

Professional Athletic Footwear-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P63C5BC4118EN.html

Date: April 2018

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: P63C5BC4118EN

Abstracts

Report Summary

Professional Athletic Footwear-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Professional Athletic Footwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Professional Athletic Footwear 2013-2017, and development forecast 2018-2023

Main market players of Professional Athletic Footwear in India, with company and product introduction, position in the Professional Athletic Footwear market Market status and development trend of Professional Athletic Footwear by types and applications

Cost and profit status of Professional Athletic Footwear, and marketing status Market growth drivers and challenges

The report segments the India Professional Athletic Footwear market as:

India Professional Athletic Footwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India



India Professional Athletic Footwear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Football Sport
Basketball Sport

India Professional Athletic Footwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

India Professional Athletic Footwear Market: Players Segment Analysis (Company and Product introduction, Professional Athletic Footwear Sales Volume, Revenue, Price and Gross Margin):

NIKE

Adidas Group

Puma

New Balance

Asics

Skecher

K-Swiss

MIZUNO

KAPPA

Merrell

Vibram

LI-NING

ANTA

XTEP

361°

PEAK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PROFESSIONAL ATHLETIC FOOTWEAR

- 1.1 Definition of Professional Athletic Footwear in This Report
- 1.2 Commercial Types of Professional Athletic Footwear
 - 1.2.1 Football Sport
 - 1.2.2 Basketball Sport
- 1.3 Downstream Application of Professional Athletic Footwear
 - 1.3.1 Men
 - 1.3.2 Women
- 1.4 Development History of Professional Athletic Footwear
- 1.5 Market Status and Trend of Professional Athletic Footwear 2013-2023
- 1.5.1 India Professional Athletic Footwear Market Status and Trend 2013-2023
- 1.5.2 Regional Professional Athletic Footwear Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Professional Athletic Footwear in India 2013-2017
- 2.2 Consumption Market of Professional Athletic Footwear in India by Regions
 - 2.2.1 Consumption Volume of Professional Athletic Footwear in India by Regions
 - 2.2.2 Revenue of Professional Athletic Footwear in India by Regions
- 2.3 Market Analysis of Professional Athletic Footwear in India by Regions
 - 2.3.1 Market Analysis of Professional Athletic Footwear in North India 2013-2017
 - 2.3.2 Market Analysis of Professional Athletic Footwear in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Professional Athletic Footwear in East India 2013-2017
 - 2.3.4 Market Analysis of Professional Athletic Footwear in South India 2013-2017
 - 2.3.5 Market Analysis of Professional Athletic Footwear in West India 2013-2017
- 2.4 Market Development Forecast of Professional Athletic Footwear in India 2017-2023
- 2.4.1 Market Development Forecast of Professional Athletic Footwear in India 2017-2023
- 2.4.2 Market Development Forecast of Professional Athletic Footwear by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Professional Athletic Footwear in India by Types
 - 3.1.2 Revenue of Professional Athletic Footwear in India by Types



- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Professional Athletic Footwear in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Professional Athletic Footwear in India by Downstream Industry
- 4.2 Demand Volume of Professional Athletic Footwear by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Professional Athletic Footwear by Downstream Industry in North India
- 4.2.2 Demand Volume of Professional Athletic Footwear by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Professional Athletic Footwear by Downstream Industry in East India
- 4.2.4 Demand Volume of Professional Athletic Footwear by Downstream Industry in South India
- 4.2.5 Demand Volume of Professional Athletic Footwear by Downstream Industry in West India
- 4.3 Market Forecast of Professional Athletic Footwear in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROFESSIONAL ATHLETIC FOOTWEAR

- 5.1 India Economy Situation and Trend Overview
- 5.2 Professional Athletic Footwear Downstream Industry Situation and Trend Overview

CHAPTER 6 PROFESSIONAL ATHLETIC FOOTWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Professional Athletic Footwear in India by Major Players
- 6.2 Revenue of Professional Athletic Footwear in India by Major Players
- 6.3 Basic Information of Professional Athletic Footwear by Major Players
- 6.3.1 Headquarters Location and Established Time of Professional Athletic Footwear



Major Players

- 6.3.2 Employees and Revenue Level of Professional Athletic Footwear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PROFESSIONAL ATHLETIC FOOTWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 NIKE

- 7.1.1 Company profile
- 7.1.2 Representative Professional Athletic Footwear Product
- 7.1.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of NIKE
- 7.2 Adidas Group
 - 7.2.1 Company profile
 - 7.2.2 Representative Professional Athletic Footwear Product
- 7.2.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of Adidas Group
- 7.3 Puma
 - 7.3.1 Company profile
 - 7.3.2 Representative Professional Athletic Footwear Product
 - 7.3.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of Puma
- 7.4 New Balance
 - 7.4.1 Company profile
 - 7.4.2 Representative Professional Athletic Footwear Product
- 7.4.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of New Balance
- 7.5 Asics
 - 7.5.1 Company profile
 - 7.5.2 Representative Professional Athletic Footwear Product
- 7.5.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of Asics
- 7.6 Skecher
 - 7.6.1 Company profile
 - 7.6.2 Representative Professional Athletic Footwear Product
 - 7.6.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of

Skecher

- 7.7 K-Swiss
 - 7.7.1 Company profile



- 7.7.2 Representative Professional Athletic Footwear Product
- 7.7.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of K-Swiss

7.8 MIZUNO

- 7.8.1 Company profile
- 7.8.2 Representative Professional Athletic Footwear Product
- 7.8.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of MIZUNO
- 7.9 KAPPA
 - 7.9.1 Company profile
 - 7.9.2 Representative Professional Athletic Footwear Product
- 7.9.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of KAPPA
- 7.10 Merrell
 - 7.10.1 Company profile
 - 7.10.2 Representative Professional Athletic Footwear Product
- 7.10.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of Merrell
- 7.11 Vibram
 - 7.11.1 Company profile
 - 7.11.2 Representative Professional Athletic Footwear Product
- 7.11.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of Vibram
- **7.12 LI-NING**
 - 7.12.1 Company profile
 - 7.12.2 Representative Professional Athletic Footwear Product
- 7.12.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of LI-NING
- 7.13 ANTA
 - 7.13.1 Company profile
 - 7.13.2 Representative Professional Athletic Footwear Product
- 7.13.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of ANTA
- 7.14 XTEP
 - 7.14.1 Company profile
 - 7.14.2 Representative Professional Athletic Footwear Product
- 7.14.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of XTEP
- 7.15 361°



- 7.15.1 Company profile
- 7.15.2 Representative Professional Athletic Footwear Product
- 7.15.3 Professional Athletic Footwear Sales, Revenue, Price and Gross Margin of 361°
- **7.16 PEAK**

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROFESSIONAL ATHLETIC FOOTWEAR

- 8.1 Industry Chain of Professional Athletic Footwear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROFESSIONAL ATHLETIC FOOTWEAR

- 9.1 Cost Structure Analysis of Professional Athletic Footwear
- 9.2 Raw Materials Cost Analysis of Professional Athletic Footwear
- 9.3 Labor Cost Analysis of Professional Athletic Footwear
- 9.4 Manufacturing Expenses Analysis of Professional Athletic Footwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROFESSIONAL ATHLETIC FOOTWEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Professional Athletic Footwear-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P63C5BC4118EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P63C5BC4118EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970