

PU leather-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PC9A06CAF2BEN.html>

Date: March 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: PC9A06CAF2BEN

Abstracts

Report Summary

PU leather-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PU leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of PU leather 2013-2017, and development forecast 2018-2023

Main market players of PU leather in South America, with company and product introduction, position in the PU leather market

Market status and development trend of PU leather by types and applications

Cost and profit status of PU leather, and marketing status

Market growth drivers and challenges

The report segments the South America PU leather market as:

South America PU leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America PU leather Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Scraping PVC leather
Calendering PVC leather
Extrusion PVC leather
Rotary mesh coating PVC leather

South America PU leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports shoes
Bags
Furniture
Car interiors
Sports Goods
Other Application

South America PU leather Market: Players Segment Analysis (Company and Product introduction, PU leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray
Toray
Teijin
Sappi
Asahi Kansei
Ducksung
DAEWON Chemical
Filwel
Kolon
Sanfang
Nanya
Wenzhou Imitation Leather
Anhui Anli
Fujian Tianshou
Shandong Jinfeng
Yantai Wanhua
Shandong Tongda

Jiaying Hexin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PU LEATHER

- 1.1 Definition of PU leather in This Report
- 1.2 Commercial Types of PU leather
 - 1.2.1 Scraping PVC leather
 - 1.2.2 Calendering PVC leather
 - 1.2.3 Extrusion PVC leather
 - 1.2.4 Rotary mesh coating PVC leather
- 1.3 Downstream Application of PU leather
 - 1.3.1 Sports shoes
 - 1.3.2 Bags
 - 1.3.3 Furniture
 - 1.3.4 Car interiors
 - 1.3.5 Sports Goods
 - 1.3.6 Other Application
- 1.4 Development History of PU leather
- 1.5 Market Status and Trend of PU leather 2013-2023
 - 1.5.1 South America PU leather Market Status and Trend 2013-2023
 - 1.5.2 Regional PU leather Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PU leather in South America 2013-2017
- 2.2 Consumption Market of PU leather in South America by Regions
 - 2.2.1 Consumption Volume of PU leather in South America by Regions
 - 2.2.2 Revenue of PU leather in South America by Regions
- 2.3 Market Analysis of PU leather in South America by Regions
 - 2.3.1 Market Analysis of PU leather in Brazil 2013-2017
 - 2.3.2 Market Analysis of PU leather in Argentina 2013-2017
 - 2.3.3 Market Analysis of PU leather in Venezuela 2013-2017
 - 2.3.4 Market Analysis of PU leather in Colombia 2013-2017
 - 2.3.5 Market Analysis of PU leather in Others 2013-2017
- 2.4 Market Development Forecast of PU leather in South America 2018-2023
 - 2.4.1 Market Development Forecast of PU leather in South America 2018-2023
 - 2.4.2 Market Development Forecast of PU leather by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of PU leather in South America by Types
 - 3.1.2 Revenue of PU leather in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of PU leather in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PU leather in South America by Downstream Industry
- 4.2 Demand Volume of PU leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of PU leather by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of PU leather by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of PU leather by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of PU leather by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of PU leather by Downstream Industry in Others
- 4.3 Market Forecast of PU leather in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PU LEATHER

- 5.1 South America Economy Situation and Trend Overview
- 5.2 PU leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PU LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of PU leather in South America by Major Players
- 6.2 Revenue of PU leather in South America by Major Players
- 6.3 Basic Information of PU leather by Major Players
 - 6.3.1 Headquarters Location and Established Time of PU leather Major Players
 - 6.3.2 Employees and Revenue Level of PU leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PU LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kuraray

- 7.1.1 Company profile
- 7.1.2 Representative PU leather Product
- 7.1.3 PU leather Sales, Revenue, Price and Gross Margin of Kuraray

7.2 Toray

- 7.2.1 Company profile
- 7.2.2 Representative PU leather Product
- 7.2.3 PU leather Sales, Revenue, Price and Gross Margin of Toray

7.3 Teijin

- 7.3.1 Company profile
- 7.3.2 Representative PU leather Product
- 7.3.3 PU leather Sales, Revenue, Price and Gross Margin of Teijin

7.4 Sappi

- 7.4.1 Company profile
- 7.4.2 Representative PU leather Product
- 7.4.3 PU leather Sales, Revenue, Price and Gross Margin of Sappi

7.5 Asahi Kansei

- 7.5.1 Company profile
- 7.5.2 Representative PU leather Product
- 7.5.3 PU leather Sales, Revenue, Price and Gross Margin of Asahi Kansei

7.6 Ducksung

- 7.6.1 Company profile
- 7.6.2 Representative PU leather Product
- 7.6.3 PU leather Sales, Revenue, Price and Gross Margin of Ducksung

7.7 DAEWON Chemical

- 7.7.1 Company profile
- 7.7.2 Representative PU leather Product
- 7.7.3 PU leather Sales, Revenue, Price and Gross Margin of DAEWON Chemical

7.8 Filwel

- 7.8.1 Company profile
- 7.8.2 Representative PU leather Product
- 7.8.3 PU leather Sales, Revenue, Price and Gross Margin of Filwel

7.9 Kolon

- 7.9.1 Company profile
- 7.9.2 Representative PU leather Product
- 7.9.3 PU leather Sales, Revenue, Price and Gross Margin of Kolon
- 7.10 Sanfang
 - 7.10.1 Company profile
 - 7.10.2 Representative PU leather Product
 - 7.10.3 PU leather Sales, Revenue, Price and Gross Margin of Sanfang
- 7.11 Nanya
 - 7.11.1 Company profile
 - 7.11.2 Representative PU leather Product
 - 7.11.3 PU leather Sales, Revenue, Price and Gross Margin of Nanya
- 7.12 Wenzhou Imitation Leather
 - 7.12.1 Company profile
 - 7.12.2 Representative PU leather Product
 - 7.12.3 PU leather Sales, Revenue, Price and Gross Margin of Wenzhou Imitation Leather
- 7.13 Anhui Anli
 - 7.13.1 Company profile
 - 7.13.2 Representative PU leather Product
 - 7.13.3 PU leather Sales, Revenue, Price and Gross Margin of Anhui Anli
- 7.14 Fujian Tianshou
 - 7.14.1 Company profile
 - 7.14.2 Representative PU leather Product
 - 7.14.3 PU leather Sales, Revenue, Price and Gross Margin of Fujian Tianshou
- 7.15 Shandong Jinfeng
 - 7.15.1 Company profile
 - 7.15.2 Representative PU leather Product
 - 7.15.3 PU leather Sales, Revenue, Price and Gross Margin of Shandong Jinfeng
- 7.16 Yantai Wanhua
- 7.17 Shandong Tongda
- 7.18 Jiaxing Hexin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PU LEATHER

- 8.1 Industry Chain of PU leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PU LEATHER

- 9.1 Cost Structure Analysis of PU leather
- 9.2 Raw Materials Cost Analysis of PU leather
- 9.3 Labor Cost Analysis of PU leather
- 9.4 Manufacturing Expenses Analysis of PU leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF PU LEATHER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: PU leather-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PC9A06CAF2BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC9A06CAF2BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970