

Pregnancy Personal Care Products-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PC06B6D2137MEN.html

Date: March 2018

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: PC06B6D2137MEN

Abstracts

Report Summary

Pregnancy Personal Care Products-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pregnancy Personal Care Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Pregnancy Personal Care Products 2013-2017, and development forecast 2018-2023

Main market players of Pregnancy Personal Care Products in China, with company and product introduction, position in the Pregnancy Personal Care Products market Market status and development trend of Pregnancy Personal Care Products by types and applications

Cost and profit status of Pregnancy Personal Care Products, and marketing status Market growth drivers and challenges

The report segments the China Pregnancy Personal Care Products market as:

China Pregnancy Personal Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China



Central & South China

Southwest China

Northwest China

China Pregnancy Personal Care Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stretch Mark Minimizer

Body Restructuring Gel

Toning/Firming Lotion

Itching Prevention Cream

Nipple Protection Cream

Breast Cream

Stressed Leg Product

China Pregnancy Personal Care Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pregnancy 0-3 months

Pregnancy 3-6 months

Pregnancy>6 months

China Pregnancy Personal Care Products Market: Players Segment Analysis (Company and Product introduction, Pregnancy Personal Care Products Sales Volume, Revenue, Price and Gross Margin):

Johnson & Johnson

L'Or?al

Procter & Gamble

Unilever

Est?e Lauder

Clarins Group

Expanscience Laboratories, Inc. (Mustela)

Mama Mio US Inc. (Mio)

Noodle & Boo

Novena Maternity

Nine Naturals, LLC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PREGNANCY PERSONAL CARE PRODUCTS

- 1.1 Definition of Pregnancy Personal Care Products in This Report
- 1.2 Commercial Types of Pregnancy Personal Care Products
 - 1.2.1 Stretch Mark Minimizer
 - 1.2.2 Body Restructuring Gel
 - 1.2.3 Toning/Firming Lotion
 - 1.2.4 Itching Prevention Cream
 - 1.2.5 Nipple Protection Cream
 - 1.2.6 Breast Cream
- 1.2.7 Stressed Leg Product
- 1.3 Downstream Application of Pregnancy Personal Care Products
 - 1.3.1 Pregnancy 0-3 months
 - 1.3.2 Pregnancy 3-6 months
 - 1.3.3 Pregnancy>6 months
- 1.4 Development History of Pregnancy Personal Care Products
- 1.5 Market Status and Trend of Pregnancy Personal Care Products 2013-2023
- 1.5.1 China Pregnancy Personal Care Products Market Status and Trend 2013-2023
- 1.5.2 Regional Pregnancy Personal Care Products Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Pregnancy Personal Care Products in China 2013-2017
- 2.2 Consumption Market of Pregnancy Personal Care Products in China by Regions
- 2.2.1 Consumption Volume of Pregnancy Personal Care Products in China by Regions
- 2.2.2 Revenue of Pregnancy Personal Care Products in China by Regions
- 2.3 Market Analysis of Pregnancy Personal Care Products in China by Regions
 - 2.3.1 Market Analysis of Pregnancy Personal Care Products in North China 2013-2017
- 2.3.2 Market Analysis of Pregnancy Personal Care Products in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Pregnancy Personal Care Products in East China 2013-2017
- 2.3.4 Market Analysis of Pregnancy Personal Care Products in Central & South China 2013-2017
- 2.3.5 Market Analysis of Pregnancy Personal Care Products in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Pregnancy Personal Care Products in Northwest China



2013-2017

- 2.4 Market Development Forecast of Pregnancy Personal Care Products in China 2018-2023
- 2.4.1 Market Development Forecast of Pregnancy Personal Care Products in China 2018-2023
- 2.4.2 Market Development Forecast of Pregnancy Personal Care Products by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Pregnancy Personal Care Products in China by Types
- 3.1.2 Revenue of Pregnancy Personal Care Products in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Pregnancy Personal Care Products in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Pregnancy Personal Care Products in China by Downstream Industry
- 4.2 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in North China
- 4.2.2 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in East China
- 4.2.4 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in Southwest China



- 4.2.6 Demand Volume of Pregnancy Personal Care Products by Downstream Industry in Northwest China
- 4.3 Market Forecast of Pregnancy Personal Care Products in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PREGNANCY PERSONAL CARE PRODUCTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Pregnancy Personal Care Products Downstream Industry Situation and Trend Overview

CHAPTER 6 PREGNANCY PERSONAL CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Pregnancy Personal Care Products in China by Major Players
- 6.2 Revenue of Pregnancy Personal Care Products in China by Major Players
- 6.3 Basic Information of Pregnancy Personal Care Products by Major Players
- 6.3.1 Headquarters Location and Established Time of Pregnancy Personal Care Products Major Players
- 6.3.2 Employees and Revenue Level of Pregnancy Personal Care Products Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PREGNANCY PERSONAL CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson & Johnson
 - 7.1.1 Company profile
 - 7.1.2 Representative Pregnancy Personal Care Products Product
- 7.1.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.2 L'Or?al
- 7.2.1 Company profile
- 7.2.2 Representative Pregnancy Personal Care Products Product
- 7.2.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of



L'Or?al

- 7.3 Procter & Gamble
 - 7.3.1 Company profile
 - 7.3.2 Representative Pregnancy Personal Care Products Product
- 7.3.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.4 Unilever
 - 7.4.1 Company profile
 - 7.4.2 Representative Pregnancy Personal Care Products Product
- 7.4.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Est?e Lauder
 - 7.5.1 Company profile
- 7.5.2 Representative Pregnancy Personal Care Products Product
- 7.5.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Est?e Lauder
- 7.6 Clarins Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Pregnancy Personal Care Products Product
- 7.6.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Clarins Group
- 7.7 Expanscience Laboratories, Inc. (Mustela)
 - 7.7.1 Company profile
 - 7.7.2 Representative Pregnancy Personal Care Products Product
- 7.7.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Expanscience Laboratories, Inc. (Mustela)
- 7.8 Mama Mio US Inc. (Mio)
 - 7.8.1 Company profile
 - 7.8.2 Representative Pregnancy Personal Care Products Product
- 7.8.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Mama Mio US Inc. (Mio)
- 7.9 Noodle & Boo
 - 7.9.1 Company profile
- 7.9.2 Representative Pregnancy Personal Care Products Product
- 7.9.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Noodle & Boo
- 7.10 Novena Maternity
 - 7.10.1 Company profile
 - 7.10.2 Representative Pregnancy Personal Care Products Product



- 7.10.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Novena Maternity
- 7.11 Nine Naturals, LLC
 - 7.11.1 Company profile
 - 7.11.2 Representative Pregnancy Personal Care Products Product
- 7.11.3 Pregnancy Personal Care Products Sales, Revenue, Price and Gross Margin of Nine Naturals, LLC

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PREGNANCY PERSONAL CARE PRODUCTS

- 8.1 Industry Chain of Pregnancy Personal Care Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PREGNANCY PERSONAL CARE PRODUCTS

- 9.1 Cost Structure Analysis of Pregnancy Personal Care Products
- 9.2 Raw Materials Cost Analysis of Pregnancy Personal Care Products
- 9.3 Labor Cost Analysis of Pregnancy Personal Care Products
- 9.4 Manufacturing Expenses Analysis of Pregnancy Personal Care Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF PREGNANCY PERSONAL CARE PRODUCTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Pregnancy Personal Care Products-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PC06B6D2137MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PC06B6D2137MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970