

PU leather-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P61A0D17BFCEN.html

Date: March 2018 Pages: 136 Price: US\$ 3,480.00 (Single User License) ID: P61A0D17BFCEN

Abstracts

Report Summary

PU leather-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PU leather industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of PU leather 2013-2017, and development forecast 2018-2023 Main market players of PU leather in EMEA, with company and product introduction, position in the PU leather market Market status and development trend of PU leather by types and applications Cost and profit status of PU leather, and marketing status Market growth drivers and challenges

The report segments the EMEA PU leather market as:

EMEA PU leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA PU leather Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Scraping PVC leather Calendering PVC leather Extrusion PVC leather Rotary mesh coating PVC leather

EMEA PU leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports shoes Bags Furniture Car interiors Sports Goods Other Application

EMEA PU leather Market: Players Segment Analysis (Company and Product introduction, PU leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray Toray Teijin Sappi Asahi Kansei Ducksung **DAEWON Chemical** Filwel Kolon Sanfang Nanya Wenzhou Imitation Leather Anhui Anli **Fujian Tianshou** Shandong Jinfeng Yantai Wanhua Shandong Tongda **Jiaxing Hexin**



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PU LEATHER

- 1.1 Definition of PU leather in This Report
- 1.2 Commercial Types of PU leather
- 1.2.1 Scraping PVC leather
- 1.2.2 Calendering PVC leather
- 1.2.3 Extrusion PVC leather
- 1.2.4 Rotary mesh coating PVC leather
- 1.3 Downstream Application of PU leather
- 1.3.1 Sports shoes
- 1.3.2 Bags
- 1.3.3 Furniture
- 1.3.4 Car interiors
- 1.3.5 Sports Goods
- 1.3.6 Other Application
- 1.4 Development History of PU leather
- 1.5 Market Status and Trend of PU leather 2013-2023
 - 1.5.1 EMEA PU leather Market Status and Trend 2013-2023
 - 1.5.2 Regional PU leather Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PU leather in EMEA 2013-2017
- 2.2 Consumption Market of PU leather in EMEA by Regions
- 2.2.1 Consumption Volume of PU leather in EMEA by Regions
- 2.2.2 Revenue of PU leather in EMEA by Regions
- 2.3 Market Analysis of PU leather in EMEA by Regions
- 2.3.1 Market Analysis of PU leather in Europe 2013-2017
- 2.3.2 Market Analysis of PU leather in Middle East 2013-2017
- 2.3.3 Market Analysis of PU leather in Africa 2013-2017
- 2.4 Market Development Forecast of PU leather in EMEA 2018-2023
- 2.4.1 Market Development Forecast of PU leather in EMEA 2018-2023
- 2.4.2 Market Development Forecast of PU leather by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of PU leather in EMEA by Types
- 3.1.2 Revenue of PU leather in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of PU leather in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PU leather in EMEA by Downstream Industry
- 4.2 Demand Volume of PU leather by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of PU leather by Downstream Industry in Europe
- 4.2.2 Demand Volume of PU leather by Downstream Industry in Middle East
- 4.2.3 Demand Volume of PU leather by Downstream Industry in Africa
- 4.3 Market Forecast of PU leather in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PU LEATHER

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 PU leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PU LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of PU leather in EMEA by Major Players
- 6.2 Revenue of PU leather in EMEA by Major Players
- 6.3 Basic Information of PU leather by Major Players
- 6.3.1 Headquarters Location and Established Time of PU leather Major Players
- 6.3.2 Employees and Revenue Level of PU leather Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PU LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 Kuraray

- 7.1.1 Company profile
- 7.1.2 Representative PU leather Product
- 7.1.3 PU leather Sales, Revenue, Price and Gross Margin of Kuraray

7.2 Toray

- 7.2.1 Company profile
- 7.2.2 Representative PU leather Product
- 7.2.3 PU leather Sales, Revenue, Price and Gross Margin of Toray

7.3 Teijin

- 7.3.1 Company profile
- 7.3.2 Representative PU leather Product
- 7.3.3 PU leather Sales, Revenue, Price and Gross Margin of Teijin

7.4 Sappi

- 7.4.1 Company profile
- 7.4.2 Representative PU leather Product
- 7.4.3 PU leather Sales, Revenue, Price and Gross Margin of Sappi

7.5 Asahi Kansei

- 7.5.1 Company profile
- 7.5.2 Representative PU leather Product
- 7.5.3 PU leather Sales, Revenue, Price and Gross Margin of Asahi Kansei

7.6 Ducksung

- 7.6.1 Company profile
- 7.6.2 Representative PU leather Product
- 7.6.3 PU leather Sales, Revenue, Price and Gross Margin of Ducksung
- 7.7 DAEWON Chemical
 - 7.7.1 Company profile
 - 7.7.2 Representative PU leather Product
- 7.7.3 PU leather Sales, Revenue, Price and Gross Margin of DAEWON Chemical

7.8 Filwel

- 7.8.1 Company profile
- 7.8.2 Representative PU leather Product
- 7.8.3 PU leather Sales, Revenue, Price and Gross Margin of Filwel

7.9 Kolon

- 7.9.1 Company profile
- 7.9.2 Representative PU leather Product
- 7.9.3 PU leather Sales, Revenue, Price and Gross Margin of Kolon

7.10 Sanfang

- 7.10.1 Company profile
- 7.10.2 Representative PU leather Product



7.10.3 PU leather Sales, Revenue, Price and Gross Margin of Sanfang

- 7.11 Nanya
 - 7.11.1 Company profile
 - 7.11.2 Representative PU leather Product
 - 7.11.3 PU leather Sales, Revenue, Price and Gross Margin of Nanya
- 7.12 Wenzhou Imitation Leather
 - 7.12.1 Company profile
 - 7.12.2 Representative PU leather Product
- 7.12.3 PU leather Sales, Revenue, Price and Gross Margin of Wenzhou Imitation

Leather

- 7.13 Anhui Anli
- 7.13.1 Company profile
- 7.13.2 Representative PU leather Product
- 7.13.3 PU leather Sales, Revenue, Price and Gross Margin of Anhui Anli

7.14 Fujian Tianshou

- 7.14.1 Company profile
- 7.14.2 Representative PU leather Product
- 7.14.3 PU leather Sales, Revenue, Price and Gross Margin of Fujian Tianshou
- 7.15 Shandong Jinfeng
 - 7.15.1 Company profile
 - 7.15.2 Representative PU leather Product
- 7.15.3 PU leather Sales, Revenue, Price and Gross Margin of Shandong Jinfeng
- 7.16 Yantai Wanhua
- 7.17 Shandong Tongda
- 7.18 Jiaxing Hexin

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PU LEATHER

- 8.1 Industry Chain of PU leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PU LEATHER

- 9.1 Cost Structure Analysis of PU leather
- 9.2 Raw Materials Cost Analysis of PU leather
- 9.3 Labor Cost Analysis of PU leather
- 9.4 Manufacturing Expenses Analysis of PU leather



CHAPTER 10 MARKETING STATUS ANALYSIS OF PU LEATHER

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: PU leather-EMEA Market Status and Trend Report 2013-2023

Product link: <u>https://marketpublishers.com/r/P61A0D17BFCEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P61A0D17BFCEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970