

Premium Audio-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PAB347858D6EN.html

Date: January 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: PAB347858D6EN

Abstracts

Report Summary

Premium Audio-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium Audio industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Premium Audio 2013-2017, and development forecast 2018-2023

Main market players of Premium Audio in United States, with company and product introduction, position in the Premium Audio market

Market status and development trend of Premium Audio by types and applications Cost and profit status of Premium Audio, and marketing status Market growth drivers and challenges

The report segments the United States Premium Audio market as:

United States Premium Audio Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



Southwest

United States Premium Audio Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Audio Professional Audio Auto Audio

United States Premium Audio Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use

Commercial Use

United States Premium Audio Market: Players Segment Analysis (Company and Product introduction, Premium Audio Sales Volume, Revenue, Price and Gross Margin):

Panasonic

Harman International Industries

Alpine Electronics

Bose

Bang & Olufsen

Sony

Pioneer

Clarion

JVC Kenwood

Bowers & Wilkins

Dynaudio International

McIntosh Laboratory

Boston Acoustics

Meridian Audio

Rockford

Acura

Volkswagen

Devialet

KEF

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PREMIUM AUDIO

- 1.1 Definition of Premium Audio in This Report
- 1.2 Commercial Types of Premium Audio
 - 1.2.1 Home Audio
 - 1.2.2 Professional Audio
 - 1.2.3 Auto Audio
- 1.3 Downstream Application of Premium Audio
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
- 1.4 Development History of Premium Audio
- 1.5 Market Status and Trend of Premium Audio 2013-2023
- 1.5.1 United States Premium Audio Market Status and Trend 2013-2023
- 1.5.2 Regional Premium Audio Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium Audio in United States 2013-2017
- 2.2 Consumption Market of Premium Audio in United States by Regions
 - 2.2.1 Consumption Volume of Premium Audio in United States by Regions
 - 2.2.2 Revenue of Premium Audio in United States by Regions
- 2.3 Market Analysis of Premium Audio in United States by Regions
 - 2.3.1 Market Analysis of Premium Audio in New England 2013-2017
 - 2.3.2 Market Analysis of Premium Audio in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Premium Audio in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Premium Audio in The West 2013-2017
 - 2.3.5 Market Analysis of Premium Audio in The South 2013-2017
- 2.3.6 Market Analysis of Premium Audio in Southwest 2013-2017
- 2.4 Market Development Forecast of Premium Audio in United States 2018-2023
- 2.4.1 Market Development Forecast of Premium Audio in United States 2018-2023
- 2.4.2 Market Development Forecast of Premium Audio by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Premium Audio in United States by Types
 - 3.1.2 Revenue of Premium Audio in United States by Types



- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Premium Audio in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Premium Audio in United States by Downstream Industry
- 4.2 Demand Volume of Premium Audio by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Premium Audio by Downstream Industry in New England
- 4.2.2 Demand Volume of Premium Audio by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Premium Audio by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Premium Audio by Downstream Industry in The West
- 4.2.5 Demand Volume of Premium Audio by Downstream Industry in The South
- 4.2.6 Demand Volume of Premium Audio by Downstream Industry in Southwest
- 4.3 Market Forecast of Premium Audio in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM AUDIO

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Premium Audio Downstream Industry Situation and Trend Overview

CHAPTER 6 PREMIUM AUDIO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Premium Audio in United States by Major Players
- 6.2 Revenue of Premium Audio in United States by Major Players
- 6.3 Basic Information of Premium Audio by Major Players
 - 6.3.1 Headquarters Location and Established Time of Premium Audio Major Players
 - 6.3.2 Employees and Revenue Level of Premium Audio Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 PREMIUM AUDIO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

_							
	1	Pa	na	C	nn		^
1.		Га	110	151	UП	п	ι,

- 7.1.1 Company profile
- 7.1.2 Representative Premium Audio Product
- 7.1.3 Premium Audio Sales, Revenue, Price and Gross Margin of Panasonic
- 7.2 Harman International Industries
 - 7.2.1 Company profile
 - 7.2.2 Representative Premium Audio Product
- 7.2.3 Premium Audio Sales, Revenue, Price and Gross Margin of Harman International Industries

7.3 Alpine Electronics

- 7.3.1 Company profile
- 7.3.2 Representative Premium Audio Product
- 7.3.3 Premium Audio Sales, Revenue, Price and Gross Margin of Alpine Electronics

7.4 Bose

- 7.4.1 Company profile
- 7.4.2 Representative Premium Audio Product
- 7.4.3 Premium Audio Sales, Revenue, Price and Gross Margin of Bose

7.5 Bang & Olufsen

- 7.5.1 Company profile
- 7.5.2 Representative Premium Audio Product
- 7.5.3 Premium Audio Sales, Revenue, Price and Gross Margin of Bang & Olufsen

7.6 Sony

- 7.6.1 Company profile
- 7.6.2 Representative Premium Audio Product
- 7.6.3 Premium Audio Sales, Revenue, Price and Gross Margin of Sony

7.7 Pioneer

- 7.7.1 Company profile
- 7.7.2 Representative Premium Audio Product
- 7.7.3 Premium Audio Sales, Revenue, Price and Gross Margin of Pioneer

7.8 Clarion

- 7.8.1 Company profile
- 7.8.2 Representative Premium Audio Product
- 7.8.3 Premium Audio Sales, Revenue, Price and Gross Margin of Clarion

7.9 JVC Kenwood



- 7.9.1 Company profile
- 7.9.2 Representative Premium Audio Product
- 7.9.3 Premium Audio Sales, Revenue, Price and Gross Margin of JVC Kenwood
- 7.10 Bowers & Wilkins
 - 7.10.1 Company profile
- 7.10.2 Representative Premium Audio Product
- 7.10.3 Premium Audio Sales, Revenue, Price and Gross Margin of Bowers & Wilkins
- 7.11 Dynaudio International
 - 7.11.1 Company profile
 - 7.11.2 Representative Premium Audio Product
- 7.11.3 Premium Audio Sales, Revenue, Price and Gross Margin of Dynaudio International
- 7.12 McIntosh Laboratory
 - 7.12.1 Company profile
 - 7.12.2 Representative Premium Audio Product
- 7.12.3 Premium Audio Sales, Revenue, Price and Gross Margin of McIntosh Laboratory
- 7.13 Boston Acoustics
 - 7.13.1 Company profile
 - 7.13.2 Representative Premium Audio Product
 - 7.13.3 Premium Audio Sales, Revenue, Price and Gross Margin of Boston Acoustics
- 7.14 Meridian Audio
 - 7.14.1 Company profile
 - 7.14.2 Representative Premium Audio Product
- 7.14.3 Premium Audio Sales, Revenue, Price and Gross Margin of Meridian Audio
- 7.15 Rockford
 - 7.15.1 Company profile
 - 7.15.2 Representative Premium Audio Product
- 7.15.3 Premium Audio Sales, Revenue, Price and Gross Margin of Rockford
- 7.16 Acura
- 7.17 Volkswagen
- 7.18 Devialet
- 7.19 KEF

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM AUDIO

- 8.1 Industry Chain of Premium Audio
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM AUDIO

- 9.1 Cost Structure Analysis of Premium Audio
- 9.2 Raw Materials Cost Analysis of Premium Audio
- 9.3 Labor Cost Analysis of Premium Audio
- 9.4 Manufacturing Expenses Analysis of Premium Audio

CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM AUDIO

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Premium Audio-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PAB347858D6EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PAB347858D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970