

# Prepainted Steel Sheet-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P3EE6F62BFB0EN.html>

Date: May 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: P3EE6F62BFB0EN

## Abstracts

### Report Summary

Prepainted Steel Sheet-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Prepainted Steel Sheet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Prepainted Steel Sheet 2013-2017, and development forecast 2018-2023

Main market players of Prepainted Steel Sheet in North America, with company and product introduction, position in the Prepainted Steel Sheet market

Market status and development trend of Prepainted Steel Sheet by types and applications

Cost and profit status of Prepainted Steel Sheet, and marketing status

Market growth drivers and challenges

The report segments the North America Prepainted Steel Sheet market as:

North America Prepainted Steel Sheet Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Prepainted Steel Sheet Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

PE Prepainted  
HDP Prepainted  
SMP Prepainted  
PVDF Prepainted

North America Prepainted Steel Sheet Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Construction  
Home Appliance  
Automotive  
Other

North America Prepainted Steel Sheet Market: Players Segment Analysis (Company  
and Product introduction, Prepainted Steel Sheet Sales Volume, Revenue, Price and  
Gross Margin):

BlueScope  
Kerui Steel  
NSSMC  
ArcelorMittal  
Dongkuk Steel  
ThyssenKrupp  
Baosteel  
Severstal  
U.S. Steel  
Shandong Guanzhou  
JSW Steel  
NLMK Group  
Dongbu Steel  
Essar Steel  
POSCO  
JFE Steel  
Ansteel  
Wuhan Iron and Steel

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PREPAINTED STEEL SHEET**

- 1.1 Definition of Prepainted Steel Sheet in This Report
- 1.2 Commercial Types of Prepainted Steel Sheet
  - 1.2.1 PE Prepainted
  - 1.2.2 HDP Prepainted
  - 1.2.3 SMP Prepainted
  - 1.2.4 PVDF Prepainted
- 1.3 Downstream Application of Prepainted Steel Sheet
  - 1.3.1 Construction
  - 1.3.2 Home Appliance
  - 1.3.3 Automotive
  - 1.3.4 Other
- 1.4 Development History of Prepainted Steel Sheet
- 1.5 Market Status and Trend of Prepainted Steel Sheet 2013-2023
  - 1.5.1 North America Prepainted Steel Sheet Market Status and Trend 2013-2023
  - 1.5.2 Regional Prepainted Steel Sheet Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Prepainted Steel Sheet in North America 2013-2017
- 2.2 Consumption Market of Prepainted Steel Sheet in North America by Regions
  - 2.2.1 Consumption Volume of Prepainted Steel Sheet in North America by Regions
  - 2.2.2 Revenue of Prepainted Steel Sheet in North America by Regions
- 2.3 Market Analysis of Prepainted Steel Sheet in North America by Regions
  - 2.3.1 Market Analysis of Prepainted Steel Sheet in United States 2013-2017
  - 2.3.2 Market Analysis of Prepainted Steel Sheet in Canada 2013-2017
  - 2.3.3 Market Analysis of Prepainted Steel Sheet in Mexico 2013-2017
- 2.4 Market Development Forecast of Prepainted Steel Sheet in North America 2018-2023
  - 2.4.1 Market Development Forecast of Prepainted Steel Sheet in North America 2018-2023
  - 2.4.2 Market Development Forecast of Prepainted Steel Sheet by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Prepainted Steel Sheet in North America by Types
- 3.1.2 Revenue of Prepainted Steel Sheet in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Prepainted Steel Sheet in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Prepainted Steel Sheet in North America by Downstream Industry
- 4.2 Demand Volume of Prepainted Steel Sheet by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Prepainted Steel Sheet by Downstream Industry in United States
  - 4.2.2 Demand Volume of Prepainted Steel Sheet by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Prepainted Steel Sheet by Downstream Industry in Mexico
- 4.3 Market Forecast of Prepainted Steel Sheet in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREPAINTED STEEL SHEET**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Prepainted Steel Sheet Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PREPAINTED STEEL SHEET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Prepainted Steel Sheet in North America by Major Players
- 6.2 Revenue of Prepainted Steel Sheet in North America by Major Players
- 6.3 Basic Information of Prepainted Steel Sheet by Major Players
  - 6.3.1 Headquarters Location and Established Time of Prepainted Steel Sheet Major Players
  - 6.3.2 Employees and Revenue Level of Prepainted Steel Sheet Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 PREPAINTED STEEL SHEET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 BlueScope

- 7.1.1 Company profile
- 7.1.2 Representative Prepainted Steel Sheet Product
- 7.1.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of BlueScope

### 7.2 Kerui Steel

- 7.2.1 Company profile
- 7.2.2 Representative Prepainted Steel Sheet Product
- 7.2.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Kerui Steel

### 7.3 NSSMC

- 7.3.1 Company profile
- 7.3.2 Representative Prepainted Steel Sheet Product
- 7.3.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of NSSMC

### 7.4 ArcelorMittal

- 7.4.1 Company profile
- 7.4.2 Representative Prepainted Steel Sheet Product
- 7.4.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of ArcelorMittal

### 7.5 Dongkuk Steel

- 7.5.1 Company profile
- 7.5.2 Representative Prepainted Steel Sheet Product
- 7.5.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Dongkuk

### Steel

### 7.6 ThyssenKrupp

- 7.6.1 Company profile
- 7.6.2 Representative Prepainted Steel Sheet Product
- 7.6.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of

### ThyssenKrupp

### 7.7 Baosteel

- 7.7.1 Company profile
- 7.7.2 Representative Prepainted Steel Sheet Product
- 7.7.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Baosteel

### 7.8 Severstal

- 7.8.1 Company profile
- 7.8.2 Representative Prepainted Steel Sheet Product

- 7.8.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Severstal
- 7.9 U.S. Steel
  - 7.9.1 Company profile
  - 7.9.2 Representative Prepainted Steel Sheet Product
  - 7.9.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of U.S. Steel
- 7.10 Shandong Guanzhou
  - 7.10.1 Company profile
  - 7.10.2 Representative Prepainted Steel Sheet Product
  - 7.10.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Shandong Guanzhou
- 7.11 JSW Steel
  - 7.11.1 Company profile
  - 7.11.2 Representative Prepainted Steel Sheet Product
  - 7.11.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of JSW Steel
- 7.12 NLMK Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Prepainted Steel Sheet Product
  - 7.12.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of NLMK Group
- 7.13 Dongbu Steel
  - 7.13.1 Company profile
  - 7.13.2 Representative Prepainted Steel Sheet Product
  - 7.13.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Dongbu Steel
- 7.14 Essar Steel
  - 7.14.1 Company profile
  - 7.14.2 Representative Prepainted Steel Sheet Product
  - 7.14.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of Essar Steel
- 7.15 POSCO
  - 7.15.1 Company profile
  - 7.15.2 Representative Prepainted Steel Sheet Product
  - 7.15.3 Prepainted Steel Sheet Sales, Revenue, Price and Gross Margin of POSCO
- 7.16 JFE Steel
- 7.17 Ansteel
- 7.18 Wuhan Iron and Steel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREPAINTED STEEL SHEET**

- 8.1 Industry Chain of Prepainted Steel Sheet
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREPAINTED STEEL SHEET**

- 9.1 Cost Structure Analysis of Prepainted Steel Sheet
- 9.2 Raw Materials Cost Analysis of Prepainted Steel Sheet
- 9.3 Labor Cost Analysis of Prepainted Steel Sheet
- 9.4 Manufacturing Expenses Analysis of Prepainted Steel Sheet

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PREPAINTED STEEL SHEET**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Prepainted Steel Sheet-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P3EE6F62BFB0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3EE6F62BFB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970