

Probiotics & Probiotic-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P82E11390B0EN.html>

Date: December 2017

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: P82E11390B0EN

Abstracts

Report Summary

Probiotics & Probiotic-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Probiotics & Probiotic industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Probiotics & Probiotic 2013-2017, and development forecast 2018-2023

Main market players of Probiotics & Probiotic in North America, with company and product introduction, position in the Probiotics & Probiotic market

Market status and development trend of Probiotics & Probiotic by types and applications

Cost and profit status of Probiotics & Probiotic, and marketing status

Market growth drivers and challenges

The report segments the North America Probiotics & Probiotic market as:

North America Probiotics & Probiotic Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Probiotics & Probiotic Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend
2013-2023):

Bifidobacterium
Lactobacillus
Others

North America Probiotics & Probiotic Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Food & Beverage
Drugs
Dietary Supplements
Others

North America Probiotics & Probiotic Market: Players Segment Analysis (Company and
Product introduction, Probiotics & Probiotic Sales Volume, Revenue, Price and Gross
Margin):

DuPont (Danisco)
Chr. Hansen
Lallemand
China-Biotics
Nestle
Danone
Probi
BioGaia
Yakult
Novozymes
Valio
Glory Biotech
Ganeden
Morinaga Milk Industry
Sabinsa
Greentech
Bioriginal
Biosearch Life
UAS Laboratories

Synbiotech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PROBIOTICS & PROBIOTIC

- 1.1 Definition of Probiotics & Probiotic in This Report
- 1.2 Commercial Types of Probiotics & Probiotic
 - 1.2.1 Bifidobacterium
 - 1.2.2 Lactobacillus
 - 1.2.3 Others
- 1.3 Downstream Application of Probiotics & Probiotic
 - 1.3.1 Food & Beverage
 - 1.3.2 Drugs
 - 1.3.3 Dietary Supplements
 - 1.3.4 Others
- 1.4 Development History of Probiotics & Probiotic
- 1.5 Market Status and Trend of Probiotics & Probiotic 2013-2023
 - 1.5.1 North America Probiotics & Probiotic Market Status and Trend 2013-2023
 - 1.5.2 Regional Probiotics & Probiotic Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Probiotics & Probiotic in North America 2013-2017
- 2.2 Consumption Market of Probiotics & Probiotic in North America by Regions
 - 2.2.1 Consumption Volume of Probiotics & Probiotic in North America by Regions
 - 2.2.2 Revenue of Probiotics & Probiotic in North America by Regions
- 2.3 Market Analysis of Probiotics & Probiotic in North America by Regions
 - 2.3.1 Market Analysis of Probiotics & Probiotic in United States 2013-2017
 - 2.3.2 Market Analysis of Probiotics & Probiotic in Canada 2013-2017
 - 2.3.3 Market Analysis of Probiotics & Probiotic in Mexico 2013-2017
- 2.4 Market Development Forecast of Probiotics & Probiotic in North America 2018-2023
 - 2.4.1 Market Development Forecast of Probiotics & Probiotic in North America 2018-2023
 - 2.4.2 Market Development Forecast of Probiotics & Probiotic by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Probiotics & Probiotic in North America by Types
 - 3.1.2 Revenue of Probiotics & Probiotic in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Probiotics & Probiotic in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Probiotics & Probiotic in North America by Downstream Industry

4.2 Demand Volume of Probiotics & Probiotic by Downstream Industry in Major Countries

4.2.1 Demand Volume of Probiotics & Probiotic by Downstream Industry in United States

4.2.2 Demand Volume of Probiotics & Probiotic by Downstream Industry in Canada

4.2.3 Demand Volume of Probiotics & Probiotic by Downstream Industry in Mexico

4.3 Market Forecast of Probiotics & Probiotic in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PROBIOTICS & PROBIOTIC

5.1 North America Economy Situation and Trend Overview

5.2 Probiotics & Probiotic Downstream Industry Situation and Trend Overview

CHAPTER 6 PROBIOTICS & PROBIOTIC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Probiotics & Probiotic in North America by Major Players

6.2 Revenue of Probiotics & Probiotic in North America by Major Players

6.3 Basic Information of Probiotics & Probiotic by Major Players

6.3.1 Headquarters Location and Established Time of Probiotics & Probiotic Major Players

6.3.2 Employees and Revenue Level of Probiotics & Probiotic Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PROBIOTICS & PROBIOTIC MAJOR MANUFACTURERS

INTRODUCTION AND MARKET DATA

7.1 DuPont (Danisco)

7.1.1 Company profile

7.1.2 Representative Probiotics & Probiotic Product

7.1.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of DuPont (Danisco)

7.2 Chr. Hansen

7.2.1 Company profile

7.2.2 Representative Probiotics & Probiotic Product

7.2.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Chr. Hansen

7.3 Lallemand

7.3.1 Company profile

7.3.2 Representative Probiotics & Probiotic Product

7.3.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Lallemand

7.4 China-Biotics

7.4.1 Company profile

7.4.2 Representative Probiotics & Probiotic Product

7.4.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of China-Biotics

7.5 Nestle

7.5.1 Company profile

7.5.2 Representative Probiotics & Probiotic Product

7.5.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Nestle

7.6 Danone

7.6.1 Company profile

7.6.2 Representative Probiotics & Probiotic Product

7.6.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Danone

7.7 Probi

7.7.1 Company profile

7.7.2 Representative Probiotics & Probiotic Product

7.7.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Probi

7.8 BioGaia

7.8.1 Company profile

7.8.2 Representative Probiotics & Probiotic Product

7.8.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of BioGaia

7.9 Yakult

7.9.1 Company profile

7.9.2 Representative Probiotics & Probiotic Product

7.9.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Yakult

7.10 Novozymes

7.10.1 Company profile

7.10.2 Representative Probiotics & Probiotic Product

7.10.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Novozymes

7.11 Valio

7.11.1 Company profile

7.11.2 Representative Probiotics & Probiotic Product

7.11.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Valio

7.12 Glory Biotech

7.12.1 Company profile

7.12.2 Representative Probiotics & Probiotic Product

7.12.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Glory Biotech

7.13 Ganeden

7.13.1 Company profile

7.13.2 Representative Probiotics & Probiotic Product

7.13.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Ganeden

7.14 Morinaga Milk Industry

7.14.1 Company profile

7.14.2 Representative Probiotics & Probiotic Product

7.14.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Morinaga

Milk Industry

7.15 Sabinsa

7.15.1 Company profile

7.15.2 Representative Probiotics & Probiotic Product

7.15.3 Probiotics & Probiotic Sales, Revenue, Price and Gross Margin of Sabinsa

7.16 Greentech

7.17 Bioriginal

7.18 Biosearch Life

7.19 UAS Laboratories

7.20 Synbiotech

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PROBIOTICS & PROBIOTIC

8.1 Industry Chain of Probiotics & Probiotic

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PROBIOTICS &

PROBIOTIC

- 9.1 Cost Structure Analysis of Probiotics & Probiotic
- 9.2 Raw Materials Cost Analysis of Probiotics & Probiotic
- 9.3 Labor Cost Analysis of Probiotics & Probiotic
- 9.4 Manufacturing Expenses Analysis of Probiotics & Probiotic

CHAPTER 10 MARKETING STATUS ANALYSIS OF PROBIOTICS & PROBIOTIC

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Probiotics & Probiotic-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P82E11390B0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P82E11390B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970