

Programmatic Advertising Platform -Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

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Abstracts

Report Summary

Programmatic Advertising Platform -Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Programmatic Advertising Platform industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Programmatic Advertising Platform 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Programmatic Advertising Platform worldwide and market share by regions, with company and product introduction, position in the Programmatic Advertising Platform market

Market status and development trend of Programmatic Advertising Platform by types and applications

Cost and profit status of Programmatic Advertising Platform , and marketing status

Market growth drivers and challenges

The report segments the global Programmatic Advertising Platform market as:

Global Programmatic Advertising Platform Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)
Asia Pacific (China, Japan, India, Southeast Asia and Australia)
Latin America (Brazil, Argentina and Colombia)
Middle East and Africa

Global Programmatic Advertising Platform Market: Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
Desktop Display
Desktop Video
Mobile Display
Mobile Video

Global Programmatic Advertising Platform Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Governance
Commerical
Others

Global Programmatic Advertising Platform Market: Manufacturers Segment Analysis
(Company and Product introduction, Programmatic Advertising Platform Sales Volume, Revenue, Price and Gross Margin):
Adobe Systems Incorporated
Rubicon Project Inc.
DataXu Inc.
AOL Inc. (Verizon Communications Inc.)
AppNexus Inc.
Yahoo! Inc.
MediaMath Inc.
Google Inc. (DoubleClick)
Adroll.com
Rocket Fuel Inc.
The Trade Desk
Connexity, Inc.
IPONWEB Holding Limited (BidSwitch)
RadiumOne, Inc.
Turn Inc.
Adform
Between Digital

Centro, Inc.

Beeswax

Fluct

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PROGRAMMATIC ADVERTISING PLATFORM

- 1.1 Definition of Programmatic Advertising Platform in This Report
- 1.2 Commercial Types of Programmatic Advertising Platform
 - 1.2.1 Desktop Display
 - 1.2.2 Desktop Video
 - 1.2.3 Mobile Display
 - 1.2.4 Mobile Video
- 1.3 Downstream Application of Programmatic Advertising Platform
 - 1.3.1 Governance
 - 1.3.2 Commerical
 - 1.3.3 Others
- 1.4 Development History of Programmatic Advertising Platform
- 1.5 Market Status and Trend of Programmatic Advertising Platform 2013-2023
 - 1.5.1 Global Programmatic Advertising Platform Market Status and Trend 2013-2023
 - 1.5.2 Regional Programmatic Advertising Platform Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Programmatic Advertising Platform 2013-2017
- 2.2 Sales Market of Programmatic Advertising Platform by Regions
 - 2.2.1 Sales Volume of Programmatic Advertising Platform by Regions
 - 2.2.2 Sales Value of Programmatic Advertising Platform by Regions
- 2.3 Production Market of Programmatic Advertising Platform by Regions
- 2.4 Global Market Forecast of Programmatic Advertising Platform 2018-2023
 - 2.4.1 Global Market Forecast of Programmatic Advertising Platform 2018-2023
 - 2.4.2 Market Forecast of Programmatic Advertising Platform by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Programmatic Advertising Platform by Types
- 3.2 Sales Value of Programmatic Advertising Platform by Types
- 3.3 Market Forecast of Programmatic Advertising Platform by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Programmatic Advertising Platform by Downstream Industry
- 4.2 Global Market Forecast of Programmatic Advertising Platform by Downstream Industry

CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Programmatic Advertising Platform Market Status by Countries
 - 5.1.1 North America Programmatic Advertising Platform Sales by Countries (2013-2017)
 - 5.1.2 North America Programmatic Advertising Platform Revenue by Countries (2013-2017)
 - 5.1.3 United States Programmatic Advertising Platform Market Status (2013-2017)
 - 5.1.4 Canada Programmatic Advertising Platform Market Status (2013-2017)
 - 5.1.5 Mexico Programmatic Advertising Platform Market Status (2013-2017)
- 5.2 North America Programmatic Advertising Platform Market Status by Manufacturers
- 5.3 North America Programmatic Advertising Platform Market Status by Type (2013-2017)
 - 5.3.1 North America Programmatic Advertising Platform Sales by Type (2013-2017)
 - 5.3.2 North America Programmatic Advertising Platform Revenue by Type (2013-2017)
- 5.4 North America Programmatic Advertising Platform Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Programmatic Advertising Platform Market Status by Countries
 - 6.1.1 Europe Programmatic Advertising Platform Sales by Countries (2013-2017)
 - 6.1.2 Europe Programmatic Advertising Platform Revenue by Countries (2013-2017)
 - 6.1.3 Germany Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.4 UK Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.5 France Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.6 Italy Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.7 Russia Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.8 Spain Programmatic Advertising Platform Market Status (2013-2017)
 - 6.1.9 Benelux Programmatic Advertising Platform Market Status (2013-2017)
- 6.2 Europe Programmatic Advertising Platform Market Status by Manufacturers

6.3 Europe Programmatic Advertising Platform Market Status by Type (2013-2017)

6.3.1 Europe Programmatic Advertising Platform Sales by Type (2013-2017)

6.3.2 Europe Programmatic Advertising Platform Revenue by Type (2013-2017)

6.4 Europe Programmatic Advertising Platform Market Status by Downstream Industry (2013-2017)

CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

7.1 Asia Pacific Programmatic Advertising Platform Market Status by Countries

7.1.1 Asia Pacific Programmatic Advertising Platform Sales by Countries (2013-2017)

7.1.2 Asia Pacific Programmatic Advertising Platform Revenue by Countries (2013-2017)

7.1.3 China Programmatic Advertising Platform Market Status (2013-2017)

7.1.4 Japan Programmatic Advertising Platform Market Status (2013-2017)

7.1.5 India Programmatic Advertising Platform Market Status (2013-2017)

7.1.6 Southeast Asia Programmatic Advertising Platform Market Status (2013-2017)

7.1.7 Australia Programmatic Advertising Platform Market Status (2013-2017)

7.2 Asia Pacific Programmatic Advertising Platform Market Status by Manufacturers

7.3 Asia Pacific Programmatic Advertising Platform Market Status by Type (2013-2017)

7.3.1 Asia Pacific Programmatic Advertising Platform Sales by Type (2013-2017)

7.3.2 Asia Pacific Programmatic Advertising Platform Revenue by Type (2013-2017)

7.4 Asia Pacific Programmatic Advertising Platform Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

8.1 Latin America Programmatic Advertising Platform Market Status by Countries

8.1.1 Latin America Programmatic Advertising Platform Sales by Countries (2013-2017)

8.1.2 Latin America Programmatic Advertising Platform Revenue by Countries (2013-2017)

8.1.3 Brazil Programmatic Advertising Platform Market Status (2013-2017)

8.1.4 Argentina Programmatic Advertising Platform Market Status (2013-2017)

8.1.5 Colombia Programmatic Advertising Platform Market Status (2013-2017)

8.2 Latin America Programmatic Advertising Platform Market Status by Manufacturers

8.3 Latin America Programmatic Advertising Platform Market Status by Type (2013-2017)

- 8.3.1 Latin America Programmatic Advertising Platform Sales by Type (2013-2017)
- 8.3.2 Latin America Programmatic Advertising Platform Revenue by Type (2013-2017)
- 8.4 Latin America Programmatic Advertising Platform Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Programmatic Advertising Platform Market Status by Countries
 - 9.1.1 Middle East and Africa Programmatic Advertising Platform Sales by Countries (2013-2017)
 - 9.1.2 Middle East and Africa Programmatic Advertising Platform Revenue by Countries (2013-2017)
 - 9.1.3 Middle East Programmatic Advertising Platform Market Status (2013-2017)
 - 9.1.4 Africa Programmatic Advertising Platform Market Status (2013-2017)
- 9.2 Middle East and Africa Programmatic Advertising Platform Market Status by Manufacturers
- 9.3 Middle East and Africa Programmatic Advertising Platform Market Status by Type (2013-2017)
 - 9.3.1 Middle East and Africa Programmatic Advertising Platform Sales by Type (2013-2017)
 - 9.3.2 Middle East and Africa Programmatic Advertising Platform Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Programmatic Advertising Platform Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF PROGRAMMATIC ADVERTISING PLATFORM

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Programmatic Advertising Platform Downstream Industry Situation and Trend Overview

CHAPTER 11 PROGRAMMATIC ADVERTISING PLATFORM MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Programmatic Advertising Platform by Major Manufacturers
- 11.2 Production Value of Programmatic Advertising Platform by Major Manufacturers

11.3 Basic Information of Programmatic Advertising Platform by Major Manufacturers

11.3.1 Headquarters Location and Established Time of Programmatic Advertising Platform Major Manufacturer

11.3.2 Employees and Revenue Level of Programmatic Advertising Platform Major Manufacturer

11.4 Market Competition News and Trend

11.4.1 Merger, Consolidation or Acquisition News

11.4.2 Investment or Disinvestment News

11.4.3 New Product Development and Launch

CHAPTER 12 PROGRAMMATIC ADVERTISING PLATFORM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

12.1 Adobe Systems Incorporated

12.1.1 Company profile

12.1.2 Representative Programmatic Advertising Platform Product

12.1.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Adobe Systems Incorporated

12.2 Rubicon Project Inc.

12.2.1 Company profile

12.2.2 Representative Programmatic Advertising Platform Product

12.2.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Rubicon Project Inc.

12.3 DataXu Inc.

12.3.1 Company profile

12.3.2 Representative Programmatic Advertising Platform Product

12.3.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of DataXu Inc.

12.4 AOL Inc. (Verizon Communications Inc.)

12.4.1 Company profile

12.4.2 Representative Programmatic Advertising Platform Product

12.4.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of AOL Inc. (Verizon Communications Inc.)

12.5 AppNexus Inc.

12.5.1 Company profile

12.5.2 Representative Programmatic Advertising Platform Product

12.5.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of AppNexus Inc.

12.6 Yahoo! Inc.

- 12.6.1 Company profile
- 12.6.2 Representative Programmatic Advertising Platform Product
- 12.6.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Yahoo! Inc.
- 12.7 MediaMath Inc.
 - 12.7.1 Company profile
 - 12.7.2 Representative Programmatic Advertising Platform Product
 - 12.7.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of MediaMath Inc.
- 12.8 Google Inc. (DoubleClick)
 - 12.8.1 Company profile
 - 12.8.2 Representative Programmatic Advertising Platform Product
 - 12.8.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Google Inc. (DoubleClick)
- 12.9 Adroll.com
 - 12.9.1 Company profile
 - 12.9.2 Representative Programmatic Advertising Platform Product
 - 12.9.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Adroll.com
- 12.10 Rocket Fuel Inc.
 - 12.10.1 Company profile
 - 12.10.2 Representative Programmatic Advertising Platform Product
 - 12.10.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Rocket Fuel Inc.
- 12.11 The Trade Desk
 - 12.11.1 Company profile
 - 12.11.2 Representative Programmatic Advertising Platform Product
 - 12.11.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of The Trade Desk
- 12.12 Connexity, Inc.
 - 12.12.1 Company profile
 - 12.12.2 Representative Programmatic Advertising Platform Product
 - 12.12.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Connexity, Inc.
- 12.13 IPONWEB Holding Limited (BidSwitch)
 - 12.13.1 Company profile
 - 12.13.2 Representative Programmatic Advertising Platform Product
 - 12.13.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of IPONWEB Holding Limited (BidSwitch)

12.14 RadiumOne, Inc.

12.14.1 Company profile

12.14.2 Representative Programmatic Advertising Platform Product

12.14.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of RadiumOne, Inc.

12.15 Turn Inc.

12.15.1 Company profile

12.15.2 Representative Programmatic Advertising Platform Product

12.15.3 Programmatic Advertising Platform Sales, Revenue, Price and Gross Margin of Turn Inc.

12.16 Adform

12.17 Between Digital

12.18 Centro, Inc.

12.19 Beeswax

12.20 Fluct

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROGRAMMATIC ADVERTISING PLATFORM

13.1 Industry Chain of Programmatic Advertising Platform

13.2 Upstream Market and Representative Companies Analysis

13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF PROGRAMMATIC ADVERTISING PLATFORM

14.1 Cost Structure Analysis of Programmatic Advertising Platform

14.2 Raw Materials Cost Analysis of Programmatic Advertising Platform

14.3 Labor Cost Analysis of Programmatic Advertising Platform

14.4 Manufacturing Expenses Analysis of Programmatic Advertising Platform

CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Reference

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