

# Pressure Sensitive Adhesive Tape-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P43A4439204EN.html>

Date: February 2018

Pages: 156

Price: US\$ 2,480.00 (Single User License)

ID: P43A4439204EN

## Abstracts

### Report Summary

Pressure Sensitive Adhesive Tape-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pressure Sensitive Adhesive Tape industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Pressure Sensitive Adhesive Tape 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Pressure Sensitive Adhesive Tape worldwide, with company and product introduction, position in the Pressure Sensitive Adhesive Tape market

Market status and development trend of Pressure Sensitive Adhesive Tape by types and applications

Cost and profit status of Pressure Sensitive Adhesive Tape, and marketing status

Market growth drivers and challenges

The report segments the global Pressure Sensitive Adhesive Tape market as:

Global Pressure Sensitive Adhesive Tape Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Pressure Sensitive Adhesive Tape Market: Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PE

PVC

PP

PET

Others

Global Pressure Sensitive Adhesive Tape Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Packaging

Electric insulation

Medical

Inspection

Others

Global Pressure Sensitive Adhesive Tape Market: Manufacturers Segment Analysis  
(Company and Product introduction, Pressure Sensitive Adhesive Tape Sales Volume, Revenue, Price and Gross Margin):

Tesa

Scapa

Nova Films & Foils Inc.

Avery Dennison Corporation

Rayven

3M

Reef Industries

Henkel

Adchem

CCT Tape

Shurtape  
Zhongke Non-materials  
JoinTec

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PRESSURE SENSITIVE ADHESIVE TAPE**

- 1.1 Definition of Pressure Sensitive Adhesive Tape in This Report
- 1.2 Commercial Types of Pressure Sensitive Adhesive Tape
  - 1.2.1 PE
  - 1.2.2 PVC
  - 1.2.3 PP
  - 1.2.4 PET
  - 1.2.5 Others
- 1.3 Downstream Application of Pressure Sensitive Adhesive Tape
  - 1.3.1 Packaging
  - 1.3.2 Electric insulation
  - 1.3.3 Medical
  - 1.3.4 Inspection
  - 1.3.5 Others
- 1.4 Development History of Pressure Sensitive Adhesive Tape
- 1.5 Market Status and Trend of Pressure Sensitive Adhesive Tape 2013-2023
  - 1.5.1 Global Pressure Sensitive Adhesive Tape Market Status and Trend 2013-2023
  - 1.5.2 Regional Pressure Sensitive Adhesive Tape Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Pressure Sensitive Adhesive Tape 2013-2017
- 2.2 Production Market of Pressure Sensitive Adhesive Tape by Regions
  - 2.2.1 Production Volume of Pressure Sensitive Adhesive Tape by Regions
  - 2.2.2 Production Value of Pressure Sensitive Adhesive Tape by Regions
- 2.3 Demand Market of Pressure Sensitive Adhesive Tape by Regions
- 2.4 Production and Demand Status of Pressure Sensitive Adhesive Tape by Regions
  - 2.4.1 Production and Demand Status of Pressure Sensitive Adhesive Tape by Regions 2013-2017
  - 2.4.2 Import and Export Status of Pressure Sensitive Adhesive Tape by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Pressure Sensitive Adhesive Tape by Types
- 3.2 Production Value of Pressure Sensitive Adhesive Tape by Types

### 3.3 Market Forecast of Pressure Sensitive Adhesive Tape by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Pressure Sensitive Adhesive Tape by Downstream Industry

### 4.2 Market Forecast of Pressure Sensitive Adhesive Tape by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PRESSURE SENSITIVE ADHESIVE TAPE**

### 5.1 Global Economy Situation and Trend Overview

### 5.2 Pressure Sensitive Adhesive Tape Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PRESSURE SENSITIVE ADHESIVE TAPE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

### 6.1 Production Volume of Pressure Sensitive Adhesive Tape by Major Manufacturers

### 6.2 Production Value of Pressure Sensitive Adhesive Tape by Major Manufacturers

### 6.3 Basic Information of Pressure Sensitive Adhesive Tape by Major Manufacturers

#### 6.3.1 Headquarters Location and Established Time of Pressure Sensitive Adhesive Tape Major Manufacturer

#### 6.3.2 Employees and Revenue Level of Pressure Sensitive Adhesive Tape Major Manufacturer

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 PRESSURE SENSITIVE ADHESIVE TAPE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Tesa

#### 7.1.1 Company profile

#### 7.1.2 Representative Pressure Sensitive Adhesive Tape Product

#### 7.1.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Tesa

### 7.2 Scapa

- 7.2.1 Company profile
- 7.2.2 Representative Pressure Sensitive Adhesive Tape Product
- 7.2.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Scapa
- 7.3 Nova Films & Foils Inc.
  - 7.3.1 Company profile
  - 7.3.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.3.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Nova Films & Foils Inc.
- 7.4 Avery Dennison Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.4.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Avery Dennison Corporation
- 7.5 Rayven
  - 7.5.1 Company profile
  - 7.5.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.5.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Rayven
- 7.6 3M
  - 7.6.1 Company profile
  - 7.6.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.6.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of 3M
- 7.7 Reef Industries
  - 7.7.1 Company profile
  - 7.7.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.7.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Reef Industries
- 7.8 Henkel
  - 7.8.1 Company profile
  - 7.8.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.8.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Henkel
- 7.9 Adchem
  - 7.9.1 Company profile
  - 7.9.2 Representative Pressure Sensitive Adhesive Tape Product
  - 7.9.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Adchem

## 7.10 CCT Tape

### 7.10.1 Company profile

### 7.10.2 Representative Pressure Sensitive Adhesive Tape Product

### 7.10.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of CCT Tape

## 7.11 Shurtape

### 7.11.1 Company profile

### 7.11.2 Representative Pressure Sensitive Adhesive Tape Product

### 7.11.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Shurtape

## 7.12 Zhongke Non-materials

### 7.12.1 Company profile

### 7.12.2 Representative Pressure Sensitive Adhesive Tape Product

### 7.12.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of Zhongke Non-materials

## 7.13 JoinTec

### 7.13.1 Company profile

### 7.13.2 Representative Pressure Sensitive Adhesive Tape Product

### 7.13.3 Pressure Sensitive Adhesive Tape Sales, Revenue, Price and Gross Margin of JoinTec

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PRESSURE SENSITIVE ADHESIVE TAPE**

### 8.1 Industry Chain of Pressure Sensitive Adhesive Tape

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PRESSURE SENSITIVE ADHESIVE TAPE**

### 9.1 Cost Structure Analysis of Pressure Sensitive Adhesive Tape

### 9.2 Raw Materials Cost Analysis of Pressure Sensitive Adhesive Tape

### 9.3 Labor Cost Analysis of Pressure Sensitive Adhesive Tape

### 9.4 Manufacturing Expenses Analysis of Pressure Sensitive Adhesive Tape

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PRESSURE SENSITIVE ADHESIVE TAPE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Pressure Sensitive Adhesive Tape-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P43A4439204EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P43A4439204EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970