

PVC Plastic Floor-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P604D830AB4EN.html>

Date: February 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: P604D830AB4EN

Abstracts

Report Summary

PVC Plastic Floor-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC Plastic Floor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of PVC Plastic Floor 2013-2017, and development forecast 2018-2023

Main market players of PVC Plastic Floor in China, with company and product introduction, position in the PVC Plastic Floor market

Market status and development trend of PVC Plastic Floor by types and applications

Cost and profit status of PVC Plastic Floor, and marketing status

Market growth drivers and challenges

The report segments the China PVC Plastic Floor market as:

China PVC Plastic Floor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China PVC Plastic Floor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Structure

Homogenous

Heterogeneous

China PVC Plastic Floor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Residential

China PVC Plastic Floor Market: Players Segment Analysis (Company and Product introduction, PVC Plastic Floor Sales Volume, Revenue, Price and Gross Margin):

LG Hausys

Armstrong

Gerflor

Targett

Polyflor(James Halstead)

Bonie

Takiron

HANWHA

Liberty

Forbo

Dajulong

Serfleks

Mannington

Mohawk (including IVC)

M.J. international group

Nox

GRABO

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue
Weilianshun
BEIJING LITONG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PVC PLASTIC FLOOR

- 1.1 Definition of PVC Plastic Floor in This Report
- 1.2 Commercial Types of PVC Plastic Floor
 - 1.2.1 By Structure
 - 1.2.2 Homogenous
 - 1.2.3 Heterogeneous
- 1.3 Downstream Application of PVC Plastic Floor
 - 1.3.1 Commercial
 - 1.3.2 Residential
- 1.4 Development History of PVC Plastic Floor
- 1.5 Market Status and Trend of PVC Plastic Floor 2013-2023
 - 1.5.1 China PVC Plastic Floor Market Status and Trend 2013-2023
 - 1.5.2 Regional PVC Plastic Floor Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PVC Plastic Floor in China 2013-2017
- 2.2 Consumption Market of PVC Plastic Floor in China by Regions
 - 2.2.1 Consumption Volume of PVC Plastic Floor in China by Regions
 - 2.2.2 Revenue of PVC Plastic Floor in China by Regions
- 2.3 Market Analysis of PVC Plastic Floor in China by Regions
 - 2.3.1 Market Analysis of PVC Plastic Floor in North China 2013-2017
 - 2.3.2 Market Analysis of PVC Plastic Floor in Northeast China 2013-2017
 - 2.3.3 Market Analysis of PVC Plastic Floor in East China 2013-2017
 - 2.3.4 Market Analysis of PVC Plastic Floor in Central & South China 2013-2017
 - 2.3.5 Market Analysis of PVC Plastic Floor in Southwest China 2013-2017
 - 2.3.6 Market Analysis of PVC Plastic Floor in Northwest China 2013-2017
- 2.4 Market Development Forecast of PVC Plastic Floor in China 2018-2023
 - 2.4.1 Market Development Forecast of PVC Plastic Floor in China 2018-2023
 - 2.4.2 Market Development Forecast of PVC Plastic Floor by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of PVC Plastic Floor in China by Types
 - 3.1.2 Revenue of PVC Plastic Floor in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of PVC Plastic Floor in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of PVC Plastic Floor in China by Downstream Industry

4.2 Demand Volume of PVC Plastic Floor by Downstream Industry in Major Countries

4.2.1 Demand Volume of PVC Plastic Floor by Downstream Industry in North China

4.2.2 Demand Volume of PVC Plastic Floor by Downstream Industry in Northeast China

4.2.3 Demand Volume of PVC Plastic Floor by Downstream Industry in East China

4.2.4 Demand Volume of PVC Plastic Floor by Downstream Industry in Central & South China

4.2.5 Demand Volume of PVC Plastic Floor by Downstream Industry in Southwest China

4.2.6 Demand Volume of PVC Plastic Floor by Downstream Industry in Northwest China

4.3 Market Forecast of PVC Plastic Floor in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC PLASTIC FLOOR

5.1 China Economy Situation and Trend Overview

5.2 PVC Plastic Floor Downstream Industry Situation and Trend Overview

CHAPTER 6 PVC PLASTIC FLOOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of PVC Plastic Floor in China by Major Players

6.2 Revenue of PVC Plastic Floor in China by Major Players

6.3 Basic Information of PVC Plastic Floor by Major Players

6.3.1 Headquarters Location and Established Time of PVC Plastic Floor Major Players

6.3.2 Employees and Revenue Level of PVC Plastic Floor Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PVC PLASTIC FLOOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 LG Hausys

7.1.1 Company profile

7.1.2 Representative PVC Plastic Floor Product

7.1.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of LG Hausys

7.2 Armstrong

7.2.1 Company profile

7.2.2 Representative PVC Plastic Floor Product

7.2.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Armstrong

7.3 Gerflor

7.3.1 Company profile

7.3.2 Representative PVC Plastic Floor Product

7.3.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Gerflor

7.4 Targett

7.4.1 Company profile

7.4.2 Representative PVC Plastic Floor Product

7.4.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Targett

7.5 Polyflor(James Halstead)

7.5.1 Company profile

7.5.2 Representative PVC Plastic Floor Product

7.5.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Polyflor(James Halstead)

7.6 Bonie

7.6.1 Company profile

7.6.2 Representative PVC Plastic Floor Product

7.6.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Bonie

7.7 Takiron

7.7.1 Company profile

7.7.2 Representative PVC Plastic Floor Product

7.7.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Takiron

7.8 HANWHA

7.8.1 Company profile

- 7.8.2 Representative PVC Plastic Floor Product
- 7.8.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of HANWHA
- 7.9 Liberty
 - 7.9.1 Company profile
 - 7.9.2 Representative PVC Plastic Floor Product
 - 7.9.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Liberty
- 7.10 Forbo
 - 7.10.1 Company profile
 - 7.10.2 Representative PVC Plastic Floor Product
 - 7.10.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Forbo
- 7.11 Dajulong
 - 7.11.1 Company profile
 - 7.11.2 Representative PVC Plastic Floor Product
 - 7.11.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Dajulong
- 7.12 Serfleks
 - 7.12.1 Company profile
 - 7.12.2 Representative PVC Plastic Floor Product
 - 7.12.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Serfleks
- 7.13 Mannington
 - 7.13.1 Company profile
 - 7.13.2 Representative PVC Plastic Floor Product
 - 7.13.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Mannington
- 7.14 Mohawk (including IVC)
 - 7.14.1 Company profile
 - 7.14.2 Representative PVC Plastic Floor Product
 - 7.14.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of Mohawk (including IVC)
- 7.15 M.J. international group
 - 7.15.1 Company profile
 - 7.15.2 Representative PVC Plastic Floor Product
 - 7.15.3 PVC Plastic Floor Sales, Revenue, Price and Gross Margin of M.J. international group
- 7.16 Nox
- 7.17 GRABO
- 7.18 Suzhou Huatai
- 7.19 Taoshi
- 7.20 Windmoeller flooring/Witex Flooring
- 7.21 Yihua
- 7.22 Tinsue

7.23 Weilianshun

7.24 BEIJING LITONG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC PLASTIC FLOOR

8.1 Industry Chain of PVC Plastic Floor

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC PLASTIC FLOOR

9.1 Cost Structure Analysis of PVC Plastic Floor

9.2 Raw Materials Cost Analysis of PVC Plastic Floor

9.3 Labor Cost Analysis of PVC Plastic Floor

9.4 Manufacturing Expenses Analysis of PVC Plastic Floor

CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC PLASTIC FLOOR

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources
12.3 Reference

I would like to order

Product name: PVC Plastic Floor-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P604D830AB4EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P604D830AB4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970