

PVC leather-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P10D38DB9F2MEN.html>

Date: March 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: P10D38DB9F2MEN

Abstracts

Report Summary

PVC leather-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of PVC leather 2013-2017, and development forecast 2018-2023

Main market players of PVC leather in EMEA, with company and product introduction, position in the PVC leather market

Market status and development trend of PVC leather by types and applications

Cost and profit status of PVC leather, and marketing status

Market growth drivers and challenges

The report segments the EMEA PVC leather market as:

EMEA PVC leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA PVC leather Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Scraping PVC leather
Calendering PVC leather
Extrusion PVC leather
Rotary mesh coating PVC leather

EMEA PVC leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports shoes
Bags
Furniture
Car interiors
Sports Goods
Other Application

EMEA PVC leather Market: Players Segment Analysis (Company and Product introduction, PVC leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray
Toray
Teijin
Sappi
Asahi Kansei
Ducksung
DAEWON Chemical
Filwel
Kolon
Sanfang
Nanya
Wenzhou Imitation Leather
Anhui Anli
Fujian Tianshou
Shandong Jinfeng
Yantai Wanhua
Shandong Tongda
Jiaxing Hexin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PVC LEATHER

- 1.1 Definition of PVC leather in This Report
- 1.2 Commercial Types of PVC leather
 - 1.2.1 Scraping PVC leather
 - 1.2.2 Calendering PVC leather
 - 1.2.3 Extrusion PVC leather
 - 1.2.4 Rotary mesh coating PVC leather
- 1.3 Downstream Application of PVC leather
 - 1.3.1 Sports shoes
 - 1.3.2 Bags
 - 1.3.3 Furniture
 - 1.3.4 Car interiors
 - 1.3.5 Sports Goods
 - 1.3.6 Other Application
- 1.4 Development History of PVC leather
- 1.5 Market Status and Trend of PVC leather 2013-2023
 - 1.5.1 EMEA PVC leather Market Status and Trend 2013-2023
 - 1.5.2 Regional PVC leather Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PVC leather in EMEA 2013-2017
- 2.2 Consumption Market of PVC leather in EMEA by Regions
 - 2.2.1 Consumption Volume of PVC leather in EMEA by Regions
 - 2.2.2 Revenue of PVC leather in EMEA by Regions
- 2.3 Market Analysis of PVC leather in EMEA by Regions
 - 2.3.1 Market Analysis of PVC leather in Europe 2013-2017
 - 2.3.2 Market Analysis of PVC leather in Middle East 2013-2017
 - 2.3.3 Market Analysis of PVC leather in Africa 2013-2017
- 2.4 Market Development Forecast of PVC leather in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of PVC leather in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of PVC leather by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of PVC leather in EMEA by Types
- 3.1.2 Revenue of PVC leather in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of PVC leather in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PVC leather in EMEA by Downstream Industry
- 4.2 Demand Volume of PVC leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of PVC leather by Downstream Industry in Europe
 - 4.2.2 Demand Volume of PVC leather by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of PVC leather by Downstream Industry in Africa
- 4.3 Market Forecast of PVC leather in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC LEATHER

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 PVC leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PVC LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of PVC leather in EMEA by Major Players
- 6.2 Revenue of PVC leather in EMEA by Major Players
- 6.3 Basic Information of PVC leather by Major Players
 - 6.3.1 Headquarters Location and Established Time of PVC leather Major Players
 - 6.3.2 Employees and Revenue Level of PVC leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PVC LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kuraray

7.1.1 Company profile

7.1.2 Representative PVC leather Product

7.1.3 PVC leather Sales, Revenue, Price and Gross Margin of Kuraray

7.2 Toray

7.2.1 Company profile

7.2.2 Representative PVC leather Product

7.2.3 PVC leather Sales, Revenue, Price and Gross Margin of Toray

7.3 Teijin

7.3.1 Company profile

7.3.2 Representative PVC leather Product

7.3.3 PVC leather Sales, Revenue, Price and Gross Margin of Teijin

7.4 Sappi

7.4.1 Company profile

7.4.2 Representative PVC leather Product

7.4.3 PVC leather Sales, Revenue, Price and Gross Margin of Sappi

7.5 Asahi Kansei

7.5.1 Company profile

7.5.2 Representative PVC leather Product

7.5.3 PVC leather Sales, Revenue, Price and Gross Margin of Asahi Kansei

7.6 Ducksung

7.6.1 Company profile

7.6.2 Representative PVC leather Product

7.6.3 PVC leather Sales, Revenue, Price and Gross Margin of Ducksung

7.7 DAEWON Chemical

7.7.1 Company profile

7.7.2 Representative PVC leather Product

7.7.3 PVC leather Sales, Revenue, Price and Gross Margin of DAEWON Chemical

7.8 Filwel

7.8.1 Company profile

7.8.2 Representative PVC leather Product

7.8.3 PVC leather Sales, Revenue, Price and Gross Margin of Filwel

7.9 Kolon

7.9.1 Company profile

7.9.2 Representative PVC leather Product

7.9.3 PVC leather Sales, Revenue, Price and Gross Margin of Kolon

7.10 Sanfang

7.10.1 Company profile

7.10.2 Representative PVC leather Product

- 7.10.3 PVC leather Sales, Revenue, Price and Gross Margin of Sanfang
- 7.11 Nanya
 - 7.11.1 Company profile
 - 7.11.2 Representative PVC leather Product
 - 7.11.3 PVC leather Sales, Revenue, Price and Gross Margin of Nanya
- 7.12 Wenzhou Imitation Leather
 - 7.12.1 Company profile
 - 7.12.2 Representative PVC leather Product
 - 7.12.3 PVC leather Sales, Revenue, Price and Gross Margin of Wenzhou Imitation Leather
- 7.13 Anhui Anli
 - 7.13.1 Company profile
 - 7.13.2 Representative PVC leather Product
 - 7.13.3 PVC leather Sales, Revenue, Price and Gross Margin of Anhui Anli
- 7.14 Fujian Tianshou
 - 7.14.1 Company profile
 - 7.14.2 Representative PVC leather Product
 - 7.14.3 PVC leather Sales, Revenue, Price and Gross Margin of Fujian Tianshou
- 7.15 Shandong Jinfeng
 - 7.15.1 Company profile
 - 7.15.2 Representative PVC leather Product
 - 7.15.3 PVC leather Sales, Revenue, Price and Gross Margin of Shandong Jinfeng
- 7.16 Yantai Wanhua
- 7.17 Shandong Tongda
- 7.18 Jiaxing Hexin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC LEATHER

- 8.1 Industry Chain of PVC leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC LEATHER

- 9.1 Cost Structure Analysis of PVC leather
- 9.2 Raw Materials Cost Analysis of PVC leather
- 9.3 Labor Cost Analysis of PVC leather
- 9.4 Manufacturing Expenses Analysis of PVC leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC LEATHER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: PVC leather-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P10D38DB9F2MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P10D38DB9F2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970