

Procurement as a Service (PaaS)-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P30C34EF75CEN.html>

Date: August 2019

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: P30C34EF75CEN

Abstracts

Report Summary

Procurement as a Service (PaaS)-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Procurement as a Service (PaaS) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Procurement as a Service (PaaS) 2013-2017, and development forecast 2018-2023

Main market players of Procurement as a Service (PaaS) in North America, with company and product introduction, position in the Procurement as a Service (PaaS) market

Market status and development trend of Procurement as a Service (PaaS) by types and applications

Cost and profit status of Procurement as a Service (PaaS), and marketing status

Market growth drivers and challenges

The report segments the North America Procurement as a Service (PaaS) market as:

North America Procurement as a Service (PaaS) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Procurement as a Service (PaaS) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Strategic Sourcing
- Spend Management
- Category Management
- Process Management
- Contract Management
- Transactions Management
- Others

North America Procurement as a Service (PaaS) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Manufacturing
- BFSI
- Retail and Consumer Goods
- IT and Telecom
- Energy and Utilities
- Healthcare
- Others

North America Procurement as a Service (PaaS) Market: Players Segment Analysis (Company and Product introduction, Procurement as a Service (PaaS) Sales Volume, Revenue, Price and Gross Margin):

- GEP
- Proxima
- IBM
- Infosys
- Accenture
- Capgemini
- WNS
- Wipro
- HCL Technologies
- Genpact
- Corbus
- Xchanging (DXC Technology)

Aegis
TCS
CA Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PROCUREMENT AS A SERVICE (PAAS)

- 1.1 Definition of Procurement as a Service (PaaS) in This Report
- 1.2 Commercial Types of Procurement as a Service (PaaS)
 - 1.2.1 Strategic Sourcing
 - 1.2.2 Spend Management
 - 1.2.3 Category Management
 - 1.2.4 Process Management
 - 1.2.5 Contract Management
 - 1.2.6 Transactions Management
 - 1.2.7 Others
- 1.3 Downstream Application of Procurement as a Service (PaaS)
 - 1.3.1 Manufacturing
 - 1.3.2 BFSI
 - 1.3.3 Retail and Consumer Goods
 - 1.3.4 IT and Telecom
 - 1.3.5 Energy and Utilities
 - 1.3.6 Healthcare
 - 1.3.7 Others
- 1.4 Development History of Procurement as a Service (PaaS)
- 1.5 Market Status and Trend of Procurement as a Service (PaaS) 2013-2023
 - 1.5.1 North America Procurement as a Service (PaaS) Market Status and Trend 2013-2023
 - 1.5.2 Regional Procurement as a Service (PaaS) Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Procurement as a Service (PaaS) in North America 2013-2017
- 2.2 Consumption Market of Procurement as a Service (PaaS) in North America by Regions
 - 2.2.1 Consumption Volume of Procurement as a Service (PaaS) in North America by Regions
 - 2.2.2 Revenue of Procurement as a Service (PaaS) in North America by Regions
- 2.3 Market Analysis of Procurement as a Service (PaaS) in North America by Regions
 - 2.3.1 Market Analysis of Procurement as a Service (PaaS) in United States 2013-2017
 - 2.3.2 Market Analysis of Procurement as a Service (PaaS) in Canada 2013-2017
 - 2.3.3 Market Analysis of Procurement as a Service (PaaS) in Mexico 2013-2017

2.4 Market Development Forecast of Procurement as a Service (PaaS) in North America 2018-2023

2.4.1 Market Development Forecast of Procurement as a Service (PaaS) in North America 2018-2023

2.4.2 Market Development Forecast of Procurement as a Service (PaaS) by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Procurement as a Service (PaaS) in North America by Types

3.1.2 Revenue of Procurement as a Service (PaaS) in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Procurement as a Service (PaaS) in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Procurement as a Service (PaaS) in North America by Downstream Industry

4.2 Demand Volume of Procurement as a Service (PaaS) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Procurement as a Service (PaaS) by Downstream Industry in United States

4.2.2 Demand Volume of Procurement as a Service (PaaS) by Downstream Industry in Canada

4.2.3 Demand Volume of Procurement as a Service (PaaS) by Downstream Industry in Mexico

4.3 Market Forecast of Procurement as a Service (PaaS) in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROCUREMENT AS A SERVICE (PAAS)

5.1 North America Economy Situation and Trend Overview

5.2 Procurement as a Service (PaaS) Downstream Industry Situation and Trend Overview

CHAPTER 6 PROCUREMENT AS A SERVICE (PAAS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Procurement as a Service (PaaS) in North America by Major Players

6.2 Revenue of Procurement as a Service (PaaS) in North America by Major Players

6.3 Basic Information of Procurement as a Service (PaaS) by Major Players

6.3.1 Headquarters Location and Established Time of Procurement as a Service (PaaS) Major Players

6.3.2 Employees and Revenue Level of Procurement as a Service (PaaS) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PROCUREMENT AS A SERVICE (PAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 GEP

7.1.1 Company profile

7.1.2 Representative Procurement as a Service (PaaS) Product

7.1.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of GEP

7.2 Proxima

7.2.1 Company profile

7.2.2 Representative Procurement as a Service (PaaS) Product

7.2.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Proxima

7.3 IBM

7.3.1 Company profile

7.3.2 Representative Procurement as a Service (PaaS) Product

7.3.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of IBM

7.4 Infosys

7.4.1 Company profile

- 7.4.2 Representative Procurement as a Service (PaaS) Product
- 7.4.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Infosys
- 7.5 Accenture
 - 7.5.1 Company profile
 - 7.5.2 Representative Procurement as a Service (PaaS) Product
 - 7.5.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Accenture
- 7.6 Capgemini
 - 7.6.1 Company profile
 - 7.6.2 Representative Procurement as a Service (PaaS) Product
 - 7.6.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Capgemini
- 7.7 WNS
 - 7.7.1 Company profile
 - 7.7.2 Representative Procurement as a Service (PaaS) Product
 - 7.7.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of WNS
- 7.8 Wipro
 - 7.8.1 Company profile
 - 7.8.2 Representative Procurement as a Service (PaaS) Product
 - 7.8.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Wipro
- 7.9 HCL Technologies
 - 7.9.1 Company profile
 - 7.9.2 Representative Procurement as a Service (PaaS) Product
 - 7.9.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of HCL Technologies
- 7.10 Genpact
 - 7.10.1 Company profile
 - 7.10.2 Representative Procurement as a Service (PaaS) Product
 - 7.10.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Genpact
- 7.11 Corbus
 - 7.11.1 Company profile
 - 7.11.2 Representative Procurement as a Service (PaaS) Product
 - 7.11.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Corbus
- 7.12 Xchanging (DXC Technology)

- 7.12.1 Company profile
- 7.12.2 Representative Procurement as a Service (PaaS) Product
- 7.12.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Xchanging (DXC Technology)
- 7.13 Aegis
 - 7.13.1 Company profile
 - 7.13.2 Representative Procurement as a Service (PaaS) Product
 - 7.13.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of Aegis
- 7.14 TCS
 - 7.14.1 Company profile
 - 7.14.2 Representative Procurement as a Service (PaaS) Product
 - 7.14.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of TCS
- 7.15 CA Technologies
 - 7.15.1 Company profile
 - 7.15.2 Representative Procurement as a Service (PaaS) Product
 - 7.15.3 Procurement as a Service (PaaS) Sales, Revenue, Price and Gross Margin of CA Technologies

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROCUREMENT AS A SERVICE (PAAS)

- 8.1 Industry Chain of Procurement as a Service (PaaS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROCUREMENT AS A SERVICE (PAAS)

- 9.1 Cost Structure Analysis of Procurement as a Service (PaaS)
- 9.2 Raw Materials Cost Analysis of Procurement as a Service (PaaS)
- 9.3 Labor Cost Analysis of Procurement as a Service (PaaS)
- 9.4 Manufacturing Expenses Analysis of Procurement as a Service (PaaS)

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROCUREMENT AS A SERVICE (PAAS)

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Procurement as a Service (PaaS)-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P30C34EF75CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P30C34EF75CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

