

Project Portfolio Management-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P2154F723D9EN.html>

Date: February 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: P2154F723D9EN

Abstracts

Report Summary

Project Portfolio Management-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Project Portfolio Management industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Project Portfolio Management 2013-2017, and development forecast 2018-2023

Main market players of Project Portfolio Management in North America, with company and product introduction, position in the Project Portfolio Management market
Market status and development trend of Project Portfolio Management by types and applications

Cost and profit status of Project Portfolio Management, and marketing status

Market growth drivers and challenges

The report segments the North America Project Portfolio Management market as:

North America Project Portfolio Management Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Project Portfolio Management Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Information Technology Solution
New Product Development Solution
Others

North America Project Portfolio Management Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Government
Engineering
Manufacturing
Others

North America Project Portfolio Management Market: Players Segment Analysis (Company and Product introduction, Project Portfolio Management Sales Volume, Revenue, Price and Gross Margin):

CA Technologies
HP
Microsoft
Oracle
SAP SE
Workfront
Planview
Changepoint
Innotas
Planisware
Celoxis Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PROJECT PORTFOLIO MANAGEMENT

- 1.1 Definition of Project Portfolio Management in This Report
- 1.2 Commercial Types of Project Portfolio Management
 - 1.2.1 Information Technology Solution
 - 1.2.2 New Product Development Solution
 - 1.2.3 Others
- 1.3 Downstream Application of Project Portfolio Management
 - 1.3.1 Government
 - 1.3.2 Engineering
 - 1.3.3 Manufacturing
 - 1.3.4 Others
- 1.4 Development History of Project Portfolio Management
- 1.5 Market Status and Trend of Project Portfolio Management 2013-2023
 - 1.5.1 North America Project Portfolio Management Market Status and Trend 2013-2023
 - 1.5.2 Regional Project Portfolio Management Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Project Portfolio Management in North America 2013-2017
- 2.2 Consumption Market of Project Portfolio Management in North America by Regions
 - 2.2.1 Consumption Volume of Project Portfolio Management in North America by Regions
 - 2.2.2 Revenue of Project Portfolio Management in North America by Regions
- 2.3 Market Analysis of Project Portfolio Management in North America by Regions
 - 2.3.1 Market Analysis of Project Portfolio Management in United States 2013-2017
 - 2.3.2 Market Analysis of Project Portfolio Management in Canada 2013-2017
 - 2.3.3 Market Analysis of Project Portfolio Management in Mexico 2013-2017
- 2.4 Market Development Forecast of Project Portfolio Management in North America 2018-2023
 - 2.4.1 Market Development Forecast of Project Portfolio Management in North America 2018-2023
 - 2.4.2 Market Development Forecast of Project Portfolio Management by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Project Portfolio Management in North America by Types

3.1.2 Revenue of Project Portfolio Management in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Project Portfolio Management in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Project Portfolio Management in North America by Downstream Industry

4.2 Demand Volume of Project Portfolio Management by Downstream Industry in Major Countries

4.2.1 Demand Volume of Project Portfolio Management by Downstream Industry in United States

4.2.2 Demand Volume of Project Portfolio Management by Downstream Industry in Canada

4.2.3 Demand Volume of Project Portfolio Management by Downstream Industry in Mexico

4.3 Market Forecast of Project Portfolio Management in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT

5.1 North America Economy Situation and Trend Overview

5.2 Project Portfolio Management Downstream Industry Situation and Trend Overview

CHAPTER 6 PROJECT PORTFOLIO MANAGEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Project Portfolio Management in North America by Major Players

6.2 Revenue of Project Portfolio Management in North America by Major Players

6.3 Basic Information of Project Portfolio Management by Major Players

6.3.1 Headquarters Location and Established Time of Project Portfolio Management
Major Players

6.3.2 Employees and Revenue Level of Project Portfolio Management Major Players
6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PROJECT PORTFOLIO MANAGEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 CA Technologies

7.1.1 Company profile

7.1.2 Representative Project Portfolio Management Product

7.1.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of CA
Technologies

7.2 HP

7.2.1 Company profile

7.2.2 Representative Project Portfolio Management Product

7.2.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of HP

7.3 Microsoft

7.3.1 Company profile

7.3.2 Representative Project Portfolio Management Product

7.3.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of
Microsoft

7.4 Oracle

7.4.1 Company profile

7.4.2 Representative Project Portfolio Management Product

7.4.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Oracle

7.5 SAP SE

7.5.1 Company profile

7.5.2 Representative Project Portfolio Management Product

7.5.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of SAP
SE

7.6 Workfront

7.6.1 Company profile

7.6.2 Representative Project Portfolio Management Product

7.6.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of
Workfront

7.7 Planview

7.7.1 Company profile

7.7.2 Representative Project Portfolio Management Product

7.7.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Planview

7.8 Changepoint

7.8.1 Company profile

7.8.2 Representative Project Portfolio Management Product

7.8.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Changepoint

7.9 Innotas

7.9.1 Company profile

7.9.2 Representative Project Portfolio Management Product

7.9.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Innotas

7.10 Planisware

7.10.1 Company profile

7.10.2 Representative Project Portfolio Management Product

7.10.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Planisware

7.11 Celoxis Technologies

7.11.1 Company profile

7.11.2 Representative Project Portfolio Management Product

7.11.3 Project Portfolio Management Sales, Revenue, Price and Gross Margin of Celoxis Technologies

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT

8.1 Industry Chain of Project Portfolio Management

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT

9.1 Cost Structure Analysis of Project Portfolio Management

9.2 Raw Materials Cost Analysis of Project Portfolio Management

9.3 Labor Cost Analysis of Project Portfolio Management

9.4 Manufacturing Expenses Analysis of Project Portfolio Management

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROJECT PORTFOLIO MANAGEMENT

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Project Portfolio Management-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P2154F723D9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2154F723D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970