

Pretzel-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P89FF694221EN.html>

Date: April 2018

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: P89FF694221EN

Abstracts

Report Summary

Pretzel-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pretzel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Pretzel 2013-2017, and development forecast 2018-2023

Main market players of Pretzel in India, with company and product introduction, position in the Pretzel market

Market status and development trend of Pretzel by types and applications

Cost and profit status of Pretzel, and marketing status

Market growth drivers and challenges

The report segments the India Pretzel market as:

India Pretzel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Pretzel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Advanced gift packed

Ordinary packed

Other

India Pretzel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets

Mini Markets

Online Stores

Other

India Pretzel Market: Players Segment Analysis (Company and Product introduction, Pretzel Sales Volume, Revenue, Price and Gross Margin):

Conagra Brands

Intersnack

Mars

Pepsico

Snyder's-Lance

Auntie Anne's LLC

Boulder Brands

Herr Foods Inc

J&J Snack Food

Mr. Pretzel

Old Dutch Foods

Soft Pretzel Franchise Systems

Pretzels, Inc

Pretzelmaker

UTZ Quality Foods

Wetzel's Pretzels

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PRETZEL

- 1.1 Definition of Pretzel in This Report
- 1.2 Commercial Types of Pretzel
 - 1.2.1 Advanced gift packed
 - 1.2.2 Ordinary packed
 - 1.2.3 Other
- 1.3 Downstream Application of Pretzel
 - 1.3.1 Supermarkets
 - 1.3.2 Mini Markets
 - 1.3.3 Online Stores
 - 1.3.4 Other
- 1.4 Development History of Pretzel
- 1.5 Market Status and Trend of Pretzel 2013-2023
 - 1.5.1 India Pretzel Market Status and Trend 2013-2023
 - 1.5.2 Regional Pretzel Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Pretzel in India 2013-2017
- 2.2 Consumption Market of Pretzel in India by Regions
 - 2.2.1 Consumption Volume of Pretzel in India by Regions
 - 2.2.2 Revenue of Pretzel in India by Regions
- 2.3 Market Analysis of Pretzel in India by Regions
 - 2.3.1 Market Analysis of Pretzel in North India 2013-2017
 - 2.3.2 Market Analysis of Pretzel in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Pretzel in East India 2013-2017
 - 2.3.4 Market Analysis of Pretzel in South India 2013-2017
 - 2.3.5 Market Analysis of Pretzel in West India 2013-2017
- 2.4 Market Development Forecast of Pretzel in India 2017-2023
 - 2.4.1 Market Development Forecast of Pretzel in India 2017-2023
 - 2.4.2 Market Development Forecast of Pretzel by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Pretzel in India by Types

- 3.1.2 Revenue of Pretzel in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Pretzel in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Pretzel in India by Downstream Industry
- 4.2 Demand Volume of Pretzel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Pretzel by Downstream Industry in North India
 - 4.2.2 Demand Volume of Pretzel by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Pretzel by Downstream Industry in East India
 - 4.2.4 Demand Volume of Pretzel by Downstream Industry in South India
 - 4.2.5 Demand Volume of Pretzel by Downstream Industry in West India
- 4.3 Market Forecast of Pretzel in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PRETZEL

- 5.1 India Economy Situation and Trend Overview
- 5.2 Pretzel Downstream Industry Situation and Trend Overview

CHAPTER 6 PRETZEL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Pretzel in India by Major Players
- 6.2 Revenue of Pretzel in India by Major Players
- 6.3 Basic Information of Pretzel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Pretzel Major Players
 - 6.3.2 Employees and Revenue Level of Pretzel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PRETZEL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Conagra Brands

7.1.1 Company profile

7.1.2 Representative Pretzel Product

7.1.3 Pretzel Sales, Revenue, Price and Gross Margin of Conagra Brands

7.2 Intersnack

7.2.1 Company profile

7.2.2 Representative Pretzel Product

7.2.3 Pretzel Sales, Revenue, Price and Gross Margin of Intersnack

7.3 Mars

7.3.1 Company profile

7.3.2 Representative Pretzel Product

7.3.3 Pretzel Sales, Revenue, Price and Gross Margin of Mars

7.4 Pepsico

7.4.1 Company profile

7.4.2 Representative Pretzel Product

7.4.3 Pretzel Sales, Revenue, Price and Gross Margin of Pepsico

7.5 Snyder's-Lance

7.5.1 Company profile

7.5.2 Representative Pretzel Product

7.5.3 Pretzel Sales, Revenue, Price and Gross Margin of Snyder's-Lance

7.6 Auntie Anne's LLC

7.6.1 Company profile

7.6.2 Representative Pretzel Product

7.6.3 Pretzel Sales, Revenue, Price and Gross Margin of Auntie Anne's LLC

7.7 Boulder Brands

7.7.1 Company profile

7.7.2 Representative Pretzel Product

7.7.3 Pretzel Sales, Revenue, Price and Gross Margin of Boulder Brands

7.8 Herr Foods Inc

7.8.1 Company profile

7.8.2 Representative Pretzel Product

7.8.3 Pretzel Sales, Revenue, Price and Gross Margin of Herr Foods Inc

7.9 J&J Snack Food

7.9.1 Company profile

7.9.2 Representative Pretzel Product

7.9.3 Pretzel Sales, Revenue, Price and Gross Margin of J&J Snack Food

7.10 Mr. Pretzel

7.10.1 Company profile

7.10.2 Representative Pretzel Product

7.10.3 Pretzel Sales, Revenue, Price and Gross Margin of Mr. Pretzel

7.11 Old Dutch Foods

7.11.1 Company profile

7.11.2 Representative Pretzel Product

7.11.3 Pretzel Sales, Revenue, Price and Gross Margin of Old Dutch Foods

7.12 Soft Pretzel Franchise Systems

7.12.1 Company profile

7.12.2 Representative Pretzel Product

7.12.3 Pretzel Sales, Revenue, Price and Gross Margin of Soft Pretzel Franchise Systems

7.13 Pretzels, Inc

7.13.1 Company profile

7.13.2 Representative Pretzel Product

7.13.3 Pretzel Sales, Revenue, Price and Gross Margin of Pretzels, Inc

7.14 Pretzelmaker

7.14.1 Company profile

7.14.2 Representative Pretzel Product

7.14.3 Pretzel Sales, Revenue, Price and Gross Margin of Pretzelmaker

7.15 UTZ Quality Foods

7.15.1 Company profile

7.15.2 Representative Pretzel Product

7.15.3 Pretzel Sales, Revenue, Price and Gross Margin of UTZ Quality Foods

7.16 Wetzel's Pretzels

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PRETZEL

8.1 Industry Chain of Pretzel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PRETZEL

9.1 Cost Structure Analysis of Pretzel

9.2 Raw Materials Cost Analysis of Pretzel

9.3 Labor Cost Analysis of Pretzel

9.4 Manufacturing Expenses Analysis of Pretzel

CHAPTER 10 MARKETING STATUS ANALYSIS OF PRETZEL

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Pretzel-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P89FF694221EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P89FF694221EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970