

# PVC Floor-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P0FD9A716BCEN.html

Date: January 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: P0FD9A716BCEN

### **Abstracts**

### **Report Summary**

PVC Floor-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC Floor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of PVC Floor 2013-2017, and development forecast 2018-2023

Main market players of PVC Floor in Asia Pacific, with company and product introduction, position in the PVC Floor market

Market status and development trend of PVC Floor by types and applications Cost and profit status of PVC Floor, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific PVC Floor market as:

Asia Pacific PVC Floor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



### Australia

Asia Pacific PVC Floor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Homogenous

Heterogeneous

Asia Pacific PVC Floor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Residential

Asia Pacific PVC Floor Market: Players Segment Analysis (Company and Product introduction, PVC Floor Sales Volume, Revenue, Price and Gross Margin):

LG Hausys

Armstrong

Gerflor

**Targett** 

Polyflor?James Halstead?

Bonie

**Takiron** 

**HANWHA** 

Liberty

Forbo

Dajulong

Serfleks

Mannington

Mohawk (including IVC)

M.J. international group

Nox

**GRABO** 

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue



# Weilianshun BEIJING LITONG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF PVC FLOOR**

- 1.1 Definition of PVC Floor in This Report
- 1.2 Commercial Types of PVC Floor
  - 1.2.1 Homogenous
  - 1.2.2 Heterogeneous
- 1.3 Downstream Application of PVC Floor
  - 1.3.1 Commercial
  - 1.3.2 Residential
- 1.4 Development History of PVC Floor
- 1.5 Market Status and Trend of PVC Floor 2013-2023
- 1.5.1 Asia Pacific PVC Floor Market Status and Trend 2013-2023
- 1.5.2 Regional PVC Floor Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PVC Floor in Asia Pacific 2013-2017
- 2.2 Consumption Market of PVC Floor in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of PVC Floor in Asia Pacific by Regions
  - 2.2.2 Revenue of PVC Floor in Asia Pacific by Regions
- 2.3 Market Analysis of PVC Floor in Asia Pacific by Regions
  - 2.3.1 Market Analysis of PVC Floor in China 2013-2017
  - 2.3.2 Market Analysis of PVC Floor in Japan 2013-2017
  - 2.3.3 Market Analysis of PVC Floor in Korea 2013-2017
  - 2.3.4 Market Analysis of PVC Floor in India 2013-2017
  - 2.3.5 Market Analysis of PVC Floor in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of PVC Floor in Australia 2013-2017
- 2.4 Market Development Forecast of PVC Floor in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of PVC Floor in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of PVC Floor by Regions 2018-2023

#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of PVC Floor in Asia Pacific by Types
  - 3.1.2 Revenue of PVC Floor in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of PVC Floor in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PVC Floor in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of PVC Floor by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of PVC Floor by Downstream Industry in China
  - 4.2.2 Demand Volume of PVC Floor by Downstream Industry in Japan
  - 4.2.3 Demand Volume of PVC Floor by Downstream Industry in Korea
  - 4.2.4 Demand Volume of PVC Floor by Downstream Industry in India
  - 4.2.5 Demand Volume of PVC Floor by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of PVC Floor by Downstream Industry in Australia
- 4.3 Market Forecast of PVC Floor in Asia Pacific by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC FLOOR

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 PVC Floor Downstream Industry Situation and Trend Overview

# CHAPTER 6 PVC FLOOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of PVC Floor in Asia Pacific by Major Players
- 6.2 Revenue of PVC Floor in Asia Pacific by Major Players
- 6.3 Basic Information of PVC Floor by Major Players
  - 6.3.1 Headquarters Location and Established Time of PVC Floor Major Players
  - 6.3.2 Employees and Revenue Level of PVC Floor Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 PVC FLOOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LG Hausys
  - 7.1.1 Company profile
  - 7.1.2 Representative PVC Floor Product
  - 7.1.3 PVC Floor Sales, Revenue, Price and Gross Margin of LG Hausys
- 7.2 Armstrong
  - 7.2.1 Company profile
  - 7.2.2 Representative PVC Floor Product
  - 7.2.3 PVC Floor Sales, Revenue, Price and Gross Margin of Armstrong
- 7.3 Gerflor
  - 7.3.1 Company profile
  - 7.3.2 Representative PVC Floor Product
- 7.3.3 PVC Floor Sales, Revenue, Price and Gross Margin of Gerflor
- 7.4 Targett
  - 7.4.1 Company profile
  - 7.4.2 Representative PVC Floor Product
  - 7.4.3 PVC Floor Sales, Revenue, Price and Gross Margin of Targett
- 7.5 Polyflor? James Halstead?
  - 7.5.1 Company profile
  - 7.5.2 Representative PVC Floor Product
- 7.5.3 PVC Floor Sales, Revenue, Price and Gross Margin of Polyflor? James

### Halstead? 7.6 Bonie

- 7.6.1 Company profile
- 7.6.2 Representative PVC Floor Product
- 7.6.3 PVC Floor Sales, Revenue, Price and Gross Margin of Bonie
- 7.7 Takiron
  - 7.7.1 Company profile
  - 7.7.2 Representative PVC Floor Product
  - 7.7.3 PVC Floor Sales, Revenue, Price and Gross Margin of Takiron
- 7.8 HANWHA
  - 7.8.1 Company profile
  - 7.8.2 Representative PVC Floor Product
  - 7.8.3 PVC Floor Sales, Revenue, Price and Gross Margin of HANWHA
- 7.9 Liberty
  - 7.9.1 Company profile
- 7.9.2 Representative PVC Floor Product



- 7.9.3 PVC Floor Sales, Revenue, Price and Gross Margin of Liberty
- 7.10 Forbo
  - 7.10.1 Company profile
  - 7.10.2 Representative PVC Floor Product
  - 7.10.3 PVC Floor Sales, Revenue, Price and Gross Margin of Forbo
- 7.11 Dajulong
  - 7.11.1 Company profile
  - 7.11.2 Representative PVC Floor Product
  - 7.11.3 PVC Floor Sales, Revenue, Price and Gross Margin of Dajulong
- 7.12 Serfleks
  - 7.12.1 Company profile
  - 7.12.2 Representative PVC Floor Product
  - 7.12.3 PVC Floor Sales, Revenue, Price and Gross Margin of Serfleks
- 7.13 Mannington
  - 7.13.1 Company profile
  - 7.13.2 Representative PVC Floor Product
  - 7.13.3 PVC Floor Sales, Revenue, Price and Gross Margin of Mannington
- 7.14 Mohawk (including IVC)
  - 7.14.1 Company profile
  - 7.14.2 Representative PVC Floor Product
  - 7.14.3 PVC Floor Sales, Revenue, Price and Gross Margin of Mohawk (including IVC)
- 7.15 M.J. international group
  - 7.15.1 Company profile
  - 7.15.2 Representative PVC Floor Product
- 7.15.3 PVC Floor Sales, Revenue, Price and Gross Margin of M.J. international group
- 7.16 Nox
- **7.17 GRABO**
- 7.18 Suzhou Huatai
- 7.19 Taoshi
- 7.20 Windmoeller flooring/Witex Flooring
- 7.21 Yihua
- 7.22 Tinsue
- 7.23 Weilianshun
- 7.24 BEIJING LITONG

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC FLOOR

8.1 Industry Chain of PVC Floor



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC FLOOR**

- 9.1 Cost Structure Analysis of PVC Floor
- 9.2 Raw Materials Cost Analysis of PVC Floor
- 9.3 Labor Cost Analysis of PVC Floor
- 9.4 Manufacturing Expenses Analysis of PVC Floor

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC FLOOR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: PVC Floor-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P0FD9A716BCEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P0FD9A716BCEN.html">https://marketpublishers.com/r/P0FD9A716BCEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970