

# Programmatic Advertising Platform -Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

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## Abstracts

### Report Summary

Programmatic Advertising Platform -Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Programmatic Advertising Platform industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Programmatic Advertising Platform 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Programmatic Advertising Platform worldwide and market share by regions, with company and product introduction, position in the Programmatic Advertising Platform market

Market status and development trend of Programmatic Advertising Platform by types and applications

Cost and profit status of Programmatic Advertising Platform , and marketing status

Market growth drivers and challenges

The report segments the global Programmatic Advertising Platform market as:

Global Programmatic Advertising Platform Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)  
Asia Pacific (China, Japan, India, Southeast Asia and Australia)  
Latin America (Brazil, Argentina and Colombia)  
Middle East and Africa

Global Programmatic Advertising Platform Market: Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Desktop Display  
Desktop Video  
Mobile Display  
Mobile Video

Global Programmatic Advertising Platform Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Governance  
Commerical  
Others

Global Programmatic Advertising Platform Market: Manufacturers Segment Analysis  
(Company and Product introduction, Programmatic Advertising Platform Sales Volume, Revenue, Price and Gross Margin):

Adobe Systems Incorporated  
Rubicon Project Inc.  
DataXu Inc.  
AOL Inc. (Verizon Communications Inc.)  
AppNexus Inc.  
Yahoo! Inc.  
MediaMath Inc.  
Google Inc. (DoubleClick)  
Adroll.com  
Rocket Fuel Inc.  
The Trade Desk  
Connexity, Inc.  
IPONWEB Holding Limited (BidSwitch)  
RadiumOne, Inc.  
Turn Inc.  
Adform  
Between Digital

Centro, Inc.  
Beeswax  
Fluct

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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