

# Premium Cosmetic-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P30AB6A026BEN.html

Date: February 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: P30AB6A026BEN

### **Abstracts**

#### **Report Summary**

Premium Cosmetic-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium Cosmetic industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Premium Cosmetic 2013-2017, and development forecast 2018-2023

Main market players of Premium Cosmetic in China, with company and product introduction, position in the Premium Cosmetic market

Market status and development trend of Premium Cosmetic by types and applications Cost and profit status of Premium Cosmetic, and marketing status Market growth drivers and challenges

The report segments the China Premium Cosmetic market as:

China Premium Cosmetic Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Premium Cosmetic Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Conventional Organic Vegan

Others

China Premium Cosmetic Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hair Care
Skin Care
Fragrances & Perfumes
Make-up
Others

China Premium Cosmetic Market: Players Segment Analysis (Company and Product introduction, Premium Cosmetic Sales Volume, Revenue, Price and Gross Margin):

Coty

Chanel

LVMH

Shiseido

**Kao Corporation** 

**Estee Lauder Companies** 

L'Oreal

P&G

Unilever

Avon

Jahwa

Amore Pacific

Henkel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### CHAPTER 1 OVERVIEW OF PREMIUM COSMETIC

- 1.1 Definition of Premium Cosmetic in This Report
- 1.2 Commercial Types of Premium Cosmetic
  - 1.2.1 Conventional
  - 1.2.2 Organic
  - 1.2.3 Vegan
  - 1.2.4 Others
- 1.3 Downstream Application of Premium Cosmetic
  - 1.3.1 Hair Care
  - 1.3.2 Skin Care
  - 1.3.3 Fragrances & Perfumes
  - 1.3.4 Make-up
  - 1.3.5 Others
- 1.4 Development History of Premium Cosmetic
- 1.5 Market Status and Trend of Premium Cosmetic 2013-2023
- 1.5.1 China Premium Cosmetic Market Status and Trend 2013-2023
- 1.5.2 Regional Premium Cosmetic Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium Cosmetic in China 2013-2017
- 2.2 Consumption Market of Premium Cosmetic in China by Regions
  - 2.2.1 Consumption Volume of Premium Cosmetic in China by Regions
  - 2.2.2 Revenue of Premium Cosmetic in China by Regions
- 2.3 Market Analysis of Premium Cosmetic in China by Regions
  - 2.3.1 Market Analysis of Premium Cosmetic in North China 2013-2017
  - 2.3.2 Market Analysis of Premium Cosmetic in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Premium Cosmetic in East China 2013-2017
  - 2.3.4 Market Analysis of Premium Cosmetic in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Premium Cosmetic in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Premium Cosmetic in Northwest China 2013-2017
- 2.4 Market Development Forecast of Premium Cosmetic in China 2018-2023
  - 2.4.1 Market Development Forecast of Premium Cosmetic in China 2018-2023
- 2.4.2 Market Development Forecast of Premium Cosmetic by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Premium Cosmetic in China by Types
  - 3.1.2 Revenue of Premium Cosmetic in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Premium Cosmetic in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Premium Cosmetic in China by Downstream Industry
- 4.2 Demand Volume of Premium Cosmetic by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Premium Cosmetic by Downstream Industry in North China
- 4.2.2 Demand Volume of Premium Cosmetic by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Premium Cosmetic by Downstream Industry in East China
- 4.2.4 Demand Volume of Premium Cosmetic by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Premium Cosmetic by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Premium Cosmetic by Downstream Industry in Northwest China
- 4.3 Market Forecast of Premium Cosmetic in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM COSMETIC

- 5.1 China Economy Situation and Trend Overview
- 5.2 Premium Cosmetic Downstream Industry Situation and Trend Overview

# CHAPTER 6 PREMIUM COSMETIC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Premium Cosmetic in China by Major Players



- 6.2 Revenue of Premium Cosmetic in China by Major Players
- 6.3 Basic Information of Premium Cosmetic by Major Players
- 6.3.1 Headquarters Location and Established Time of Premium Cosmetic Major Players
- 6.3.2 Employees and Revenue Level of Premium Cosmetic Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 PREMIUM COSMETIC MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Coty
  - 7.1.1 Company profile
  - 7.1.2 Representative Premium Cosmetic Product
- 7.1.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Coty
- 7.2 Chanel
  - 7.2.1 Company profile
  - 7.2.2 Representative Premium Cosmetic Product
  - 7.2.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Chanel
- **7.3 LVMH** 
  - 7.3.1 Company profile
  - 7.3.2 Representative Premium Cosmetic Product
  - 7.3.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of LVMH
- 7.4 Shiseido
  - 7.4.1 Company profile
  - 7.4.2 Representative Premium Cosmetic Product
  - 7.4.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Shiseido
- 7.5 Kao Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Premium Cosmetic Product
  - 7.5.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Kao Corporation
- 7.6 Estee Lauder Companies
  - 7.6.1 Company profile
  - 7.6.2 Representative Premium Cosmetic Product
- 7.6.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Estee Lauder Companies
- 7.7 L'Oreal



- 7.7.1 Company profile
- 7.7.2 Representative Premium Cosmetic Product
- 7.7.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of L'Oreal

#### 7.8 P&G

- 7.8.1 Company profile
- 7.8.2 Representative Premium Cosmetic Product
- 7.8.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of P&G

#### 7.9 Unilever

- 7.9.1 Company profile
- 7.9.2 Representative Premium Cosmetic Product
- 7.9.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Unilever

#### 7.10 Avon

- 7.10.1 Company profile
- 7.10.2 Representative Premium Cosmetic Product
- 7.10.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Avon

#### 7.11 Jahwa

- 7.11.1 Company profile
- 7.11.2 Representative Premium Cosmetic Product
- 7.11.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Jahwa

#### 7.12 Amore Pacific

- 7.12.1 Company profile
- 7.12.2 Representative Premium Cosmetic Product
- 7.12.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Amore Pacific

#### 7.13 Henkel

- 7.13.1 Company profile
- 7.13.2 Representative Premium Cosmetic Product
- 7.13.3 Premium Cosmetic Sales, Revenue, Price and Gross Margin of Henkel

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM COSMETIC

- 8.1 Industry Chain of Premium Cosmetic
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM COSMETIC

- 9.1 Cost Structure Analysis of Premium Cosmetic
- 9.2 Raw Materials Cost Analysis of Premium Cosmetic



- 9.3 Labor Cost Analysis of Premium Cosmetic
- 9.4 Manufacturing Expenses Analysis of Premium Cosmetic

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM COSMETIC**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Premium Cosmetic-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P30AB6A026BEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P30AB6A026BEN.html">https://marketpublishers.com/r/P30AB6A026BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970