

Premium A2P and P2A Messaging-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P88617B388D8EN.html>

Date: May 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: P88617B388D8EN

Abstracts

Report Summary

Premium A2P and P2A Messaging-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Premium A2P and P2A Messaging industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Premium A2P and P2A Messaging 2013-2017, and development forecast 2018-2023

Main market players of Premium A2P and P2A Messaging in North America, with company and product introduction, position in the Premium A2P and P2A Messaging market

Market status and development trend of Premium A2P and P2A Messaging by types and applications

Cost and profit status of Premium A2P and P2A Messaging, and marketing status

Market growth drivers and challenges

The report segments the North America Premium A2P and P2A Messaging market as:

North America Premium A2P and P2A Messaging Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Premium A2P and P2A Messaging Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

API Messaging Platform Messaging

Managed Messaging Platform Messaging

North America Premium A2P and P2A Messaging Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Telecom & IT Industry

Media & Entertainment Industry

Travel & Tourism Industry

Retail Industry

Healthcare Industry

Government

Others

North America Premium A2P and P2A Messaging Market: Players Segment Analysis (Company and Product introduction, Premium A2P and P2A Messaging Sales Volume, Revenue, Price and Gross Margin):

Tata Communication

CLX Communication

AT&T

Infobip

Mahindra Comviva

SAP SE

Wilio

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PREMIUM A2P AND P2A MESSAGING

- 1.1 Definition of Premium A2P and P2A Messaging in This Report
- 1.2 Commercial Types of Premium A2P and P2A Messaging
 - 1.2.1 API Messaging Platform Messaging
 - 1.2.2 Managed Messaging Platform Messaging
- 1.3 Downstream Application of Premium A2P and P2A Messaging
 - 1.3.1 Telecom & IT Industry
 - 1.3.2 Media & Entertainment Industry
 - 1.3.3 Travel & Tourism Industry
 - 1.3.4 Retail Industry
 - 1.3.5 Healthcare Industry
 - 1.3.6 Government
 - 1.3.7 Others
- 1.4 Development History of Premium A2P and P2A Messaging
- 1.5 Market Status and Trend of Premium A2P and P2A Messaging 2013-2023
 - 1.5.1 North America Premium A2P and P2A Messaging Market Status and Trend 2013-2023
 - 1.5.2 Regional Premium A2P and P2A Messaging Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Premium A2P and P2A Messaging in North America 2013-2017
- 2.2 Consumption Market of Premium A2P and P2A Messaging in North America by Regions
 - 2.2.1 Consumption Volume of Premium A2P and P2A Messaging in North America by Regions
 - 2.2.2 Revenue of Premium A2P and P2A Messaging in North America by Regions
- 2.3 Market Analysis of Premium A2P and P2A Messaging in North America by Regions
 - 2.3.1 Market Analysis of Premium A2P and P2A Messaging in United States 2013-2017
 - 2.3.2 Market Analysis of Premium A2P and P2A Messaging in Canada 2013-2017
 - 2.3.3 Market Analysis of Premium A2P and P2A Messaging in Mexico 2013-2017
- 2.4 Market Development Forecast of Premium A2P and P2A Messaging in North America 2018-2023
 - 2.4.1 Market Development Forecast of Premium A2P and P2A Messaging in North

America 2018-2023

2.4.2 Market Development Forecast of Premium A2P and P2A Messaging by Regions
2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Premium A2P and P2A Messaging in North America by
Types

3.1.2 Revenue of Premium A2P and P2A Messaging in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Premium A2P and P2A Messaging in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Premium A2P and P2A Messaging in North America by
Downstream Industry

4.2 Demand Volume of Premium A2P and P2A Messaging by Downstream Industry in
Major Countries

4.2.1 Demand Volume of Premium A2P and P2A Messaging by Downstream Industry
in United States

4.2.2 Demand Volume of Premium A2P and P2A Messaging by Downstream Industry
in Canada

4.2.3 Demand Volume of Premium A2P and P2A Messaging by Downstream Industry
in Mexico

4.3 Market Forecast of Premium A2P and P2A Messaging in North America by
Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREMIUM A2P AND P2A MESSAGING

5.1 North America Economy Situation and Trend Overview

5.2 Premium A2P and P2A Messaging Downstream Industry Situation and Trend
Overview

CHAPTER 6 PREMIUM A2P AND P2A MESSAGING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Premium A2P and P2A Messaging in North America by Major Players

6.2 Revenue of Premium A2P and P2A Messaging in North America by Major Players

6.3 Basic Information of Premium A2P and P2A Messaging by Major Players

6.3.1 Headquarters Location and Established Time of Premium A2P and P2A Messaging Major Players

6.3.2 Employees and Revenue Level of Premium A2P and P2A Messaging Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PREMIUM A2P AND P2A MESSAGING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Tata Communication

7.1.1 Company profile

7.1.2 Representative Premium A2P and P2A Messaging Product

7.1.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of Tata Communication

7.2 CLX Communication

7.2.1 Company profile

7.2.2 Representative Premium A2P and P2A Messaging Product

7.2.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of CLX Communication

7.3 AT&T

7.3.1 Company profile

7.3.2 Representative Premium A2P and P2A Messaging Product

7.3.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of AT&T

7.4 Infobip

7.4.1 Company profile

7.4.2 Representative Premium A2P and P2A Messaging Product

7.4.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of Infobip

7.5 Mahindra Comviva

7.5.1 Company profile

7.5.2 Representative Premium A2P and P2A Messaging Product

7.5.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of Mahindra Comviva

7.6 SAP SE

7.6.1 Company profile

7.6.2 Representative Premium A2P and P2A Messaging Product

7.6.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of SAP SE

7.7 Wilio

7.7.1 Company profile

7.7.2 Representative Premium A2P and P2A Messaging Product

7.7.3 Premium A2P and P2A Messaging Sales, Revenue, Price and Gross Margin of Wilio

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREMIUM A2P AND P2A MESSAGING

8.1 Industry Chain of Premium A2P and P2A Messaging

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREMIUM A2P AND P2A MESSAGING

9.1 Cost Structure Analysis of Premium A2P and P2A Messaging

9.2 Raw Materials Cost Analysis of Premium A2P and P2A Messaging

9.3 Labor Cost Analysis of Premium A2P and P2A Messaging

9.4 Manufacturing Expenses Analysis of Premium A2P and P2A Messaging

CHAPTER 10 MARKETING STATUS ANALYSIS OF PREMIUM A2P AND P2A MESSAGING

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Premium A2P and P2A Messaging-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P88617B388D8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P88617B388D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

