

# Public Area Seating-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P02EFE8EB56CEN.html>

Date: August 2019

Pages: 142

Price: US\$ 2,980.00 (Single User License)

ID: P02EFE8EB56CEN

## Abstracts

### Report Summary

Public Area Seating-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Public Area Seating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Public Area Seating 2013-2017, and development forecast 2018-2023

Main market players of Public Area Seating in India, with company and product introduction, position in the Public Area Seating market

Market status and development trend of Public Area Seating by types and applications

Cost and profit status of Public Area Seating, and marketing status

Market growth drivers and challenges

The report segments the India Public Area Seating market as:

India Public Area Seating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Public Area Seating Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Indoor

Outdoor

India Public Area Seating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Home

India Public Area Seating Market: Players Segment Analysis (Company and Product introduction, Public Area Seating Sales Volume, Revenue, Price and Gross Margin):

SITECRAFT

SiteScapes Inc

BUTON INDUSTRIES

BELLITALIA

Amop Synergies

BENKERT B?NKE

THE ITALIAN LAB

Sineu Graff

Neptune Street Furniture

Street Furniture Australia

CHRIS NANGLE

Escofet

Tournesol SITEWORKS

Fulco System

Citysquared Ltd

Woodscape

URBASTYLE

Grup Fabregas

Concept Urbain

Victor Stanley

LAB23

METALCO

Mertoglu

LOGIC STREET & PARK FURNITURE

Maglin Site Furniture

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PUBLIC AREA SEATING**

- 1.1 Definition of Public Area Seating in This Report
- 1.2 Commercial Types of Public Area Seating
  - 1.2.1 Indoor
  - 1.2.2 Outdoor
- 1.3 Downstream Application of Public Area Seating
  - 1.3.1 Commercial
  - 1.3.2 Home
- 1.4 Development History of Public Area Seating
- 1.5 Market Status and Trend of Public Area Seating 2013-2023
  - 1.5.1 India Public Area Seating Market Status and Trend 2013-2023
  - 1.5.2 Regional Public Area Seating Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Public Area Seating in India 2013-2017
- 2.2 Consumption Market of Public Area Seating in India by Regions
  - 2.2.1 Consumption Volume of Public Area Seating in India by Regions
  - 2.2.2 Revenue of Public Area Seating in India by Regions
- 2.3 Market Analysis of Public Area Seating in India by Regions
  - 2.3.1 Market Analysis of Public Area Seating in North India 2013-2017
  - 2.3.2 Market Analysis of Public Area Seating in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Public Area Seating in East India 2013-2017
  - 2.3.4 Market Analysis of Public Area Seating in South India 2013-2017
  - 2.3.5 Market Analysis of Public Area Seating in West India 2013-2017
- 2.4 Market Development Forecast of Public Area Seating in India 2017-2023
  - 2.4.1 Market Development Forecast of Public Area Seating in India 2017-2023
  - 2.4.2 Market Development Forecast of Public Area Seating by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Public Area Seating in India by Types
  - 3.1.2 Revenue of Public Area Seating in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India

- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Public Area Seating in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Public Area Seating in India by Downstream Industry
- 4.2 Demand Volume of Public Area Seating by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Public Area Seating by Downstream Industry in North India
  - 4.2.2 Demand Volume of Public Area Seating by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Public Area Seating by Downstream Industry in East India
  - 4.2.4 Demand Volume of Public Area Seating by Downstream Industry in South India
  - 4.2.5 Demand Volume of Public Area Seating by Downstream Industry in West India
- 4.3 Market Forecast of Public Area Seating in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PUBLIC AREA SEATING**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Public Area Seating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PUBLIC AREA SEATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Public Area Seating in India by Major Players
- 6.2 Revenue of Public Area Seating in India by Major Players
- 6.3 Basic Information of Public Area Seating by Major Players
  - 6.3.1 Headquarters Location and Established Time of Public Area Seating Major Players
  - 6.3.2 Employees and Revenue Level of Public Area Seating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PUBLIC AREA SEATING MAJOR MANUFACTURERS INTRODUCTION**

## **AND MARKET DATA**

### **7.1 SITECRAFT**

7.1.1 Company profile

7.1.2 Representative Public Area Seating Product

7.1.3 Public Area Seating Sales, Revenue, Price and Gross Margin of SITECRAFT

### **7.2 SiteScapes Inc**

7.2.1 Company profile

7.2.2 Representative Public Area Seating Product

7.2.3 Public Area Seating Sales, Revenue, Price and Gross Margin of SiteScapes Inc

### **7.3 BUTON INDUSTRIES**

7.3.1 Company profile

7.3.2 Representative Public Area Seating Product

7.3.3 Public Area Seating Sales, Revenue, Price and Gross Margin of BUTON

### **INDUSTRIES**

### **7.4 BELLITALIA**

7.4.1 Company profile

7.4.2 Representative Public Area Seating Product

7.4.3 Public Area Seating Sales, Revenue, Price and Gross Margin of BELLITALIA

### **7.5 Amop Synergies**

7.5.1 Company profile

7.5.2 Representative Public Area Seating Product

7.5.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Amop Synergies

### **7.6 BENKERT B?NKE**

7.6.1 Company profile

7.6.2 Representative Public Area Seating Product

7.6.3 Public Area Seating Sales, Revenue, Price and Gross Margin of BENKERT

### **B?NKE**

### **7.7 THE ITALIAN LAB**

7.7.1 Company profile

7.7.2 Representative Public Area Seating Product

7.7.3 Public Area Seating Sales, Revenue, Price and Gross Margin of THE ITALIAN

### **LAB**

### **7.8 Sineu Graff**

7.8.1 Company profile

7.8.2 Representative Public Area Seating Product

7.8.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Sineu Graff

### **7.9 Neptune Street Furniture**

7.9.1 Company profile

- 7.9.2 Representative Public Area Seating Product
- 7.9.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Neptune Street Furniture
- 7.10 Street Furniture Australia
  - 7.10.1 Company profile
  - 7.10.2 Representative Public Area Seating Product
  - 7.10.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Street Furniture Australia
- 7.11 CHRIS NANGLE
  - 7.11.1 Company profile
  - 7.11.2 Representative Public Area Seating Product
  - 7.11.3 Public Area Seating Sales, Revenue, Price and Gross Margin of CHRIS NANGLE
- 7.12 Escofet
  - 7.12.1 Company profile
  - 7.12.2 Representative Public Area Seating Product
  - 7.12.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Escofet
- 7.13 Tournesol SITEWORKS
  - 7.13.1 Company profile
  - 7.13.2 Representative Public Area Seating Product
  - 7.13.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Tournesol SITEWORKS
- 7.14 Fulco System
  - 7.14.1 Company profile
  - 7.14.2 Representative Public Area Seating Product
  - 7.14.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Fulco System
- 7.15 Citysquared Ltd
  - 7.15.1 Company profile
  - 7.15.2 Representative Public Area Seating Product
  - 7.15.3 Public Area Seating Sales, Revenue, Price and Gross Margin of Citysquared Ltd
- 7.16 Woodscape
- 7.17 URBASTYLE
- 7.18 Grup Fabregas
- 7.19 Concept Urbain
- 7.20 Victor Stanley
- 7.21 LAB23
- 7.22 METALCO
- 7.23 Mertoglu

7.24 LOGIC STREET & PARK FURNITURE

7.25 Maglin Site Furniture

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PUBLIC AREA SEATING**

8.1 Industry Chain of Public Area Seating

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PUBLIC AREA SEATING**

9.1 Cost Structure Analysis of Public Area Seating

9.2 Raw Materials Cost Analysis of Public Area Seating

9.3 Labor Cost Analysis of Public Area Seating

9.4 Manufacturing Expenses Analysis of Public Area Seating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PUBLIC AREA SEATING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Public Area Seating-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P02EFE8EB56CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P02EFE8EB56CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970