

# Premium Denim Jeans-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PEBA49134E2EN.html

Date: November 2017

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: PEBA49134E2EN

### **Abstracts**

### **Report Summary**

Premium Denim Jeans-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium Denim Jeans industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Premium Denim Jeans 2013-2017, and development forecast 2018-2023

Main market players of Premium Denim Jeans in South America, with company and product introduction, position in the Premium Denim Jeans market Market status and development trend of Premium Denim Jeans by types and applications

Cost and profit status of Premium Denim Jeans, and marketing status Market growth drivers and challenges

The report segments the South America Premium Denim Jeans market as:

South America Premium Denim Jeans Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil

Argentina

Venezuela

Colombia



### Others

South America Premium Denim Jeans Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Regular Fit Slim Fit Loose Fit

South America Premium Denim Jeans Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Men

Children

South America Premium Denim Jeans Market: Players Segment Analysis (Company and Product introduction, Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin):

**PVH Corporation** 

Inditex

H&M

Replay

Mango

Frame

Citizen of Humanity

Denham

Pull&Bear

TopShop

VF Corp.

AG Jeans

American Apparel

American Eagle Outfitters

Uniqlo

Parasuco

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF PREMIUM DENIM JEANS**

- 1.1 Definition of Premium Denim Jeans in This Report
- 1.2 Commercial Types of Premium Denim Jeans
  - 1.2.1 Regular Fit
  - 1.2.2 Slim Fit
  - 1.2.3 Loose Fit
- 1.3 Downstream Application of Premium Denim Jeans
  - 1.3.1 Women
  - 1.3.2 Men
  - 1.3.3 Children
- 1.4 Development History of Premium Denim Jeans
- 1.5 Market Status and Trend of Premium Denim Jeans 2013-2023
  - 1.5.1 South America Premium Denim Jeans Market Status and Trend 2013-2023
  - 1.5.2 Regional Premium Denim Jeans Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium Denim Jeans in South America 2013-2017
- 2.2 Consumption Market of Premium Denim Jeans in South America by Regions
  - 2.2.1 Consumption Volume of Premium Denim Jeans in South America by Regions
- 2.2.2 Revenue of Premium Denim Jeans in South America by Regions
- 2.3 Market Analysis of Premium Denim Jeans in South America by Regions
  - 2.3.1 Market Analysis of Premium Denim Jeans in Brazil 2013-2017
  - 2.3.2 Market Analysis of Premium Denim Jeans in Argentina 2013-2017
  - 2.3.3 Market Analysis of Premium Denim Jeans in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Premium Denim Jeans in Colombia 2013-2017
  - 2.3.5 Market Analysis of Premium Denim Jeans in Others 2013-2017
- 2.4 Market Development Forecast of Premium Denim Jeans in South America 2018-2023
- 2.4.1 Market Development Forecast of Premium Denim Jeans in South America 2018-2023
  - 2.4.2 Market Development Forecast of Premium Denim Jeans by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole South America Market Status by Types



- 3.1.1 Consumption Volume of Premium Denim Jeans in South America by Types
- 3.1.2 Revenue of Premium Denim Jeans in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Premium Denim Jeans in South America by Types

## CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Premium Denim Jeans in South America by Downstream Industry
- 4.2 Demand Volume of Premium Denim Jeans by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Premium Denim Jeans by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Premium Denim Jeans by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Premium Denim Jeans by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Premium Denim Jeans by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Premium Denim Jeans by Downstream Industry in Others
- 4.3 Market Forecast of Premium Denim Jeans in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM DENIM JEANS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Premium Denim Jeans Downstream Industry Situation and Trend Overview

# CHAPTER 6 PREMIUM DENIM JEANS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Premium Denim Jeans in South America by Major Players
- 6.2 Revenue of Premium Denim Jeans in South America by Major Players
- 6.3 Basic Information of Premium Denim Jeans by Major Players
- 6.3.1 Headquarters Location and Established Time of Premium Denim Jeans Major Players



- 6.3.2 Employees and Revenue Level of Premium Denim Jeans Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 PREMIUM DENIM JEANS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PVH Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Premium Denim Jeans Product
- 7.1.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of PVH Corporation
- 7.2 Inditex
  - 7.2.1 Company profile
  - 7.2.2 Representative Premium Denim Jeans Product
  - 7.2.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Inditex
- 7.3 H&M
  - 7.3.1 Company profile
- 7.3.2 Representative Premium Denim Jeans Product
- 7.3.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of H&M
- 7.4 Replay
  - 7.4.1 Company profile
  - 7.4.2 Representative Premium Denim Jeans Product
  - 7.4.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Replay
- 7.5 Mango
  - 7.5.1 Company profile
  - 7.5.2 Representative Premium Denim Jeans Product
- 7.5.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Mango
- 7.6 Frame
  - 7.6.1 Company profile
  - 7.6.2 Representative Premium Denim Jeans Product
  - 7.6.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Frame
- 7.7 Citizen of Humanity
  - 7.7.1 Company profile
  - 7.7.2 Representative Premium Denim Jeans Product
- 7.7.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Citizen of Humanity



- 7.8 Denham
  - 7.8.1 Company profile
  - 7.8.2 Representative Premium Denim Jeans Product
  - 7.8.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Denham
- 7.9 Pull&Bear
  - 7.9.1 Company profile
  - 7.9.2 Representative Premium Denim Jeans Product
- 7.9.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Pull&Bear
- 7.10 TopShop
  - 7.10.1 Company profile
  - 7.10.2 Representative Premium Denim Jeans Product
  - 7.10.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of TopShop
- 7.11 VF Corp.
  - 7.11.1 Company profile
  - 7.11.2 Representative Premium Denim Jeans Product
  - 7.11.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of VF Corp.
- 7.12 AG Jeans
  - 7.12.1 Company profile
  - 7.12.2 Representative Premium Denim Jeans Product
  - 7.12.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of AG Jeans
- 7.13 American Apparel
  - 7.13.1 Company profile
  - 7.13.2 Representative Premium Denim Jeans Product
- 7.13.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of American Apparel
- 7.14 American Eagle Outfitters
  - 7.14.1 Company profile
  - 7.14.2 Representative Premium Denim Jeans Product
- 7.14.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of American Eagle Outfitters
- 7.15 Uniqlo
  - 7.15.1 Company profile
  - 7.15.2 Representative Premium Denim Jeans Product
  - 7.15.3 Premium Denim Jeans Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.16 Parasuco

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM DENIM JEANS



- 8.1 Industry Chain of Premium Denim Jeans
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM DENIM JEANS**

- 9.1 Cost Structure Analysis of Premium Denim Jeans
- 9.2 Raw Materials Cost Analysis of Premium Denim Jeans
- 9.3 Labor Cost Analysis of Premium Denim Jeans
- 9.4 Manufacturing Expenses Analysis of Premium Denim Jeans

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM DENIM JEANS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Premium Denim Jeans-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PEBA49134E2EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PEBA49134E2EN.html">https://marketpublishers.com/r/PEBA49134E2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970