

Premium Cosmetic-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PFD1C395F16EN.html>

Date: February 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: PFD1C395F16EN

Abstracts

Report Summary

Premium Cosmetic-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium Cosmetic industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Premium Cosmetic 2013-2017, and development forecast 2018-2023

Main market players of Premium Cosmetic in United States, with company and product introduction, position in the Premium Cosmetic market

Market status and development trend of Premium Cosmetic by types and applications

Cost and profit status of Premium Cosmetic, and marketing status

Market growth drivers and challenges

The report segments the United States Premium Cosmetic market as:

United States Premium Cosmetic Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Premium Cosmetic Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Conventional

Organic

Vegan

Others

United States Premium Cosmetic Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hair Care

Skin Care

Fragrances & Perfumes

Make-up

Others

United States Premium Cosmetic Market: Players Segment Analysis (Company and
Product introduction, Premium Cosmetic Sales Volume, Revenue, Price and Gross
Margin):

Coty

Chanel

LVMH

Shiseido

Kao Corporation

Estee Lauder Companies

L'Oreal

P&G

Unilever

Avon

Jahwa

Amore Pacific

Henkel

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PREMIUM COSMETIC

- 1.1 Definition of Premium Cosmetic in This Report
- 1.2 Commercial Types of Premium Cosmetic
 - 1.2.1 Conventional
 - 1.2.2 Organic
 - 1.2.3 Vegan
 - 1.2.4 Others
- 1.3 Downstream Application of Premium Cosmetic
 - 1.3.1 Hair Care
 - 1.3.2 Skin Care
 - 1.3.3 Fragrances & Perfumes
 - 1.3.4 Make-up
 - 1.3.5 Others
- 1.4 Development History of Premium Cosmetic
- 1.5 Market Status and Trend of Premium Cosmetic 2013-2023
 - 1.5.1 United States Premium Cosmetic Market Status and Trend 2013-2023
 - 1.5.2 Regional Premium Cosmetic Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium Cosmetic in United States 2013-2017
- 2.2 Consumption Market of Premium Cosmetic in United States by Regions
 - 2.2.1 Consumption Volume of Premium Cosmetic in United States by Regions
 - 2.2.2 Revenue of Premium Cosmetic in United States by Regions
- 2.3 Market Analysis of Premium Cosmetic in United States by Regions
 - 2.3.1 Market Analysis of Premium Cosmetic in New England 2013-2017
 - 2.3.2 Market Analysis of Premium Cosmetic in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Premium Cosmetic in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Premium Cosmetic in The West 2013-2017
 - 2.3.5 Market Analysis of Premium Cosmetic in The South 2013-2017
 - 2.3.6 Market Analysis of Premium Cosmetic in Southwest 2013-2017
- 2.4 Market Development Forecast of Premium Cosmetic in United States 2018-2023
 - 2.4.1 Market Development Forecast of Premium Cosmetic in United States 2018-2023
 - 2.4.2 Market Development Forecast of Premium Cosmetic by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Premium Cosmetic in United States by Types

3.1.2 Revenue of Premium Cosmetic in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Premium Cosmetic in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Premium Cosmetic in United States by Downstream Industry

4.2 Demand Volume of Premium Cosmetic by Downstream Industry in Major Countries

4.2.1 Demand Volume of Premium Cosmetic by Downstream Industry in New England

4.2.2 Demand Volume of Premium Cosmetic by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Premium Cosmetic by Downstream Industry in The Midwest

4.2.4 Demand Volume of Premium Cosmetic by Downstream Industry in The West

4.2.5 Demand Volume of Premium Cosmetic by Downstream Industry in The South

4.2.6 Demand Volume of Premium Cosmetic by Downstream Industry in Southwest

4.3 Market Forecast of Premium Cosmetic in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM COSMETIC

5.1 United States Economy Situation and Trend Overview

5.2 Premium Cosmetic Downstream Industry Situation and Trend Overview

CHAPTER 6 PREMIUM COSMETIC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Premium Cosmetic in United States by Major Players

6.2 Revenue of Premium Cosmetic in United States by Major Players

6.3 Basic Information of Premium Cosmetic by Major Players

6.3.1 Headquarters Location and Established Time of Premium Cosmetic Major

Players

6.3.2 Employees and Revenue Level of Premium Cosmetic Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PREMIUM COSMETIC MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Coty

7.1.1 Company profile

7.1.2 Representative Premium Cosmetic Product

7.1.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Coty

7.2 Chanel

7.2.1 Company profile

7.2.2 Representative Premium Cosmetic Product

7.2.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Chanel

7.3 LVMH

7.3.1 Company profile

7.3.2 Representative Premium Cosmetic Product

7.3.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of LVMH

7.4 Shiseido

7.4.1 Company profile

7.4.2 Representative Premium Cosmetic Product

7.4.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Shiseido

7.5 Kao Corporation

7.5.1 Company profile

7.5.2 Representative Premium Cosmetic Product

7.5.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Kao Corporation

7.6 Estee Lauder Companies

7.6.1 Company profile

7.6.2 Representative Premium Cosmetic Product

7.6.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Estee Lauder

Companies

7.7 L'Oreal

7.7.1 Company profile

7.7.2 Representative Premium Cosmetic Product

7.7.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of L'Oreal

7.8 P&G

7.8.1 Company profile

7.8.2 Representative Premium Cosmetic Product

7.8.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of P&G

7.9 Unilever

7.9.1 Company profile

7.9.2 Representative Premium Cosmetic Product

7.9.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Unilever

7.10 Avon

7.10.1 Company profile

7.10.2 Representative Premium Cosmetic Product

7.10.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Avon

7.11 Jahwa

7.11.1 Company profile

7.11.2 Representative Premium Cosmetic Product

7.11.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Jahwa

7.12 Amore Pacific

7.12.1 Company profile

7.12.2 Representative Premium Cosmetic Product

7.12.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Amore Pacific

7.13 Henkel

7.13.1 Company profile

7.13.2 Representative Premium Cosmetic Product

7.13.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Henkel

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM COSMETIC

8.1 Industry Chain of Premium Cosmetic

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM COSMETIC

9.1 Cost Structure Analysis of Premium Cosmetic

9.2 Raw Materials Cost Analysis of Premium Cosmetic

9.3 Labor Cost Analysis of Premium Cosmetic

9.4 Manufacturing Expenses Analysis of Premium Cosmetic

CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM COSMETIC

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Premium Cosmetic-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PFD1C395F16EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PFD1C395F16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970