

## Protective Coating-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P0B7E2E90B50EN.html

Date: April 2018 Pages: 151 Price: US\$ 2,980.00 (Single User License) ID: P0B7E2E90B50EN

### Abstracts

#### **Report Summary**

Protective Coating-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Protective Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Protective Coating 2013-2017, and development forecast 2018-2023 Main market players of Protective Coating in China, with company and product introduction, position in the Protective Coating market Market status and development trend of Protective Coating by types and applications Cost and profit status of Protective Coating, and marketing status Market growth drivers and challenges

The report segments the China Protective Coating market as:

China Protective Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Protective Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Protective Coatings Sealants

China Protective Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Construction Automotive industry Other

China Protective Coating Market: Players Segment Analysis (Company and Product introduction, Protective Coating Sales Volume, Revenue, Price and Gross Margin):

Henkel AG & Company H.B. Fuller **Bostik SA** Sika AG 3M Company Illinois Tool Works Corporation Avery Dennison Corporation **DAP** Products Royal Adhesives & Sealants, LLC Franklin International **RPM** International AkzoNobel PPG Sherwin-Williams Valspar **RPM** International BASF Kansai Paint **Asian Paints** Nippon Paint

Jotun



Hempel SK KAKEN Carpoly

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF PROTECTIVE COATING**

- 1.1 Definition of Protective Coating in This Report
- 1.2 Commercial Types of Protective Coating
- 1.2.1 Protective Coatings
- 1.2.2 Sealants
- 1.3 Downstream Application of Protective Coating
- 1.3.1 Construction
- 1.3.2 Automotive industry
- 1.3.3 Other
- 1.4 Development History of Protective Coating
- 1.5 Market Status and Trend of Protective Coating 2013-2023
- 1.5.1 China Protective Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Protective Coating Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Protective Coating in China 2013-2017
  2.2 Consumption Market of Protective Coating in China by Regions
  2.2.1 Consumption Volume of Protective Coating in China by Regions
  2.2.2 Revenue of Protective Coating in China by Regions
  2.3 Market Analysis of Protective Coating in China by Regions
  2.3.1 Market Analysis of Protective Coating in North China 2013-2017
  2.3.2 Market Analysis of Protective Coating in Northeast China 2013-2017
  2.3.3 Market Analysis of Protective Coating in East China 2013-2017
  2.3.4 Market Analysis of Protective Coating in Central & South China 2013-2017
  2.3.5 Market Analysis of Protective Coating in Northwest China 2013-2017
  2.3.6 Market Analysis of Protective Coating in Northwest China 2013-2017
  2.4 Market Development Forecast of Protective Coating in China 2018-2023
  2.4.1 Market Development Forecast of Protective Coating in China 2018-2023
- 2.4.2 Market Development Forecast of Protective Coating by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Protective Coating in China by Types
  - 3.1.2 Revenue of Protective Coating in China by Types



- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Protective Coating in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Protective Coating in China by Downstream Industry
- 4.2 Demand Volume of Protective Coating by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Protective Coating by Downstream Industry in North China

4.2.2 Demand Volume of Protective Coating by Downstream Industry in Northeast China

4.2.3 Demand Volume of Protective Coating by Downstream Industry in East China

4.2.4 Demand Volume of Protective Coating by Downstream Industry in Central & South China

4.2.5 Demand Volume of Protective Coating by Downstream Industry in Southwest China

4.2.6 Demand Volume of Protective Coating by Downstream Industry in Northwest China

4.3 Market Forecast of Protective Coating in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROTECTIVE COATING

- 5.1 China Economy Situation and Trend Overview
- 5.2 Protective Coating Downstream Industry Situation and Trend Overview

#### CHAPTER 6 PROTECTIVE COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Protective Coating in China by Major Players

- 6.2 Revenue of Protective Coating in China by Major Players
- 6.3 Basic Information of Protective Coating by Major Players

6.3.1 Headquarters Location and Established Time of Protective Coating Major Players



#### 6.3.2 Employees and Revenue Level of Protective Coating Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

#### CHAPTER 7 PROTECTIVE COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Henkel AG & Company
- 7.1.1 Company profile
- 7.1.2 Representative Protective Coating Product
- 7.1.3 Protective Coating Sales, Revenue, Price and Gross Margin of Henkel AG &

Company

- 7.2 H.B. Fuller
  - 7.2.1 Company profile
  - 7.2.2 Representative Protective Coating Product
  - 7.2.3 Protective Coating Sales, Revenue, Price and Gross Margin of H.B. Fuller
- 7.3 Bostik SA
  - 7.3.1 Company profile
  - 7.3.2 Representative Protective Coating Product
- 7.3.3 Protective Coating Sales, Revenue, Price and Gross Margin of Bostik SA

7.4 Sika AG

- 7.4.1 Company profile
- 7.4.2 Representative Protective Coating Product
- 7.4.3 Protective Coating Sales, Revenue, Price and Gross Margin of Sika AG
- 7.5 3M Company
  - 7.5.1 Company profile
- 7.5.2 Representative Protective Coating Product
- 7.5.3 Protective Coating Sales, Revenue, Price and Gross Margin of 3M Company
- 7.6 Illinois Tool Works Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Protective Coating Product
- 7.6.3 Protective Coating Sales, Revenue, Price and Gross Margin of Illinois Tool Works Corporation
- 7.7 Avery Dennison Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Protective Coating Product
  - 7.7.3 Protective Coating Sales, Revenue, Price and Gross Margin of Avery Dennison



Corporation

- 7.8 DAP Products
  - 7.8.1 Company profile
  - 7.8.2 Representative Protective Coating Product
  - 7.8.3 Protective Coating Sales, Revenue, Price and Gross Margin of DAP Products
- 7.9 Royal Adhesives & Sealants, LLC
  - 7.9.1 Company profile
  - 7.9.2 Representative Protective Coating Product
  - 7.9.3 Protective Coating Sales, Revenue, Price and Gross Margin of Royal Adhesives

& Sealants, LLC

- 7.10 Franklin International
- 7.10.1 Company profile
- 7.10.2 Representative Protective Coating Product
- 7.10.3 Protective Coating Sales, Revenue, Price and Gross Margin of Franklin International

7.11 RPM International

- 7.11.1 Company profile
- 7.11.2 Representative Protective Coating Product
- 7.11.3 Protective Coating Sales, Revenue, Price and Gross Margin of RPM

International

- 7.12 AkzoNobel
  - 7.12.1 Company profile
  - 7.12.2 Representative Protective Coating Product
- 7.12.3 Protective Coating Sales, Revenue, Price and Gross Margin of AkzoNobel

7.13 PPG

- 7.13.1 Company profile
- 7.13.2 Representative Protective Coating Product
- 7.13.3 Protective Coating Sales, Revenue, Price and Gross Margin of PPG

7.14 Sherwin-Williams

7.14.1 Company profile

- 7.14.2 Representative Protective Coating Product
- 7.14.3 Protective Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams

7.15 Valspar

- 7.15.1 Company profile
- 7.15.2 Representative Protective Coating Product
- 7.15.3 Protective Coating Sales, Revenue, Price and Gross Margin of Valspar
- 7.16 RPM International
- 7.17 BASF



7.18 Kansai Paint
7.19 Asian Paints
7.20 Nippon Paint
7.21 Jotun
7.22 Hempel
7.23 SK KAKEN
7.24 Carpoly

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROTECTIVE COATING

- 8.1 Industry Chain of Protective Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROTECTIVE COATING

- 9.1 Cost Structure Analysis of Protective Coating
- 9.2 Raw Materials Cost Analysis of Protective Coating
- 9.3 Labor Cost Analysis of Protective Coating
- 9.4 Manufacturing Expenses Analysis of Protective Coating

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF PROTECTIVE COATING

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Protective Coating-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P0B7E2E90B50EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P0B7E2E90B50EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970