

PVC Floor-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PBBB2C546C1EN.html

Date: January 2018 Pages: 146 Price: US\$ 3,480.00 (Single User License) ID: PBBB2C546C1EN

Abstracts

Report Summary

PVC Floor-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC Floor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of PVC Floor 2013-2017, and development forecast 2018-2023 Main market players of PVC Floor in United States, with company and product introduction, position in the PVC Floor market Market status and development trend of PVC Floor by types and applications Cost and profit status of PVC Floor, and marketing status Market growth drivers and challenges

The report segments the United States PVC Floor market as:

United States PVC Floor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States PVC Floor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Homogenous Heterogeneous

United States PVC Floor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Residential

United States PVC Floor Market: Players Segment Analysis (Company and Product introduction, PVC Floor Sales Volume, Revenue, Price and Gross Margin):

LG Hausys Armstrong Gerflor Targett Polyflor?James Halstead? Bonie Takiron HANWHA Liberty Forbo Dajulong Serfleks Mannington Mohawk (including IVC) M.J. international group Nox GRABO Suzhou Huatai Taoshi Windmoeller flooring/Witex Flooring Yihua Tinsue



Weilianshun BEIJING LITONG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PVC FLOOR

- 1.1 Definition of PVC Floor in This Report
- 1.2 Commercial Types of PVC Floor
- 1.2.1 Homogenous
- 1.2.2 Heterogeneous
- 1.3 Downstream Application of PVC Floor
- 1.3.1 Commercial
- 1.3.2 Residential
- 1.4 Development History of PVC Floor
- 1.5 Market Status and Trend of PVC Floor 2013-2023
- 1.5.1 United States PVC Floor Market Status and Trend 2013-2023
- 1.5.2 Regional PVC Floor Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PVC Floor in United States 2013-2017
- 2.2 Consumption Market of PVC Floor in United States by Regions
- 2.2.1 Consumption Volume of PVC Floor in United States by Regions
- 2.2.2 Revenue of PVC Floor in United States by Regions
- 2.3 Market Analysis of PVC Floor in United States by Regions
 - 2.3.1 Market Analysis of PVC Floor in New England 2013-2017
 - 2.3.2 Market Analysis of PVC Floor in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of PVC Floor in The Midwest 2013-2017
 - 2.3.4 Market Analysis of PVC Floor in The West 2013-2017
 - 2.3.5 Market Analysis of PVC Floor in The South 2013-2017
 - 2.3.6 Market Analysis of PVC Floor in Southwest 2013-2017
- 2.4 Market Development Forecast of PVC Floor in United States 2018-2023
- 2.4.1 Market Development Forecast of PVC Floor in United States 2018-2023
- 2.4.2 Market Development Forecast of PVC Floor by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of PVC Floor in United States by Types
- 3.1.2 Revenue of PVC Floor in United States by Types
- 3.2 United States Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of PVC Floor in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of PVC Floor in United States by Downstream Industry
4.2 Demand Volume of PVC Floor by Downstream Industry in Major Countries
4.2.1 Demand Volume of PVC Floor by Downstream Industry in New England
4.2.2 Demand Volume of PVC Floor by Downstream Industry in The Middle Atlantic
4.2.3 Demand Volume of PVC Floor by Downstream Industry in The Middle Atlantic
4.2.4 Demand Volume of PVC Floor by Downstream Industry in The West
4.2.5 Demand Volume of PVC Floor by Downstream Industry in The South
4.2.6 Demand Volume of PVC Floor by Downstream Industry in Southwest
4.3 Market Forecast of PVC Floor in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC FLOOR

- 5.1 United States Economy Situation and Trend Overview
- 5.2 PVC Floor Downstream Industry Situation and Trend Overview

CHAPTER 6 PVC FLOOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of PVC Floor in United States by Major Players
- 6.2 Revenue of PVC Floor in United States by Major Players
- 6.3 Basic Information of PVC Floor by Major Players
 - 6.3.1 Headquarters Location and Established Time of PVC Floor Major Players
 - 6.3.2 Employees and Revenue Level of PVC Floor Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 PVC FLOOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LG Hausys
- 7.1.1 Company profile
- 7.1.2 Representative PVC Floor Product
- 7.1.3 PVC Floor Sales, Revenue, Price and Gross Margin of LG Hausys
- 7.2 Armstrong
- 7.2.1 Company profile
- 7.2.2 Representative PVC Floor Product
- 7.2.3 PVC Floor Sales, Revenue, Price and Gross Margin of Armstrong
- 7.3 Gerflor
- 7.3.1 Company profile
- 7.3.2 Representative PVC Floor Product
- 7.3.3 PVC Floor Sales, Revenue, Price and Gross Margin of Gerflor

7.4 Targett

- 7.4.1 Company profile
- 7.4.2 Representative PVC Floor Product
- 7.4.3 PVC Floor Sales, Revenue, Price and Gross Margin of Targett
- 7.5 Polyflor?James Halstead?
 - 7.5.1 Company profile
 - 7.5.2 Representative PVC Floor Product
- 7.5.3 PVC Floor Sales, Revenue, Price and Gross Margin of Polyflor?James Halstead?

7.6 Bonie

- 7.6.1 Company profile
- 7.6.2 Representative PVC Floor Product
- 7.6.3 PVC Floor Sales, Revenue, Price and Gross Margin of Bonie

7.7 Takiron

7.7.1 Company profile

- 7.7.2 Representative PVC Floor Product
- 7.7.3 PVC Floor Sales, Revenue, Price and Gross Margin of Takiron

7.8 HANWHA

- 7.8.1 Company profile
- 7.8.2 Representative PVC Floor Product
- 7.8.3 PVC Floor Sales, Revenue, Price and Gross Margin of HANWHA

7.9 Liberty

- 7.9.1 Company profile
- 7.9.2 Representative PVC Floor Product



- 7.9.3 PVC Floor Sales, Revenue, Price and Gross Margin of Liberty
- 7.10 Forbo
 - 7.10.1 Company profile
 - 7.10.2 Representative PVC Floor Product
 - 7.10.3 PVC Floor Sales, Revenue, Price and Gross Margin of Forbo
- 7.11 Dajulong
 - 7.11.1 Company profile
 - 7.11.2 Representative PVC Floor Product
 - 7.11.3 PVC Floor Sales, Revenue, Price and Gross Margin of Dajulong
- 7.12 Serfleks
- 7.12.1 Company profile
- 7.12.2 Representative PVC Floor Product
- 7.12.3 PVC Floor Sales, Revenue, Price and Gross Margin of Serfleks
- 7.13 Mannington
 - 7.13.1 Company profile
 - 7.13.2 Representative PVC Floor Product
- 7.13.3 PVC Floor Sales, Revenue, Price and Gross Margin of Mannington
- 7.14 Mohawk (including IVC)
- 7.14.1 Company profile
- 7.14.2 Representative PVC Floor Product
- 7.14.3 PVC Floor Sales, Revenue, Price and Gross Margin of Mohawk (including IVC)
- 7.15 M.J. international group
 - 7.15.1 Company profile
- 7.15.2 Representative PVC Floor Product
- 7.15.3 PVC Floor Sales, Revenue, Price and Gross Margin of M.J. international group
- 7.16 Nox
- 7.17 GRABO
- 7.18 Suzhou Huatai
- 7.19 Taoshi
- 7.20 Windmoeller flooring/Witex Flooring
- 7.21 Yihua
- 7.22 Tinsue
- 7.23 Weilianshun
- 7.24 BEIJING LITONG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC FLOOR

8.1 Industry Chain of PVC Floor



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC FLOOR

- 9.1 Cost Structure Analysis of PVC Floor
- 9.2 Raw Materials Cost Analysis of PVC Floor
- 9.3 Labor Cost Analysis of PVC Floor
- 9.4 Manufacturing Expenses Analysis of PVC Floor

CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC FLOOR

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: PVC Floor-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PBBB2C546C1EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PBBB2C546C1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970