

PU Artificial Leather-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P1ECE76692DMEN.html

Date: March 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: P1ECE76692DMEN

Abstracts

Report Summary

PU Artificial Leather-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PU Artificial Leather industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of PU Artificial Leather 2013-2017, and development forecast 2018-2023

Main market players of PU Artificial Leather in Europe, with company and product introduction, position in the PU Artificial Leather market

Market status and development trend of PU Artificial Leather by types and applications Cost and profit status of PU Artificial Leather, and marketing status Market growth drivers and challenges

The report segments the Europe PU Artificial Leather market as:

Europe PU Artificial Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



Russia

Europe PU Artificial Leather Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Normal PU Leather

Microfiber PU Leather

Others

Europe PU Artificial Leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Sports shoes

Automobile

Furniture

Other

Europe PU Artificial Leather Market: Players Segment Analysis (Company and Product introduction, PU Artificial Leather Sales Volume, Revenue, Price and Gross Margin):

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PU ARTIFICIAL LEATHER

- 1.1 Definition of PU Artificial Leather in This Report
- 1.2 Commercial Types of PU Artificial Leather
 - 1.2.1 Normal PU Leather
 - 1.2.2 Microfiber PU Leather
 - 1.2.3 Others
- 1.3 Downstream Application of PU Artificial Leather
 - 1.3.1 Sports shoes
 - 1.3.2 Automobile
 - 1.3.3 Furniture
- 1.3.4 Other
- 1.4 Development History of PU Artificial Leather
- 1.5 Market Status and Trend of PU Artificial Leather 2013-2023
- 1.5.1 Europe PU Artificial Leather Market Status and Trend 2013-2023
- 1.5.2 Regional PU Artificial Leather Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PU Artificial Leather in Europe 2013-2017
- 2.2 Consumption Market of PU Artificial Leather in Europe by Regions
- 2.2.1 Consumption Volume of PU Artificial Leather in Europe by Regions
- 2.2.2 Revenue of PU Artificial Leather in Europe by Regions
- 2.3 Market Analysis of PU Artificial Leather in Europe by Regions
 - 2.3.1 Market Analysis of PU Artificial Leather in Germany 2013-2017
 - 2.3.2 Market Analysis of PU Artificial Leather in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of PU Artificial Leather in France 2013-2017
 - 2.3.4 Market Analysis of PU Artificial Leather in Italy 2013-2017
 - 2.3.5 Market Analysis of PU Artificial Leather in Spain 2013-2017
 - 2.3.6 Market Analysis of PU Artificial Leather in Benelux 2013-2017
 - 2.3.7 Market Analysis of PU Artificial Leather in Russia 2013-2017
- 2.4 Market Development Forecast of PU Artificial Leather in Europe 2018-2023
 - 2.4.1 Market Development Forecast of PU Artificial Leather in Europe 2018-2023
 - 2.4.2 Market Development Forecast of PU Artificial Leather by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of PU Artificial Leather in Europe by Types
 - 3.1.2 Revenue of PU Artificial Leather in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of PU Artificial Leather in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of PU Artificial Leather in Europe by Downstream Industry
- 4.2 Demand Volume of PU Artificial Leather by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of PU Artificial Leather by Downstream Industry in Germany
- 4.2.2 Demand Volume of PU Artificial Leather by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of PU Artificial Leather by Downstream Industry in France
- 4.2.4 Demand Volume of PU Artificial Leather by Downstream Industry in Italy
- 4.2.5 Demand Volume of PU Artificial Leather by Downstream Industry in Spain
- 4.2.6 Demand Volume of PU Artificial Leather by Downstream Industry in Benelux
- 4.2.7 Demand Volume of PU Artificial Leather by Downstream Industry in Russia
- 4.3 Market Forecast of PU Artificial Leather in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PU ARTIFICIAL LEATHER

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 PU Artificial Leather Downstream Industry Situation and Trend Overview

CHAPTER 6 PU ARTIFICIAL LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of PU Artificial Leather in Europe by Major Players
- 6.2 Revenue of PU Artificial Leather in Europe by Major Players
- 6.3 Basic Information of PU Artificial Leather by Major Players



- 6.3.1 Headquarters Location and Established Time of PU Artificial Leather Major Players
- 6.3.2 Employees and Revenue Level of PU Artificial Leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PU ARTIFICIAL LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mayur
 - 7.1.1 Company profile
 - 7.1.2 Representative PU Artificial Leather Product
 - 7.1.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Mayur
- **7.2 ATS**
 - 7.2.1 Company profile
 - 7.2.2 Representative PU Artificial Leather Product
 - 7.2.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of ATS
- 7.3 Sempurnaindah Multinusantara
 - 7.3.1 Company profile
 - 7.3.2 Representative PU Artificial Leather Product
- 7.3.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Sempurnaindah Multinusantara
- 7.4 Decorative Plastic
 - 7.4.1 Company profile
 - 7.4.2 Representative PU Artificial Leather Product
- 7.4.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Decorative Plastic
- 7.5 Wellmark
 - 7.5.1 Company profile
 - 7.5.2 Representative PU Artificial Leather Product
 - 7.5.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Wellmark
- 7.6 VinyRoyal Plasticoates (VPPL)
 - 7.6.1 Company profile
 - 7.6.2 Representative PU Artificial Leather Product
- 7.6.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of VinyRoyal Plasticoates (VPPL)
- 7.7 Veekay Group



- 7.7.1 Company profile
- 7.7.2 Representative PU Artificial Leather Product
- 7.7.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Veekay Group

7.8 Duksung

- 7.8.1 Company profile
- 7.8.2 Representative PU Artificial Leather Product
- 7.8.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Duksung

7.9 LEO VINYLS

- 7.9.1 Company profile
- 7.9.2 Representative PU Artificial Leather Product
- 7.9.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of LEO VINYLS
- 7.10 Prabhat Industries
 - 7.10.1 Company profile
 - 7.10.2 Representative PU Artificial Leather Product
- 7.10.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Prabhat Industries

7.11 NAN YA PLASTICS

- 7.11.1 Company profile
- 7.11.2 Representative PU Artificial Leather Product
- 7.11.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of NAN YA PLASTICS
- 7.12 Zoncen Chemical
 - 7.12.1 Company profile
 - 7.12.2 Representative PU Artificial Leather Product
- 7.12.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Zoncen Chemical
- 7.13 Dongtai Leather
 - 7.13.1 Company profile
 - 7.13.2 Representative PU Artificial Leather Product
- 7.13.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Dongtai Leather
- 7.14 Double Elephant
 - 7.14.1 Company profile
 - 7.14.2 Representative PU Artificial Leather Product
- 7.14.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Double Elephant
- 7.15 Wise Star
 - 7.15.1 Company profile
- 7.15.2 Representative PU Artificial Leather Product



- 7.15.3 PU Artificial Leather Sales, Revenue, Price and Gross Margin of Wise Star
- 7.16 Jiangsu Guoxin
- 7.17 Xiefu Group
- 7.18 YongDali
- 7.19 Fuyi Plastic
- 7.20 Polytech Group
- 7.21 Huahong
- 7.22 Yong-Yuan Feng

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PU ARTIFICIAL LEATHER

- 8.1 Industry Chain of PU Artificial Leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PU ARTIFICIAL LEATHER

- 9.1 Cost Structure Analysis of PU Artificial Leather
- 9.2 Raw Materials Cost Analysis of PU Artificial Leather
- 9.3 Labor Cost Analysis of PU Artificial Leather
- 9.4 Manufacturing Expenses Analysis of PU Artificial Leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF PU ARTIFICIAL LEATHER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: PU Artificial Leather-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P1ECE76692DMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P1ECE76692DMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970