

Propolis-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P925C324C24MEN.html>

Date: August 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: P925C324C24MEN

Abstracts

Report Summary

Propolis-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Propolis industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Propolis 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Propolis worldwide, with company and product introduction, position in the Propolis market

Market status and development trend of Propolis by types and applications

Cost and profit status of Propolis, and marketing status

Market growth drivers and challenges

The report segments the global Propolis market as:

Global Propolis Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Propolis Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Supercritical Extraction CO2 (SFE)

Ethanol Extracted Propolis (EEP)

Glycol Extracted Propolis (GEP)

Global Propolis Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food Industry

Cosmetic Industry

Pharmaceutical Industry

Other

Global Propolis Market: Manufacturers Segment Analysis (Company and Product introduction, Propolis Sales Volume, Revenue, Price and Gross Margin):

Apis Flora

Wax Green

Comvita

MN Propolis

Polenectar

King's Gel

Evergreen

Ponlee

Uniflora

Manuka Health New Zealand

Zhifengtang

Wang's

Bricaas

Baihua

Beewords

Zhonghong Biological

Baoshengyuan

Jiangshan Hengliang

Health & Love

Hongfa

Jiangsu Rigao Bee Products

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PROPOLIS

- 1.1 Definition of Propolis in This Report
- 1.2 Commercial Types of Propolis
 - 1.2.1 Supercritical Extraction CO2 (SFE)
 - 1.2.2 Ethanol Extracted Propolis (EEP)
 - 1.2.3 Glycol Extracted Propolis (GEP)
- 1.3 Downstream Application of Propolis
 - 1.3.1 Food Industry
 - 1.3.2 Cosmetic Industry
 - 1.3.3 Pharmaceutical Industry
 - 1.3.4 Other
- 1.4 Development History of Propolis
- 1.5 Market Status and Trend of Propolis 2013-2023
 - 1.5.1 Global Propolis Market Status and Trend 2013-2023
 - 1.5.2 Regional Propolis Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Propolis 2013-2017
- 2.2 Production Market of Propolis by Regions
 - 2.2.1 Production Volume of Propolis by Regions
 - 2.2.2 Production Value of Propolis by Regions
- 2.3 Demand Market of Propolis by Regions
- 2.4 Production and Demand Status of Propolis by Regions
 - 2.4.1 Production and Demand Status of Propolis by Regions 2013-2017
 - 2.4.2 Import and Export Status of Propolis by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Propolis by Types
- 3.2 Production Value of Propolis by Types
- 3.3 Market Forecast of Propolis by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Propolis by Downstream Industry
- 4.2 Market Forecast of Propolis by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROPOLIS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Propolis Downstream Industry Situation and Trend Overview

CHAPTER 6 PROPOLIS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Propolis by Major Manufacturers
- 6.2 Production Value of Propolis by Major Manufacturers
- 6.3 Basic Information of Propolis by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Propolis Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Propolis Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PROPOLIS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Apis Flora
 - 7.1.1 Company profile
 - 7.1.2 Representative Propolis Product
 - 7.1.3 Propolis Sales, Revenue, Price and Gross Margin of Apis Flora
- 7.2 Wax Green
 - 7.2.1 Company profile
 - 7.2.2 Representative Propolis Product
 - 7.2.3 Propolis Sales, Revenue, Price and Gross Margin of Wax Green
- 7.3 Comvita
 - 7.3.1 Company profile
 - 7.3.2 Representative Propolis Product
 - 7.3.3 Propolis Sales, Revenue, Price and Gross Margin of Comvita
- 7.4 MN Propolis
 - 7.4.1 Company profile
 - 7.4.2 Representative Propolis Product

- 7.4.3 Propolis Sales, Revenue, Price and Gross Margin of MN Propolis
- 7.5 Polenectar
 - 7.5.1 Company profile
 - 7.5.2 Representative Propolis Product
 - 7.5.3 Propolis Sales, Revenue, Price and Gross Margin of Polenectar
- 7.6 King?s Gel
 - 7.6.1 Company profile
 - 7.6.2 Representative Propolis Product
 - 7.6.3 Propolis Sales, Revenue, Price and Gross Margin of King?s Gel
- 7.7 Evergreen
 - 7.7.1 Company profile
 - 7.7.2 Representative Propolis Product
 - 7.7.3 Propolis Sales, Revenue, Price and Gross Margin of Evergreen
- 7.8 Ponlee
 - 7.8.1 Company profile
 - 7.8.2 Representative Propolis Product
 - 7.8.3 Propolis Sales, Revenue, Price and Gross Margin of Ponlee
- 7.9 Uniflora
 - 7.9.1 Company profile
 - 7.9.2 Representative Propolis Product
 - 7.9.3 Propolis Sales, Revenue, Price and Gross Margin of Uniflora
- 7.10 Manuka Health New Zealand
 - 7.10.1 Company profile
 - 7.10.2 Representative Propolis Product
 - 7.10.3 Propolis Sales, Revenue, Price and Gross Margin of Manuka Health New Zealand
- 7.11 Zhifengtang
 - 7.11.1 Company profile
 - 7.11.2 Representative Propolis Product
 - 7.11.3 Propolis Sales, Revenue, Price and Gross Margin of Zhifengtang
- 7.12 Wang?s
 - 7.12.1 Company profile
 - 7.12.2 Representative Propolis Product
 - 7.12.3 Propolis Sales, Revenue, Price and Gross Margin of Wang?s
- 7.13 Bricaas
 - 7.13.1 Company profile
 - 7.13.2 Representative Propolis Product
 - 7.13.3 Propolis Sales, Revenue, Price and Gross Margin of Bricaas
- 7.14 Baihua

- 7.14.1 Company profile
- 7.14.2 Representative Propolis Product
- 7.14.3 Propolis Sales, Revenue, Price and Gross Margin of Baihua
- 7.15 Beewords
 - 7.15.1 Company profile
 - 7.15.2 Representative Propolis Product
 - 7.15.3 Propolis Sales, Revenue, Price and Gross Margin of Beewords
- 7.16 Zhonghong Biological
- 7.17 Baoshengyuan
- 7.18 Jiangshan Hengliang
- 7.19 Health & Love
- 7.20 Hongfa
- 7.21 Jiangsu Rigao Bee Products

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROPOLIS

- 8.1 Industry Chain of Propolis
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROPOLIS

- 9.1 Cost Structure Analysis of Propolis
- 9.2 Raw Materials Cost Analysis of Propolis
- 9.3 Labor Cost Analysis of Propolis
- 9.4 Manufacturing Expenses Analysis of Propolis

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROPOLIS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Propolis-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P925C324C24MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P925C324C24MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970