Floor in This Report
1.2 Commercial Types of PVC Plastic Floor
  1.2.1 By Structure
  1.2.2 Homogenous
  1.2.3 Heterogeneous
1.3 Downstream Application of PVC Plastic Floor
  1.3.1 Commercial
  1.3.2 Residential
1.4 Development History of PVC Plastic Floor
1.5 Market Status and Trend of PVC Plastic Floor 2013-2023
  1.5.1 Global PVC Plastic Floor Market Status and Trend 2013-2023
  1.5.2 Regional PVC Plastic Floor Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Development of PVC Plastic Floor 2013-2017
2.2 Production Market of PVC Plastic Floor by Regions
  2.2.1 Production Volume of PVC Plastic Floor by Regions
  2.2.2 Production Value of PVC Plastic Floor by Regions
2.3 Demand Market of PVC Plastic Floor by Regions
2.4 Production and Demand Status of PVC Plastic Floor by Regions
  2.4.1 Production and Demand Status of PVC Plastic Floor by Regions 2013-2017
  2.4.2 Import and Export Status of PVC Plastic Floor by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

3.1 Production Volume of PVC Plastic Floor by Types
3.2 Production Value of PVC Plastic Floor by Types
3.3 Market Forecast of PVC Plastic Floor by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of PVC Plastic Floor by Downstream Industry
4.2 Market Forecast of PVC Plastic Floor by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC PLASTIC FLOOR

5.1 Global Economy Situation and Trend Overview
5.2 PVC Plastic Floor Downstream Industry Situation and Trend Overview

CHAPTER 6 PVC PLASTIC FLOOR MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of PVC Plastic Floor by Major Manufacturers
6.2 Production Value of PVC Plastic Floor by Major Manufacturers
6.3 Basic Information of PVC Plastic Floor by Major Manufacturers
  6.3.1 Headquarters Location and Established Time of PVC Plastic Floor Major Manufacturer
  6.3.2 Employees and Revenue Level of PVC Plastic Floor Major Manufacturer
6.4 Market Competition News and Trend
  6.4.1 Merger, Consolidation or Acquisition News
  6.4.2 Investment or Disinvestment News
  6.4.3 New Product Development and Launch

CHAPTER 7 PVC PLASTIC FLOOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 LG Hausys
  7.1.1 Company profile
  7.1.2 Representative PVC Plastic Floor Product
  7.1.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of LG Hausys
7.2 Armstrong
  7.2.1 Company profile
  7.2.2 Representative PVC Plastic Floor Product
  7.2.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Armstrong
7.3 Gerflor
  7.3.1 Company profile
  7.3.2 Representative PVC Plastic Floor Product
  7.3.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Gerflor
7.4 Targett
  7.4.1 Company profile
  7.4.2 Representative PVC Plastic Floor Product
  7.4.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Targett

7.5 Polyflor(James Halstead)
7.5.1 Company profile
7.5.2 Representative PVC Plastic Floor Product
7.5.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Polyflor(James Halstead)
7.6 Bonie
7.6.1 Company profile
7.6.2 Representative PVC Plastic Floor Product
7.6.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Bonie
7.7 Takiron
7.7.1 Company profile
7.7.2 Representative PVC Plastic Floor Product
7.7.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Takiron
7.8 HANWHA
7.8.1 Company profile
7.8.2 Representative PVC Plastic Floor Product
7.8.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of HANWHA
7.9 Liberty
7.9.1 Company profile
7.9.2 Representative PVC Plastic Floor Product
7.9.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Liberty
7.10 Forbo
7.10.1 Company profile
7.10.2 Representative PVC Plastic Floor Product
7.10.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Forbo
7.11 Dajulong
7.11.1 Company profile
7.11.2 Representative PVC Plastic Floor Product
7.11.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Dajulong
7.12 Serfleks
7.12.1 Company profile
7.12.2 Representative PVC Plastic Floor Product
7.12.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Serfleks
7.13 Mannington
7.13.1 Company profile
7.13.2 Representative PVC Plastic Floor Product
7.13.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Mannington
7.14 Mohawk (including IVC)
7.14.1 Company profile

7.14.2 Representative PVC Plastic Floor Product
7.14.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Mohawk (including IVC)
7.15 M.J. international group
7.15.1 Company profile
7.15.2 Representative PVC Plastic Floor Product
7.15.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of M.J. international group
7.16 Nox
7.17 GRABO
7.18 Suzhou Huatai
7.19 Taoshi
7.20 Windmoeller flooring/Witex Flooring
7.21 Yihua
7.22 Tinsue
7.23 Weilianshun
7.24 BEIJING LITONG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC PLASTIC FLOOR

8.1 Industry Chain of PVC Plastic Floor
8.2 Upstream Market and Representative Companies Analysis
8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC PLASTIC FLOOR

9.1 Cost Structure Analysis of PVC Plastic Floor
9.2 Raw Materials Cost Analysis of PVC Plastic Floor
9.3 Labor Cost Analysis of PVC Plastic Floor
9.4 Manufacturing Expenses Analysis of PVC Plastic Floor

CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC PLASTIC FLOOR

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning

+44 20 8123 2220
info@marketpublishers.com

10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach
12.1.1 Research Programs/Design
12.1.2 Market Size Estimation
12.1.3 Market Breakdown and Data Triangulation
12.2 Data Source
12.2.1 Secondary Sources
12.2.2 Primary Sources
12.3 Reference

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: PVC Plastic Floor-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P2793DCBC03EN.html

Price: US$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P2793DCBC03EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970