

# Processed Seafood-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P51C42AE3E9MEN.html>

Date: March 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: P51C42AE3E9MEN

## Abstracts

### Report Summary

Processed Seafood-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Processed Seafood industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Processed Seafood 2013-2017, and development forecast 2018-2023

Main market players of Processed Seafood in South America, with company and product introduction, position in the Processed Seafood market

Market status and development trend of Processed Seafood by types and applications

Cost and profit status of Processed Seafood, and marketing status

Market growth drivers and challenges

The report segments the South America Processed Seafood market as:

South America Processed Seafood Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Processed Seafood Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gutting Machines  
Filleting Machines  
Slaughter Machines  
Scaling Machines  
Skinning Machines  
Eboning Machines  
Others

South America Processed Seafood Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Frozen  
Canned  
Dried  
Smoked  
Others

South America Processed Seafood Market: Players Segment Analysis (Company and Product introduction, Processed Seafood Sales Volume, Revenue, Price and Gross Margin):

Freiremar S.A  
Leigh Fisheries Ltd  
Marine Harvest ASA  
Wm Morrison Supermarkets  
Lee Fishing Company  
Seattle Fish Company  
Tesco PLC  
Thai Union Group  
Royal Greenland A/S  
John Westfoods Ltd  
Abba Seafoods AB  
Cuulong Fish JSC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PROCESSED SEAFOOD**

- 1.1 Definition of Processed Seafood in This Report
- 1.2 Commercial Types of Processed Seafood
  - 1.2.1 Gutting Machines
  - 1.2.2 Filleting Machines
  - 1.2.3 Slaughter Machines
  - 1.2.4 Scaling Machines
  - 1.2.5 Skinning Machines
  - 1.2.6 Eboning Machines
  - 1.2.7 Others
- 1.3 Downstream Application of Processed Seafood
  - 1.3.1 Frozen
  - 1.3.2 Canned
  - 1.3.3 Dried
  - 1.3.4 Smoked
  - 1.3.5 Others
- 1.4 Development History of Processed Seafood
- 1.5 Market Status and Trend of Processed Seafood 2013-2023
  - 1.5.1 South America Processed Seafood Market Status and Trend 2013-2023
  - 1.5.2 Regional Processed Seafood Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Processed Seafood in South America 2013-2017
- 2.2 Consumption Market of Processed Seafood in South America by Regions
  - 2.2.1 Consumption Volume of Processed Seafood in South America by Regions
  - 2.2.2 Revenue of Processed Seafood in South America by Regions
- 2.3 Market Analysis of Processed Seafood in South America by Regions
  - 2.3.1 Market Analysis of Processed Seafood in Brazil 2013-2017
  - 2.3.2 Market Analysis of Processed Seafood in Argentina 2013-2017
  - 2.3.3 Market Analysis of Processed Seafood in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Processed Seafood in Colombia 2013-2017
  - 2.3.5 Market Analysis of Processed Seafood in Others 2013-2017
- 2.4 Market Development Forecast of Processed Seafood in South America 2018-2023
  - 2.4.1 Market Development Forecast of Processed Seafood in South America 2018-2023

## 2.4.2 Market Development Forecast of Processed Seafood by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

#### 3.1 Whole South America Market Status by Types

##### 3.1.1 Consumption Volume of Processed Seafood in South America by Types

##### 3.1.2 Revenue of Processed Seafood in South America by Types

#### 3.2 South America Market Status by Types in Major Countries

##### 3.2.1 Market Status by Types in Brazil

##### 3.2.2 Market Status by Types in Argentina

##### 3.2.3 Market Status by Types in Venezuela

##### 3.2.4 Market Status by Types in Colombia

##### 3.2.5 Market Status by Types in Others

#### 3.3 Market Forecast of Processed Seafood in South America by Types

### **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

#### 4.1 Demand Volume of Processed Seafood in South America by Downstream Industry

#### 4.2 Demand Volume of Processed Seafood by Downstream Industry in Major Countries

##### 4.2.1 Demand Volume of Processed Seafood by Downstream Industry in Brazil

##### 4.2.2 Demand Volume of Processed Seafood by Downstream Industry in Argentina

##### 4.2.3 Demand Volume of Processed Seafood by Downstream Industry in Venezuela

##### 4.2.4 Demand Volume of Processed Seafood by Downstream Industry in Colombia

##### 4.2.5 Demand Volume of Processed Seafood by Downstream Industry in Others

#### 4.3 Market Forecast of Processed Seafood in South America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROCESSED SEAFOOD**

#### 5.1 South America Economy Situation and Trend Overview

#### 5.2 Processed Seafood Downstream Industry Situation and Trend Overview

### **CHAPTER 6 PROCESSED SEAFOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

#### 6.1 Sales Volume of Processed Seafood in South America by Major Players

#### 6.2 Revenue of Processed Seafood in South America by Major Players

#### 6.3 Basic Information of Processed Seafood by Major Players

##### 6.3.1 Headquarters Location and Established Time of Processed Seafood Major

## Players

6.3.2 Employees and Revenue Level of Processed Seafood Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PROCESSED SEAFOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Freiremar S.A

7.1.1 Company profile

7.1.2 Representative Processed Seafood Product

7.1.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Freiremar S.A

### 7.2 Leigh Fisheries Ltd

7.2.1 Company profile

7.2.2 Representative Processed Seafood Product

7.2.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Leigh Fisheries

Ltd

### 7.3 Marine Harvest ASA

7.3.1 Company profile

7.3.2 Representative Processed Seafood Product

7.3.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Marine Harvest

ASA

### 7.4 Wm Morrison Supermarkets

7.4.1 Company profile

7.4.2 Representative Processed Seafood Product

7.4.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Wm Morrison

Supermarkets

### 7.5 Lee Fishing Company

7.5.1 Company profile

7.5.2 Representative Processed Seafood Product

7.5.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Lee Fishing

Company

### 7.6 Seattle Fish Company

7.6.1 Company profile

7.6.2 Representative Processed Seafood Product

7.6.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Seattle Fish

Company

## 7.7 Tesco PLC

7.7.1 Company profile

7.7.2 Representative Processed Seafood Product

7.7.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Tesco PLC

## 7.8 Thai Union Group

7.8.1 Company profile

7.8.2 Representative Processed Seafood Product

7.8.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Thai Union Group

## 7.9 Royal Greenland A/S

7.9.1 Company profile

7.9.2 Representative Processed Seafood Product

7.9.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Royal Greenland A/S

## 7.10 John Westfoods Ltd

7.10.1 Company profile

7.10.2 Representative Processed Seafood Product

7.10.3 Processed Seafood Sales, Revenue, Price and Gross Margin of John Westfoods Ltd

## 7.11 Abba Seafoods AB

7.11.1 Company profile

7.11.2 Representative Processed Seafood Product

7.11.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Abba Seafoods AB

## 7.12 Cuulong Fish JSC

7.12.1 Company profile

7.12.2 Representative Processed Seafood Product

7.12.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Cuulong Fish JSC

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROCESSED SEAFOOD**

8.1 Industry Chain of Processed Seafood

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROCESSED SEAFOOD**

- 9.1 Cost Structure Analysis of Processed Seafood
- 9.2 Raw Materials Cost Analysis of Processed Seafood
- 9.3 Labor Cost Analysis of Processed Seafood
- 9.4 Manufacturing Expenses Analysis of Processed Seafood

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PROCESSED SEAFOOD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Processed Seafood-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P51C42AE3E9MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P51C42AE3E9MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970