

PU leather-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P540FBF25FAEN.html>

Date: March 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: P540FBF25FAEN

Abstracts

Report Summary

PU leather-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PU leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of PU leather 2013-2017, and development forecast 2018-2023

Main market players of PU leather in North America, with company and product introduction, position in the PU leather market

Market status and development trend of PU leather by types and applications

Cost and profit status of PU leather, and marketing status

Market growth drivers and challenges

The report segments the North America PU leather market as:

North America PU leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America PU leather Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Scraping PVC leather
Calendering PVC leather
Extrusion PVC leather
Rotary mesh coating PVC leather

North America PU leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports shoes
Bags
Furniture
Car interiors
Sports Goods
Other Application

North America PU leather Market: Players Segment Analysis (Company and Product introduction, PU leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray
Toray
Teijin
Sappi
Asahi Kansei
Ducksung
DAEWON Chemical
Filwel
Kolon
Sanfang
Nanya
Wenzhou Imitation Leather
Anhui Anli
Fujian Tianshou
Shandong Jinfeng
Yantai Wanhua
Shandong Tongda
Jiaxing Hexin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PU LEATHER

- 1.1 Definition of PU leather in This Report
- 1.2 Commercial Types of PU leather
 - 1.2.1 Scraping PVC leather
 - 1.2.2 Calendering PVC leather
 - 1.2.3 Extrusion PVC leather
 - 1.2.4 Rotary mesh coating PVC leather
- 1.3 Downstream Application of PU leather
 - 1.3.1 Sports shoes
 - 1.3.2 Bags
 - 1.3.3 Furniture
 - 1.3.4 Car interiors
 - 1.3.5 Sports Goods
 - 1.3.6 Other Application
- 1.4 Development History of PU leather
- 1.5 Market Status and Trend of PU leather 2013-2023
 - 1.5.1 North America PU leather Market Status and Trend 2013-2023
 - 1.5.2 Regional PU leather Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PU leather in North America 2013-2017
- 2.2 Consumption Market of PU leather in North America by Regions
 - 2.2.1 Consumption Volume of PU leather in North America by Regions
 - 2.2.2 Revenue of PU leather in North America by Regions
- 2.3 Market Analysis of PU leather in North America by Regions
 - 2.3.1 Market Analysis of PU leather in United States 2013-2017
 - 2.3.2 Market Analysis of PU leather in Canada 2013-2017
 - 2.3.3 Market Analysis of PU leather in Mexico 2013-2017
- 2.4 Market Development Forecast of PU leather in North America 2018-2023
 - 2.4.1 Market Development Forecast of PU leather in North America 2018-2023
 - 2.4.2 Market Development Forecast of PU leather by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of PU leather in North America by Types
- 3.1.2 Revenue of PU leather in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of PU leather in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PU leather in North America by Downstream Industry
- 4.2 Demand Volume of PU leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of PU leather by Downstream Industry in United States
 - 4.2.2 Demand Volume of PU leather by Downstream Industry in Canada
 - 4.2.3 Demand Volume of PU leather by Downstream Industry in Mexico
- 4.3 Market Forecast of PU leather in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PU LEATHER

- 5.1 North America Economy Situation and Trend Overview
- 5.2 PU leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PU LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of PU leather in North America by Major Players
- 6.2 Revenue of PU leather in North America by Major Players
- 6.3 Basic Information of PU leather by Major Players
 - 6.3.1 Headquarters Location and Established Time of PU leather Major Players
 - 6.3.2 Employees and Revenue Level of PU leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PU LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kuraray

7.1.1 Company profile

7.1.2 Representative PU leather Product

7.1.3 PU leather Sales, Revenue, Price and Gross Margin of Kuraray

7.2 Toray

7.2.1 Company profile

7.2.2 Representative PU leather Product

7.2.3 PU leather Sales, Revenue, Price and Gross Margin of Toray

7.3 Teijin

7.3.1 Company profile

7.3.2 Representative PU leather Product

7.3.3 PU leather Sales, Revenue, Price and Gross Margin of Teijin

7.4 Sappi

7.4.1 Company profile

7.4.2 Representative PU leather Product

7.4.3 PU leather Sales, Revenue, Price and Gross Margin of Sappi

7.5 Asahi Kansei

7.5.1 Company profile

7.5.2 Representative PU leather Product

7.5.3 PU leather Sales, Revenue, Price and Gross Margin of Asahi Kansei

7.6 Ducksung

7.6.1 Company profile

7.6.2 Representative PU leather Product

7.6.3 PU leather Sales, Revenue, Price and Gross Margin of Ducksung

7.7 DAEWON Chemical

7.7.1 Company profile

7.7.2 Representative PU leather Product

7.7.3 PU leather Sales, Revenue, Price and Gross Margin of DAEWON Chemical

7.8 Filwel

7.8.1 Company profile

7.8.2 Representative PU leather Product

7.8.3 PU leather Sales, Revenue, Price and Gross Margin of Filwel

7.9 Kolon

7.9.1 Company profile

7.9.2 Representative PU leather Product

7.9.3 PU leather Sales, Revenue, Price and Gross Margin of Kolon

7.10 Sanfang

7.10.1 Company profile

7.10.2 Representative PU leather Product

- 7.10.3 PU leather Sales, Revenue, Price and Gross Margin of Sanfang
- 7.11 Nanya
 - 7.11.1 Company profile
 - 7.11.2 Representative PU leather Product
 - 7.11.3 PU leather Sales, Revenue, Price and Gross Margin of Nanya
- 7.12 Wenzhou Imitation Leather
 - 7.12.1 Company profile
 - 7.12.2 Representative PU leather Product
 - 7.12.3 PU leather Sales, Revenue, Price and Gross Margin of Wenzhou Imitation Leather
- 7.13 Anhui Anli
 - 7.13.1 Company profile
 - 7.13.2 Representative PU leather Product
 - 7.13.3 PU leather Sales, Revenue, Price and Gross Margin of Anhui Anli
- 7.14 Fujian Tianshou
 - 7.14.1 Company profile
 - 7.14.2 Representative PU leather Product
 - 7.14.3 PU leather Sales, Revenue, Price and Gross Margin of Fujian Tianshou
- 7.15 Shandong Jinfeng
 - 7.15.1 Company profile
 - 7.15.2 Representative PU leather Product
 - 7.15.3 PU leather Sales, Revenue, Price and Gross Margin of Shandong Jinfeng
- 7.16 Yantai Wanhua
- 7.17 Shandong Tongda
- 7.18 Jiaxing Hexin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PU LEATHER

- 8.1 Industry Chain of PU leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PU LEATHER

- 9.1 Cost Structure Analysis of PU leather
- 9.2 Raw Materials Cost Analysis of PU leather
- 9.3 Labor Cost Analysis of PU leather
- 9.4 Manufacturing Expenses Analysis of PU leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF PU LEATHER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: PU leather-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P540FBF25FAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P540FBF25FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970