

Processed Seafood-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P1737D023F2MEN.html

Date: March 2018 Pages: 137 Price: US\$ 2,980.00 (Single User License) ID: P1737D023F2MEN

Abstracts

Report Summary

Processed Seafood-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Processed Seafood industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Processed Seafood 2013-2017, and development forecast 2018-2023 Main market players of Processed Seafood in China, with company and product introduction, position in the Processed Seafood market Market status and development trend of Processed Seafood by types and applications Cost and profit status of Processed Seafood, and marketing status Market growth drivers and challenges

The report segments the China Processed Seafood market as:

China Processed Seafood Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China Processed Seafood Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Gutting Machines Filleting Machines Slaughter Machines Scaling Machines Skinning Machines Eboning Machines Others

China Processed Seafood Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Frozen Canned Dried Smoked Others

China Processed Seafood Market: Players Segment Analysis (Company and Product introduction, Processed Seafood Sales Volume, Revenue, Price and Gross Margin): Freiremar S.A Leigh Fisheries Ltd Marine Harvest ASA Wm Morrison Supermarkets Lee Fishing Company Seattle Fish Company Tesco PLC Thai Union Group Royal Greenland A/S John Westfoods Ltd Abba Seafoods AB Cuulong Fish JSC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PROCESSED SEAFOOD

- 1.1 Definition of Processed Seafood in This Report
- 1.2 Commercial Types of Processed Seafood
- 1.2.1 Gutting Machines
- 1.2.2 Filleting Machines
- 1.2.3 Slaughter Machines
- 1.2.4 Scaling Machines
- 1.2.5 Skinning Machines
- 1.2.6 Eboning Machines
- 1.2.7 Others
- 1.3 Downstream Application of Processed Seafood
 - 1.3.1 Frozen
 - 1.3.2 Canned
 - 1.3.3 Dried
 - 1.3.4 Smoked
 - 1.3.5 Others
- 1.4 Development History of Processed Seafood
- 1.5 Market Status and Trend of Processed Seafood 2013-2023
 - 1.5.1 China Processed Seafood Market Status and Trend 2013-2023
 - 1.5.2 Regional Processed Seafood Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Processed Seafood in China 2013-2017
- 2.2 Consumption Market of Processed Seafood in China by Regions
- 2.2.1 Consumption Volume of Processed Seafood in China by Regions
- 2.2.2 Revenue of Processed Seafood in China by Regions
- 2.3 Market Analysis of Processed Seafood in China by Regions
- 2.3.1 Market Analysis of Processed Seafood in North China 2013-2017
- 2.3.2 Market Analysis of Processed Seafood in Northeast China 2013-2017
- 2.3.3 Market Analysis of Processed Seafood in East China 2013-2017
- 2.3.4 Market Analysis of Processed Seafood in Central & South China 2013-2017
- 2.3.5 Market Analysis of Processed Seafood in Southwest China 2013-2017
- 2.3.6 Market Analysis of Processed Seafood in Northwest China 2013-2017
- 2.4 Market Development Forecast of Processed Seafood in China 2018-2023
 - 2.4.1 Market Development Forecast of Processed Seafood in China 2018-2023



2.4.2 Market Development Forecast of Processed Seafood by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Processed Seafood in China by Types
- 3.1.2 Revenue of Processed Seafood in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Processed Seafood in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Processed Seafood in China by Downstream Industry

4.2 Demand Volume of Processed Seafood by Downstream Industry in Major Countries

4.2.1 Demand Volume of Processed Seafood by Downstream Industry in North China

4.2.2 Demand Volume of Processed Seafood by Downstream Industry in Northeast China

4.2.3 Demand Volume of Processed Seafood by Downstream Industry in East China

4.2.4 Demand Volume of Processed Seafood by Downstream Industry in Central & South China

4.2.5 Demand Volume of Processed Seafood by Downstream Industry in Southwest China

4.2.6 Demand Volume of Processed Seafood by Downstream Industry in Northwest China

4.3 Market Forecast of Processed Seafood in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROCESSED SEAFOOD

5.1 China Economy Situation and Trend Overview

5.2 Processed Seafood Downstream Industry Situation and Trend Overview

CHAPTER 6 PROCESSED SEAFOOD MARKET COMPETITION STATUS BY



MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Processed Seafood in China by Major Players
- 6.2 Revenue of Processed Seafood in China by Major Players
- 6.3 Basic Information of Processed Seafood by Major Players

6.3.1 Headquarters Location and Established Time of Processed Seafood Major Players

- 6.3.2 Employees and Revenue Level of Processed Seafood Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PROCESSED SEAFOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Freiremar S.A
 - 7.1.1 Company profile
 - 7.1.2 Representative Processed Seafood Product
 - 7.1.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Freiremar S.A
- 7.2 Leigh Fisheries Ltd
 - 7.2.1 Company profile
 - 7.2.2 Representative Processed Seafood Product
- 7.2.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Leigh Fisheries Ltd
- 7.3 Marine Harvest ASA
- 7.3.1 Company profile
- 7.3.2 Representative Processed Seafood Product
- 7.3.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Marine Harvest ASA
- 7.4 Wm Morrison Supermarkets
- 7.4.1 Company profile
- 7.4.2 Representative Processed Seafood Product
- 7.4.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Wm Morrison Supermarkets
- 7.5 Lee Fishing Company
- 7.5.1 Company profile
- 7.5.2 Representative Processed Seafood Product
- 7.5.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Lee Fishing



Company

7.6 Seattle Fish Company

- 7.6.1 Company profile
- 7.6.2 Representative Processed Seafood Product

7.6.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Seattle Fish

Company

- 7.7 Tesco PLC
 - 7.7.1 Company profile
- 7.7.2 Representative Processed Seafood Product
- 7.7.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Tesco PLC
- 7.8 Thai Union Group
- 7.8.1 Company profile
- 7.8.2 Representative Processed Seafood Product
- 7.8.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Thai Union Group
- 7.9 Royal Greenland A/S
- 7.9.1 Company profile
- 7.9.2 Representative Processed Seafood Product
- 7.9.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Royal

Greenland A/S

7.10 John Westfoods Ltd

- 7.10.1 Company profile
- 7.10.2 Representative Processed Seafood Product
- 7.10.3 Processed Seafood Sales, Revenue, Price and Gross Margin of John

Westfoods Ltd

- 7.11 Abba Seafoods AB
 - 7.11.1 Company profile
 - 7.11.2 Representative Processed Seafood Product
- 7.11.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Abba Seafoods AB
- 7.12 Cuulong Fish JSC
 - 7.12.1 Company profile
 - 7.12.2 Representative Processed Seafood Product
- 7.12.3 Processed Seafood Sales, Revenue, Price and Gross Margin of Cuulong Fish JSC

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROCESSED SEAFOOD



- 8.1 Industry Chain of Processed Seafood
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROCESSED SEAFOOD

- 9.1 Cost Structure Analysis of Processed Seafood
- 9.2 Raw Materials Cost Analysis of Processed Seafood
- 9.3 Labor Cost Analysis of Processed Seafood
- 9.4 Manufacturing Expenses Analysis of Processed Seafood

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROCESSED SEAFOOD

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Processed Seafood-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P1737D023F2MEN.html</u> Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P1737D023F2MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970