

# Premium Cosmetic-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P47A1B68C29EN.html>

Date: February 2018

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: P47A1B68C29EN

## Abstracts

### Report Summary

Premium Cosmetic-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium Cosmetic industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Premium Cosmetic 2013-2017, and development forecast 2018-2023

Main market players of Premium Cosmetic in India, with company and product introduction, position in the Premium Cosmetic market

Market status and development trend of Premium Cosmetic by types and applications

Cost and profit status of Premium Cosmetic, and marketing status

Market growth drivers and challenges

The report segments the India Premium Cosmetic market as:

India Premium Cosmetic Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Premium Cosmetic Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Conventional  
Organic  
Vegan  
Others

India Premium Cosmetic Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hair Care  
Skin Care  
Fragrances & Perfumes  
Make-up  
Others

India Premium Cosmetic Market: Players Segment Analysis (Company and Product introduction, Premium Cosmetic Sales Volume, Revenue, Price and Gross Margin):

Coty  
Chanel  
LVMH  
Shiseido  
Kao Corporation  
Estee Lauder Companies  
L'Oreal  
P&G  
Unilever  
Avon  
Jahwa  
Amore Pacific  
Henkel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF PREMIUM COSMETIC

- 1.1 Definition of Premium Cosmetic in This Report
- 1.2 Commercial Types of Premium Cosmetic
  - 1.2.1 Conventional
  - 1.2.2 Organic
  - 1.2.3 Vegan
  - 1.2.4 Others
- 1.3 Downstream Application of Premium Cosmetic
  - 1.3.1 Hair Care
  - 1.3.2 Skin Care
  - 1.3.3 Fragrances & Perfumes
  - 1.3.4 Make-up
  - 1.3.5 Others
- 1.4 Development History of Premium Cosmetic
- 1.5 Market Status and Trend of Premium Cosmetic 2013-2023
  - 1.5.1 India Premium Cosmetic Market Status and Trend 2013-2023
  - 1.5.2 Regional Premium Cosmetic Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium Cosmetic in India 2013-2017
- 2.2 Consumption Market of Premium Cosmetic in India by Regions
  - 2.2.1 Consumption Volume of Premium Cosmetic in India by Regions
  - 2.2.2 Revenue of Premium Cosmetic in India by Regions
- 2.3 Market Analysis of Premium Cosmetic in India by Regions
  - 2.3.1 Market Analysis of Premium Cosmetic in North India 2013-2017
  - 2.3.2 Market Analysis of Premium Cosmetic in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Premium Cosmetic in East India 2013-2017
  - 2.3.4 Market Analysis of Premium Cosmetic in South India 2013-2017
  - 2.3.5 Market Analysis of Premium Cosmetic in West India 2013-2017
- 2.4 Market Development Forecast of Premium Cosmetic in India 2017-2023
  - 2.4.1 Market Development Forecast of Premium Cosmetic in India 2017-2023
  - 2.4.2 Market Development Forecast of Premium Cosmetic by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

### 3.1 Whole India Market Status by Types

#### 3.1.1 Consumption Volume of Premium Cosmetic in India by Types

#### 3.1.2 Revenue of Premium Cosmetic in India by Types

### 3.2 India Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North India

#### 3.2.2 Market Status by Types in Northeast India

#### 3.2.3 Market Status by Types in East India

#### 3.2.4 Market Status by Types in South India

#### 3.2.5 Market Status by Types in West India

### 3.3 Market Forecast of Premium Cosmetic in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Premium Cosmetic in India by Downstream Industry

### 4.2 Demand Volume of Premium Cosmetic by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Premium Cosmetic by Downstream Industry in North India

#### 4.2.2 Demand Volume of Premium Cosmetic by Downstream Industry in Northeast India

#### 4.2.3 Demand Volume of Premium Cosmetic by Downstream Industry in East India

#### 4.2.4 Demand Volume of Premium Cosmetic by Downstream Industry in South India

#### 4.2.5 Demand Volume of Premium Cosmetic by Downstream Industry in West India

### 4.3 Market Forecast of Premium Cosmetic in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM COSMETIC**

### 5.1 India Economy Situation and Trend Overview

### 5.2 Premium Cosmetic Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PREMIUM COSMETIC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

### 6.1 Sales Volume of Premium Cosmetic in India by Major Players

### 6.2 Revenue of Premium Cosmetic in India by Major Players

### 6.3 Basic Information of Premium Cosmetic by Major Players

#### 6.3.1 Headquarters Location and Established Time of Premium Cosmetic Major Players

#### 6.3.2 Employees and Revenue Level of Premium Cosmetic Major Players

### 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PREMIUM COSMETIC MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Coty**

7.1.1 Company profile

7.1.2 Representative Premium Cosmetic Product

7.1.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Coty

### **7.2 Chanel**

7.2.1 Company profile

7.2.2 Representative Premium Cosmetic Product

7.2.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Chanel

### **7.3 LVMH**

7.3.1 Company profile

7.3.2 Representative Premium Cosmetic Product

7.3.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of LVMH

### **7.4 Shiseido**

7.4.1 Company profile

7.4.2 Representative Premium Cosmetic Product

7.4.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Shiseido

### **7.5 Kao Corporation**

7.5.1 Company profile

7.5.2 Representative Premium Cosmetic Product

7.5.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Kao Corporation

### **7.6 Estee Lauder Companies**

7.6.1 Company profile

7.6.2 Representative Premium Cosmetic Product

7.6.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Estee Lauder

### **Companies**

### **7.7 L'Oreal**

7.7.1 Company profile

7.7.2 Representative Premium Cosmetic Product

7.7.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of L'Oreal

### **7.8 P&G**

7.8.1 Company profile

7.8.2 Representative Premium Cosmetic Product

- 7.8.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of P&G
- 7.9 Unilever
  - 7.9.1 Company profile
  - 7.9.2 Representative Premium Cosmetic Product
  - 7.9.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Unilever
- 7.10 Avon
  - 7.10.1 Company profile
  - 7.10.2 Representative Premium Cosmetic Product
  - 7.10.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Avon
- 7.11 Jahwa
  - 7.11.1 Company profile
  - 7.11.2 Representative Premium Cosmetic Product
  - 7.11.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Jahwa
- 7.12 Amore Pacific
  - 7.12.1 Company profile
  - 7.12.2 Representative Premium Cosmetic Product
  - 7.12.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Amore Pacific
- 7.13 Henkel
  - 7.13.1 Company profile
  - 7.13.2 Representative Premium Cosmetic Product
  - 7.13.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Henkel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM COSMETIC**

- 8.1 Industry Chain of Premium Cosmetic
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM COSMETIC**

- 9.1 Cost Structure Analysis of Premium Cosmetic
- 9.2 Raw Materials Cost Analysis of Premium Cosmetic
- 9.3 Labor Cost Analysis of Premium Cosmetic
- 9.4 Manufacturing Expenses Analysis of Premium Cosmetic

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM COSMETIC**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Premium Cosmetic-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P47A1B68C29EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P47A1B68C29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970