

# Probiotics-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P55930C5656MEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: P55930C5656MEN

## Abstracts

### Report Summary

Probiotics-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Probiotics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Probiotics 2013-2017, and development forecast 2018-2023

Main market players of Probiotics in United States, with company and product introduction, position in the Probiotics market

Market status and development trend of Probiotics by types and applications

Cost and profit status of Probiotics, and marketing status

Market growth drivers and challenges

The report segments the United States Probiotics market as:

United States Probiotics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Probiotics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bifidobacterium

Lactobacillus

United States Probiotics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food & Beverage

Drugs

Dietary Supplements

United States Probiotics Market: Players Segment Analysis (Company and Product introduction, Probiotics Sales Volume, Revenue, Price and Gross Margin):

DuPont (Danisco)

Chr. Hansen

Lallemand

China-Biotics

Nestle

Danone

Probi

BioGaia

Yakult

Novozymes

Valio

Glory Biotech

Ganeden

Morinaga Milk Industry

Sabinsa

Greentech

Bioriginal

Biosearch Life

UAS Laboratories

Synbiotech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PROBIOTICS**

- 1.1 Definition of Probiotics in This Report
- 1.2 Commercial Types of Probiotics
  - 1.2.1 Bifidobacterium
  - 1.2.2 Lactobacillus
- 1.3 Downstream Application of Probiotics
  - 1.3.1 Food & Beverage
  - 1.3.2 Drugs
  - 1.3.3 Dietary Supplements
- 1.4 Development History of Probiotics
- 1.5 Market Status and Trend of Probiotics 2013-2023
  - 1.5.1 United States Probiotics Market Status and Trend 2013-2023
  - 1.5.2 Regional Probiotics Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Probiotics in United States 2013-2017
- 2.2 Consumption Market of Probiotics in United States by Regions
  - 2.2.1 Consumption Volume of Probiotics in United States by Regions
  - 2.2.2 Revenue of Probiotics in United States by Regions
- 2.3 Market Analysis of Probiotics in United States by Regions
  - 2.3.1 Market Analysis of Probiotics in New England 2013-2017
  - 2.3.2 Market Analysis of Probiotics in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Probiotics in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Probiotics in The West 2013-2017
  - 2.3.5 Market Analysis of Probiotics in The South 2013-2017
  - 2.3.6 Market Analysis of Probiotics in Southwest 2013-2017
- 2.4 Market Development Forecast of Probiotics in United States 2018-2023
  - 2.4.1 Market Development Forecast of Probiotics in United States 2018-2023
  - 2.4.2 Market Development Forecast of Probiotics by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Probiotics in United States by Types
  - 3.1.2 Revenue of Probiotics in United States by Types

### 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Probiotics in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Probiotics in United States by Downstream Industry
- 4.2 Demand Volume of Probiotics by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Probiotics by Downstream Industry in New England
  - 4.2.2 Demand Volume of Probiotics by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Probiotics by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Probiotics by Downstream Industry in The West
  - 4.2.5 Demand Volume of Probiotics by Downstream Industry in The South
  - 4.2.6 Demand Volume of Probiotics by Downstream Industry in Southwest
- 4.3 Market Forecast of Probiotics in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROBIOTICS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Probiotics Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PROBIOTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Probiotics in United States by Major Players
- 6.2 Revenue of Probiotics in United States by Major Players
- 6.3 Basic Information of Probiotics by Major Players
  - 6.3.1 Headquarters Location and Established Time of Probiotics Major Players
  - 6.3.2 Employees and Revenue Level of Probiotics Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PROBIOTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 DuPont (Danisco)

#### 7.1.1 Company profile

#### 7.1.2 Representative Probiotics Product

#### 7.1.3 Probiotics Sales, Revenue, Price and Gross Margin of DuPont (Danisco)

### 7.2 Chr. Hansen

#### 7.2.1 Company profile

#### 7.2.2 Representative Probiotics Product

#### 7.2.3 Probiotics Sales, Revenue, Price and Gross Margin of Chr. Hansen

### 7.3 Lallemand

#### 7.3.1 Company profile

#### 7.3.2 Representative Probiotics Product

#### 7.3.3 Probiotics Sales, Revenue, Price and Gross Margin of Lallemand

### 7.4 China-Biotics

#### 7.4.1 Company profile

#### 7.4.2 Representative Probiotics Product

#### 7.4.3 Probiotics Sales, Revenue, Price and Gross Margin of China-Biotics

### 7.5 Nestle

#### 7.5.1 Company profile

#### 7.5.2 Representative Probiotics Product

#### 7.5.3 Probiotics Sales, Revenue, Price and Gross Margin of Nestle

### 7.6 Danone

#### 7.6.1 Company profile

#### 7.6.2 Representative Probiotics Product

#### 7.6.3 Probiotics Sales, Revenue, Price and Gross Margin of Danone

### 7.7 Probi

#### 7.7.1 Company profile

#### 7.7.2 Representative Probiotics Product

#### 7.7.3 Probiotics Sales, Revenue, Price and Gross Margin of Probi

### 7.8 BioGaia

#### 7.8.1 Company profile

#### 7.8.2 Representative Probiotics Product

#### 7.8.3 Probiotics Sales, Revenue, Price and Gross Margin of BioGaia

### 7.9 Yakult

#### 7.9.1 Company profile

#### 7.9.2 Representative Probiotics Product

- 7.9.3 Probiotics Sales, Revenue, Price and Gross Margin of Yakult
- 7.10 Novozymes
  - 7.10.1 Company profile
  - 7.10.2 Representative Probiotics Product
  - 7.10.3 Probiotics Sales, Revenue, Price and Gross Margin of Novozymes
- 7.11 Valio
  - 7.11.1 Company profile
  - 7.11.2 Representative Probiotics Product
  - 7.11.3 Probiotics Sales, Revenue, Price and Gross Margin of Valio
- 7.12 Glory Biotech
  - 7.12.1 Company profile
  - 7.12.2 Representative Probiotics Product
  - 7.12.3 Probiotics Sales, Revenue, Price and Gross Margin of Glory Biotech
- 7.13 Ganeden
  - 7.13.1 Company profile
  - 7.13.2 Representative Probiotics Product
  - 7.13.3 Probiotics Sales, Revenue, Price and Gross Margin of Ganeden
- 7.14 Morinaga Milk Industry
  - 7.14.1 Company profile
  - 7.14.2 Representative Probiotics Product
  - 7.14.3 Probiotics Sales, Revenue, Price and Gross Margin of Morinaga Milk Industry
- 7.15 Sabinsa
  - 7.15.1 Company profile
  - 7.15.2 Representative Probiotics Product
  - 7.15.3 Probiotics Sales, Revenue, Price and Gross Margin of Sabinsa
- 7.16 Greentech
- 7.17 Bioriginal
- 7.18 Biosearch Life
- 7.19 UAS Laboratories
- 7.20 Synbiotech

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROBIOTICS**

- 8.1 Industry Chain of Probiotics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROBIOTICS**

- 9.1 Cost Structure Analysis of Probiotics
- 9.2 Raw Materials Cost Analysis of Probiotics
- 9.3 Labor Cost Analysis of Probiotics
- 9.4 Manufacturing Expenses Analysis of Probiotics

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PROBIOTICS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Probiotics-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P55930C5656MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P55930C5656MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970