

PVC Artificial Leather-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PC3D17822AAEN.html>

Date: November 2017

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: PC3D17822AAEN

Abstracts

Report Summary

PVC Artificial Leather-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PVC Artificial Leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of PVC Artificial Leather 2013-2017, and development forecast 2018-2023

Main market players of PVC Artificial Leather in EMEA, with company and product introduction, position in the PVC Artificial Leather market

Market status and development trend of PVC Artificial Leather by types and applications

Cost and profit status of PVC Artificial Leather, and marketing status

Market growth drivers and challenges

The report segments the EMEA PVC Artificial Leather market as:

EMEA PVC Artificial Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Europe

Middle East

Africa

EMEA PVC Artificial Leather Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Surface PVC Artificial Leather
Rolling Process of PVC Artificial Leather
Extrusion Method of PVC Artificial Leather
Cylinder Coated PVC Artificial Leather

EMEA PVC Artificial Leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Vehicle Upholstery
Furniture Upholstery
Shoes
Plastic Flooring
Clothing

EMEA PVC Artificial Leather Market: Players Segment Analysis (Company and Product introduction, PVC Artificial Leather Sales Volume, Revenue, Price and Gross Margin):

Mayur
ATS
Sempurnaindah Multinusantara
Decorative Plastic
Wellmark
VinyRoyal Plasticoates (VPPL)
Veekay Group
Duksung
LEO VINYLS
Prabhat Industries
NAN YA PLASTICS
Zoncen Chemical
Dongtai Leather
Double Elephant
Wise Star
Jiangsu Guoxin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PVC ARTIFICIAL LEATHER

- 1.1 Definition of PVC Artificial Leather in This Report
- 1.2 Commercial Types of PVC Artificial Leather
 - 1.2.1 Surface PVC Artificial Leather
 - 1.2.2 Rolling Process of PVC Artificial Leather
 - 1.2.3 Extrusion Method of PVC Artificial Leather
 - 1.2.4 Cylinder Coated PVC Artificial Leather
- 1.3 Downstream Application of PVC Artificial Leather
 - 1.3.1 Vehicle Upholstery
 - 1.3.2 Furniture Upholstery
 - 1.3.3 Shoes
 - 1.3.4 Plastic Flooring
 - 1.3.5 Clothing
- 1.4 Development History of PVC Artificial Leather
- 1.5 Market Status and Trend of PVC Artificial Leather 2013-2023
 - 1.5.1 EMEA PVC Artificial Leather Market Status and Trend 2013-2023
 - 1.5.2 Regional PVC Artificial Leather Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PVC Artificial Leather in EMEA 2013-2017
- 2.2 Consumption Market of PVC Artificial Leather in EMEA by Regions
 - 2.2.1 Consumption Volume of PVC Artificial Leather in EMEA by Regions
 - 2.2.2 Revenue of PVC Artificial Leather in EMEA by Regions
- 2.3 Market Analysis of PVC Artificial Leather in EMEA by Regions
 - 2.3.1 Market Analysis of PVC Artificial Leather in Europe 2013-2017
 - 2.3.2 Market Analysis of PVC Artificial Leather in Middle East 2013-2017
 - 2.3.3 Market Analysis of PVC Artificial Leather in Africa 2013-2017
- 2.4 Market Development Forecast of PVC Artificial Leather in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of PVC Artificial Leather in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of PVC Artificial Leather by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of PVC Artificial Leather in EMEA by Types

- 3.1.2 Revenue of PVC Artificial Leather in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of PVC Artificial Leather in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PVC Artificial Leather in EMEA by Downstream Industry
- 4.2 Demand Volume of PVC Artificial Leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of PVC Artificial Leather by Downstream Industry in Europe
 - 4.2.2 Demand Volume of PVC Artificial Leather by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of PVC Artificial Leather by Downstream Industry in Africa
- 4.3 Market Forecast of PVC Artificial Leather in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PVC ARTIFICIAL LEATHER

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 PVC Artificial Leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PVC ARTIFICIAL LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of PVC Artificial Leather in EMEA by Major Players
- 6.2 Revenue of PVC Artificial Leather in EMEA by Major Players
- 6.3 Basic Information of PVC Artificial Leather by Major Players
 - 6.3.1 Headquarters Location and Established Time of PVC Artificial Leather Major Players
 - 6.3.2 Employees and Revenue Level of PVC Artificial Leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PVC ARTIFICIAL LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Mayur

7.1.1 Company profile

7.1.2 Representative PVC Artificial Leather Product

7.1.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Mayur

7.2 ATS

7.2.1 Company profile

7.2.2 Representative PVC Artificial Leather Product

7.2.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of ATS

7.3 Sempurnaindah Multinusantara

7.3.1 Company profile

7.3.2 Representative PVC Artificial Leather Product

7.3.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of

Sempurnaindah Multinusantara

7.4 Decorative Plastic

7.4.1 Company profile

7.4.2 Representative PVC Artificial Leather Product

7.4.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Decorative Plastic

7.5 Wellmark

7.5.1 Company profile

7.5.2 Representative PVC Artificial Leather Product

7.5.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wellmark

7.6 VinyRoyal Plasticoates (VPPL)

7.6.1 Company profile

7.6.2 Representative PVC Artificial Leather Product

7.6.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of VinyRoyal Plasticoates (VPPL)

7.7 Veekay Group

7.7.1 Company profile

7.7.2 Representative PVC Artificial Leather Product

7.7.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Veekay Group

7.8 Duksung

7.8.1 Company profile

7.8.2 Representative PVC Artificial Leather Product

7.8.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Duksung

7.9 LEO VINYL

- 7.9.1 Company profile
- 7.9.2 Representative PVC Artificial Leather Product
- 7.9.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of LEO VINYLS
- 7.10 Prabhat Industries
 - 7.10.1 Company profile
 - 7.10.2 Representative PVC Artificial Leather Product
 - 7.10.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Prabhat Industries
- 7.11 NAN YA PLASTICS
 - 7.11.1 Company profile
 - 7.11.2 Representative PVC Artificial Leather Product
 - 7.11.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of NAN YA PLASTICS
- 7.12 Zoncen Chemical
 - 7.12.1 Company profile
 - 7.12.2 Representative PVC Artificial Leather Product
 - 7.12.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Zoncen Chemical
- 7.13 Dongtai Leather
 - 7.13.1 Company profile
 - 7.13.2 Representative PVC Artificial Leather Product
 - 7.13.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Dongtai Leather
- 7.14 Double Elephant
 - 7.14.1 Company profile
 - 7.14.2 Representative PVC Artificial Leather Product
 - 7.14.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Double Elephant
- 7.15 Wise Star
 - 7.15.1 Company profile
 - 7.15.2 Representative PVC Artificial Leather Product
 - 7.15.3 PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wise Star
- 7.16 Jiangsu Guoxin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PVC ARTIFICIAL LEATHER

- 8.1 Industry Chain of PVC Artificial Leather
- 8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PVC ARTIFICIAL LEATHER

- 9.1 Cost Structure Analysis of PVC Artificial Leather
- 9.2 Raw Materials Cost Analysis of PVC Artificial Leather
- 9.3 Labor Cost Analysis of PVC Artificial Leather
- 9.4 Manufacturing Expenses Analysis of PVC Artificial Leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF PVC ARTIFICIAL LEATHER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: PVC Artificial Leather-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PC3D17822AAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC3D17822AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970